

Goodhue County
Outside Agency Funding Request Form

Budget		Estimated 2026	Estimated 2027
Revenues			
	Fees:	\$ 117,000	\$ 155,000
	Grants:	\$ 480,000	\$ 500,000
	State/Federal Funding:	\$ 150,000	\$ 155,000
	Other Revenue:		
Total Revenues:		\$ 747,000	\$ 810,000
Expenses			
	Salaries:	\$ 563,000	\$ 575,000
	Benefits:	\$ 123,190	\$ 126,000
	Professional Services:	\$ 125,000	\$ 129,000
	Services & Charges:	\$ 70,700	\$ 72,000
	Supplies & Materials:	\$ 85,000	\$ 88,000
	Other Expenses:	\$ 211,400	\$ 215,000
	Capital:		
Total Expenses:		\$ 1,178,290	\$ 1,205,000
Requested Funding From County:		\$ 20,000	\$ 20,000
Number of Staff		7	7

Ignite MN

IgniteMN:

Fueling Entrepreneurship in Goodhue County



The power of a partnership focused on economic development and supporting a thriving rural community



Our mission is:

Connecting entrepreneurs and businesses with the resources to ignite, accelerate, and grow their ideas.

IgniteMN provides coaching and educational support throughout the entrepreneurial journey.

Exploration

Develop your idea, conduct market research, and evaluate feasibility.

IgniteMN provides:

Ideation workshops, coaching sessions, market research tools

Planning

Create a business plan, define your mission, and set goals.

IgniteMN provides:

Business plan templates, financial modeling, coaching

Launch

Establish your business, secure funding, and start operations.

IgniteMN provides:

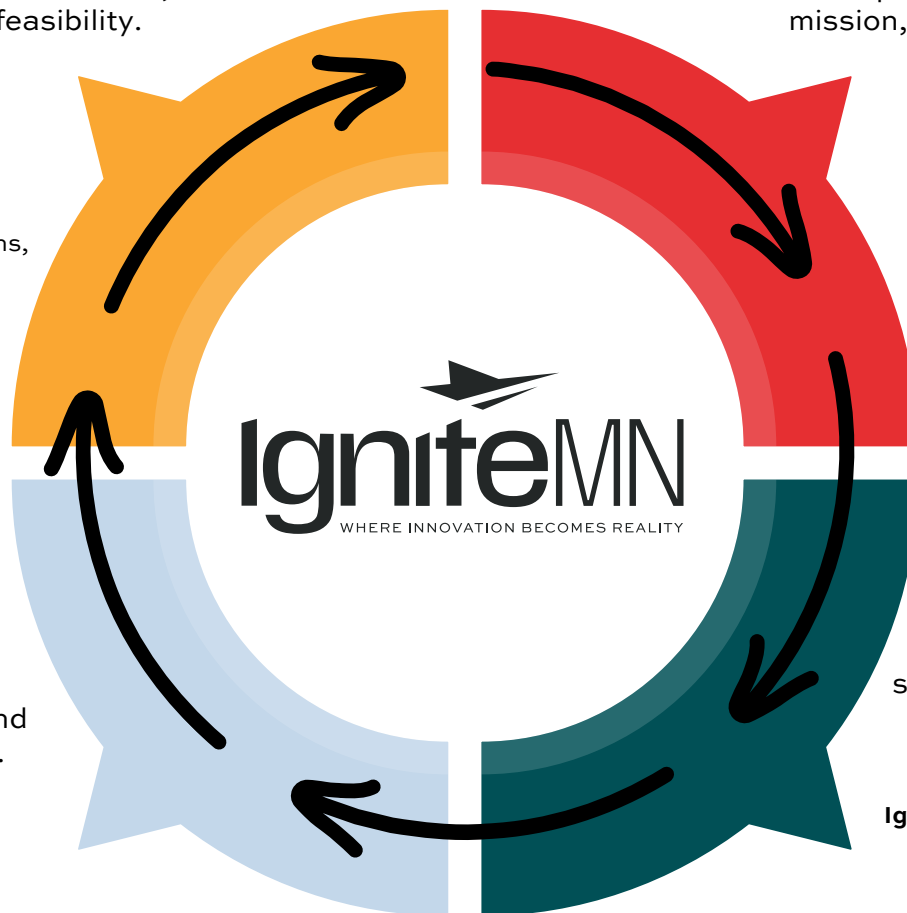
Pitch deck development, connections to funders, referrals to other support such as banks, port authority, SBDC or chamber of commerce

Growth

Expand your market, streamline operations, and grow revenue.

IgniteMN provides:

Mentoring, workshops on scaling, partnerships for regional expansion



Through our partnership with the City of Red Wing, we have helped hundreds of resident entrepreneurs launch and run their businesses, in exchange for an in-kind donation of rental space valued at \$16K per year.

Three Red Wing Entrepreneurs who have benefited from partnering with IgniteMN



Ivy Cat: Empowering Businesses with Web Solutions

After being laid off from a tech company in Seattle, Eric Amundson transformed his passion for web development into Ivy Cat, a WordPress-focused business that helps companies manage their websites. With IgniteMN's support, Eric accessed valuable workshops, networking, and coworking resources, enabling him to scale his business. Today, Ivy Cat has a team of developers and a project manager, delivering high-performing websites while maintaining a strong community connection in Red Wing.



River City Therapy Center: Bridging Behavioral Health Gaps



Kylie Balaun never intended to become an entrepreneur, but when she moved to Southeastern Minnesota, she saw a critical gap in behavioral health services. With IgniteMN's guidance, she secured funding, connected with experts, and launched River City Therapy Center, now a thriving clinic with nearly 30 employees. Serving clients from birth to age 21, Kylie's clinic has rapidly grown into a vital resource for families in need, strengthening the region's healthcare offerings.

The Creative Hand: Keeping Local Art Alive

When the Red Wing engraving and framing shop where Michelle Tracy worked announced its closure, she seized the opportunity to open The Creative Hand, a downtown storefront specializing in handcrafted, personalized gifts. IgniteMN provided essential mentorship, workshops, and a supportive community, helping Michelle navigate small business ownership. Today, she continues to grow her business, ensuring Red Wing residents have access to unique, heartfelt gifts that celebrate life's special moments.

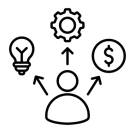


These stories showcase IgniteMN's role in fostering entrepreneurial success in Red Wing, helping small businesses thrive, and strengthening the local economy.

IgniteMN: A Key Partner in Goodhue's Economic Growth



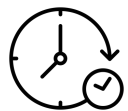
2024 Outcomes for Goodhue County Residents



226 Unique Entrepreneurs Served



53 Events and Workshops



1030 Hours of Programming



520 Attendees of Events



220 Hours of 1:1 Coaching



\$706,528 Total Capital Raised