

## Goodhue County

### Outside Agency Funding Request Form

| Budget                                |                        | Estimated<br>2024 | Estimated<br>2025 |
|---------------------------------------|------------------------|-------------------|-------------------|
| <b>Revenues</b>                       |                        |                   |                   |
|                                       | Fees:                  | \$ 34,500         | \$ 35,500         |
|                                       | Grants:                | \$ 66,000         | \$ 67,000         |
|                                       | State/Federal Funding: |                   | \$ -              |
|                                       | Other Revenue:         | \$ 154,000        | \$ 157,100        |
| <b>Total Revenues:</b>                |                        | \$ 254,500        | \$ 259,600        |
| <b>Expenses</b>                       |                        |                   |                   |
|                                       | Salaries:              | \$ 193,700        | \$ 194,700        |
|                                       | Benefits:              | \$ 6,200          | \$ 6,400          |
|                                       | Professional Services: | \$ 10,900         | \$ 10,900         |
|                                       | Services & Charges:    | \$ 38,000         | \$ 39,000         |
|                                       | Supplies & Materials:  | \$ 66,000         | \$ 67,000         |
|                                       | Other Expenses:        | \$ 67,000         | \$ 69,000         |
|                                       | Capital:               | \$ 7,000          | \$ 7,000          |
| <b>Total Expenses:</b>                |                        | \$ 388,800        | \$ 394,000        |
| <b>Requested Funding From County:</b> |                        | \$ 134,500        | \$ 137,000        |
| <b>Number of Staff</b>                | 4 Fulltime 2 Partime   |                   |                   |



**1166 Oak Street**  
**Red Wing, Minnesota 55066**  
651-388-6024 ♦ 651-388-3577 Fax  
[www.goodhuecountyhistory.org](http://www.goodhuecountyhistory.org)

May 24, 2023

Goodhue County Commissioners  
509 W.5<sup>th</sup> Street  
Red Wing, MN 55066

Dear Commissioners,

On behalf of the Goodhue County Historical Society, I submit the enclosed budget request for 2024 and 2025. We believe that our request allows us to continue stabilizing the organization's operations while also building capacity for the future. As the Board of Directors and staff continue to work together towards a common mission of broadening our reach throughout Goodhue County, we cannot do so without the support of the Commissioners.

We are requesting an increase of \$2,500 for 2024 year to bring our total allocation to \$134,500. We are requesting \$2,500 for 2025 year to bring our total allocation to 137,00. This is based on several factors, which are outlined below:

1. **Grant Funding does not cover administrative costs:** We are submitting a grant to catalog and digitize the current photograph collection held by the Goodhue County Historical Society. The collection contains approximately 18,000 photographs, negatives, slides, and postcards. Grant funders, in an overwhelming majority of cases, do not allow administrative or overhead costs to be written into those grant requests.
2. **Conservation Assessment Study:** Goodhue County Historical Society completed a study in the Spring of 2022. This study was made possible by the Institute of Museum Library Services and the FAIC, the participation of museum staff, input from the professional assessors. The assessment helped to identify the Goodhue County Historical Society's most crucial preservation needs and endure the long-term preservation of the collection for decades to come. This project was funded by the Conservation Assessment Grant Program.

3. **Strategic Plan:** The board and staff completed a strategic plan with Transition in Nature thanks to partial funding from an individual donor. **Our new mission:** COLLECT.PRESERVE. ENGAGE. Stories that connect our past and present. **Our Vision:** A community where history is remembered and explored. **Our Core Values:** Community Connection, Collaboration, Cultural Understanding & Inclusivity, Professionalism, Transparency.
  
4. **Program Growth:** We continue to increase our programming efforts, which bring in new donors, members, volunteers, and visitors to the History Center. We are reviving our Oral History Program. To continue offering these programs and grow our program offerings, we will need additional funds.
  
5. **Education Program Improvements:** With the aid of the Red Wing Shoe Company Foundation and Suzanne Blue Goodhue County Historical Society will be publishing a book about the Lutheran Ladies' Seminary, Author Todd Walsh. The book is scheduled to be available in the late fall of 2023.
  
6. **Collections Stewardship and Exhibit Development:** Staff are continuing to identify exhibit improvements so that we can continue to attract new and repeat visitors. We are currently working on updating the military exhibit. We are also adding an exhibit on disasters that have taken place in Goodhue County. In 2022 the board and staff completed a strategic plan for 2022 – 2025. One of the goals is to add more technology to engage visitors. Technology provides a unique, engaging experience for visitors, engaging them in ways that standard exhibits cannot provide. To meet professional standards, we must look beyond grant funding to continue our collections and exhibits work.
  
7. **Increased Funding by the City of Red Wing to maintain the History Center:** Since the loss of our maintenance supervisor, the City of Red Wing has stepped up and budgeted heavily for ongoing maintenance and capital improvements to our facility. We are working on plans for improvements that would be our responsibility according to the lease agreement. City staff has gone beyond to ensure problems are addressed and maintained at an adequate level. The following is a total amount by year of the City's contributions for maintenance and capital improvements:
 

|      |   |
|------|---|
| 2014 | \$54,627.54   |
| 2015 | \$59,429.22   |
| 2016 | \$512,134 was budgeted for maintenance & capital improvements   |
| 2017 | \$42,400 projected for maintenance <ul style="list-style-type: none"> <li>• 2016 capital improvement funds carried over to complete HVAC replacement, window replacement in old section, and storefront improvements -total of \$469,734</li> </ul> |
| 2018 | \$266,457 projected (new roof planned)  |

|      |  |
|------|--|
| 2019 | \$42,400 projected (no capital improvements planned)         |
| 2020 | \$42,400 projected (no capital improvements planned)         |
| 2021 | \$44,600 projected (no capital improvements planned)         |
| 2022 | \$41,7000 projected (no capital improvements planned)        |
| 2023 | \$41,205 projected (no capital improvements planned)         |
| 2024 | \$ (projected capital improvement \$120,000 repair cornice.) |

7. **Maintain Staffing Levels:** The Board continues to work to keep our staff salaries within the industry average for local history museums across Minnesota. Presently, we do not offer any benefits outside of disability and life insurance coverage. This puts us at a competitive disadvantage for talent with our peers across the state. To retain our talented staff, we need additional support to continue improving staff pay and benefits.

The Goodhue County Historical Society has worked hard to improve ourselves. This has led to more open doors throughout Goodhue County through partnerships and program opportunities. We hope you have an opportunity to visit the museum and see our new exhibits.

The support of the Commissioners is vital to keeping the 154-year tradition of preserving and collecting the history of Goodhue County.

Thank you for considering our request and for your previous support. If you have any questions, please feel free to contact me for further information.

Robin Wipperling

Executive Director

[director@goodhistory.org](mailto:director@goodhistory.org)