



2026-2029 Strategic Plan

August 18th, 2026

About Ruth Greenslade

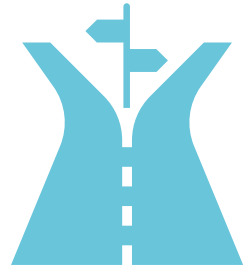
- Healthy Communities Supervisor
- Masters in Public Policy, University of Minnesota
- Leads a team of 9 staff focused on community health and foundational capabilities
- Areas of work: Healthy Eating, Active Living, Tobacco, Cannabis, Opioids, Suicide Prevention, Traffic Safety, CHNA/CHIP, Equity, Strategic Plan, Accreditation, Performance Management & Quality Improvement, Emergency Preparedness, Communications
- 12 years with Goodhue County
- Previous experience: Dodge County & U of M Extension
- Fun fact: Former Goodhue County 4-H Council President



Purpose of a Strategic Plan



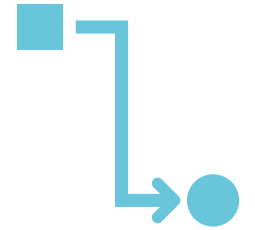
Defines
Direction



Supports
Decision-
Making



Drives
Accountability



Enhances
Adaptability

Strategic Planning Process



Our Mission

Promote, Strengthen and Protect the Health of Individuals,
Families and Communities.

Our Vision

A safe and healthy Goodhue County, built on trusted service and
strong community partnerships.

Our Values



Compassion Collaboration Prevention Excellence

***Tribal Sovereignty**

As an integral part of our value to collaborate with the communities we serve, we collectively acknowledge that our service area falls within the traditional homelands of the Dakota people. These lands continue to hold great historical, spiritual, and personal significance to not only the Mdewakanton Band of eastern Dakota but to other Indigenous nations that still hold an affirmation to this valued and treasured landscape that we all share and occupy to date. This acknowledgment recognizes and supports the unique relationship that the state of Minnesota holds with Indigenous nations and by offering this land acknowledgment, we affirm Tribal sovereignty and hold ourselves accountable to the sovereign Indigenous people and nations we provide services to.

Strategic Priorities and Strategies



PROMOTE STAFF WELL-BEING

Result:

Sustain a workplace where every person feels valued, supported, connected, healthy, and empowered.



STANDARDIZE & COMMUNICATE PROCESSES

Result:

Our staff confidently use tools and technology policies and procedures to do their work efficiently and effectively.



INCREASE COMMUNITY AWARENESS OF HHS

Result:

Every resident trusts Goodhue County Health and Human Services and recognizes the services available through us,

Strategic Priorities and Strategies

Strategy: Build a Positive Culture



**PROMOTE STAFF
WELL-BEING**

Objective: From 2026-2029, each calendar year, the HHS Workforce Development Committee will coordinate with PAUSE, Equity Committee, and others to offer at least 3 staff wellness activities that build connection and belonging, 3 activities that boost morale, and 3 activities that reduce stress.

Strategic Priorities and Strategies

Strategy: Build Agency-Wide Proficient Use of Office 365

Objective: From 2026-2029, each calendar year, the Office Services Supervisor, Information Specialist Sr., and HHS Directors will identify at least 3 Office 365 core competencies in which all staff need to demonstrate efficiency and implement at least 1 training tactic for each competency.



**STANDARDIZE &
COMMUNICATE PROCESSES**

Strategic Priorities and Strategies



Strategy: Spotlight HHS Workers to Build Trust

Objective: From January 2026 through December 2027, the Community Awareness workgroup will develop and implement a storytelling and outreach initiative that features at least 12 HHS staff profiles, shared across multiple channels.

Next Steps



Track progress on
plan implementation

Quarterly check-ins
with strategy leads

Strategic Plan
Committee meetings
every six months

Questions?