



# GOODHUE COUNTY MINNESOTA

TO EFFECTIVELY PROMOTE THE SAFETY, HEALTH, AND WELL-BEING OF OUR RESIDENTS

GOODHUE COUNTY BUDGET COMMITTEE  
COUNTY BOARD ROOM  
GOVERNMENT CENTER, RED WING  
JUNE 14, 2022  
9:00 A.M.

## Virtual Meeting Notice

Due to concerns surrounding the spread of COVID-19, it has been determined that in-person meetings or meetings conducted under Minn. Stat. 13D.02 a are not practical or prudent. Therefore, meetings that are governed by the Open Meeting Law will temporarily be conducted by telephone or other electronic means pursuant to Minn. Stat. 13D.021.

The Goodhue County Budget Committee will be conducting a meeting pursuant to this section on June 14, 2022, at 9:00 a.m. in the County Board Room. The County Administrator and/or staff will be present at the meeting location. All County Commissioners attending will appear by telephone or other electronic means. The public may monitor the meeting from a remote site by logging into <https://global.gotomeeting.com/join/357048581> or calling [1 877 309 2073](tel:18773092073) beginning any time during the meeting. Access Code: 357-048-581

1. 9:00 A.M. Southern Minnesota Initiative Foundation

Documents:

[SMIF.pdf](#)

2. 9:05 A.M. Soil and Water Conservation District

Documents:

[2023 SWCD.pdf](#)

3. 9:10 A.M. Cannon Valley Fair

Documents:

[CV Fair.pdf](#)

4. 9:15 A.M. Goodhue County Historical Society

Documents:

[GC History Center.pdf](#)

5. 9:20 A.M. Southeastern Minnesota Multi County Housing & Redevelopment Authority

Documents:

[SEMMCHRA 2023.pdf](#)

6. 9:30 A.M. Southeastern Minnesota Emergency Medical Services

Documents:

[2023 SE EMS.pdf](#)

7. 9:40 A.M. Resource Center

Documents:

[Resource Center.pdf](#)

8. SEMCAC

Documents:

[2023 SEMCAC.pdf](#)

9. Cannon Valley Trail

Documents:

[CV Trail.pdf](#)

10. Southern Minnesota Tourism

Documents:

[SM Tourism.pdf](#)

11. Red Wing Ignite

Documents:

[Red Wing Ignite.pdf](#)

12. Goodhue County Fair

Documents:

[Goodhue County Fair.pdf](#)

13. Goodhue County Humane Society

Documents:

[Humane Society.pdf](#)

14. Hope Coalition

Documents:

[Hope Coalition.pdf](#)

15. SELCO

Documents:

[SELCO.pdf](#)



SOUTHERN MINNESOTA  
INITIATIVE FOUNDATION

May 2022

525 Florence Avenue • PO Box 695 • Owatonna, MN 55060-0695  
PH 507.455.3215 • FAX 507.455.2098 • [smifoundation.org](http://smifoundation.org)

Scott Arneson  
Goodhue County Economic Development Authority  
509 5th St W  
Red Wing, MN 55066-0408

Dear Mr. Arneson and Board members,

The needs of a community come in every shape and size. Those who live in the wonderfully diverse communities of southern Minnesota know this better than anyone. Southern Minnesota Initiative Foundation's (SMIF) focus is on economic and early childhood development and community vitality – exactly where our region needs us.

**Small businesses need resources and financial support more than ever.**

Small businesses in Minnesota account for 99.5% of all businesses and employ 46.9% of employees in the state. Job vacancies across the state have increased to 5.2% - nearly double what is considered a healthy number. SMIF's lending and technical assistance has been instrumental in creating dozens of new businesses in our region.

**Child care shortages continue to be a concern.**

48% of parents with kids under 18 who quit a job in 2021 cited child care issues as a reason for leaving. The need for more child care availability is particularly acute in Greater Minnesota where the numbers of child care providers is not keeping pace with the need. SMIF's child care resources are keeping providers in business and addressing the shortage.

**Volunteers to community organizations are experiencing burnout at increasing rates.**

Approximately 63 million Americans, 25% of the adult population, contribute \$193 billion of their time in-kind to our communities. However, the volunteer rate is declining. SMIF's support for community project and community foundations is turning this trend around.

Because of generous supporters like you, communities in our region have seen improvement and growth in countless ways. With your help, together we are investing in the vitality of our region. **See the enclosed fact sheet to see how your contribution is making a difference in your county.**

**Thank you for your gift** of \$2,500.00 on 5/31/2021. Your support is changing lives and addressing the needs of our region. I hope you will consider a gift at the same level in 2023.

Sincerely,

Tim Penny  
President & CEO

cc: John Peterson, Board Member

Collaborating for Regional Vitality







SOUTHERN MINNESOTA  
INITIATIVE FOUNDATION

Collaborating for Regional Vitality

# Goodhue County Investments

We envision southern Minnesota as a prosperous and growing region with vibrant communities, innovative and successful economies, and engaged and valued citizens. To achieve this vision, Southern Minnesota Initiative Foundation, a regional development and philanthropic organization, fosters economic and community vitality in 20 counties of southern Minnesota through a culture of collaboration and partnership.

For every donation of  
from Goodhue County

\$1

=

\$19

is invested back into  
Goodhue County  
communities.\*

\*Includes grants, loans & programming

51 LOANS

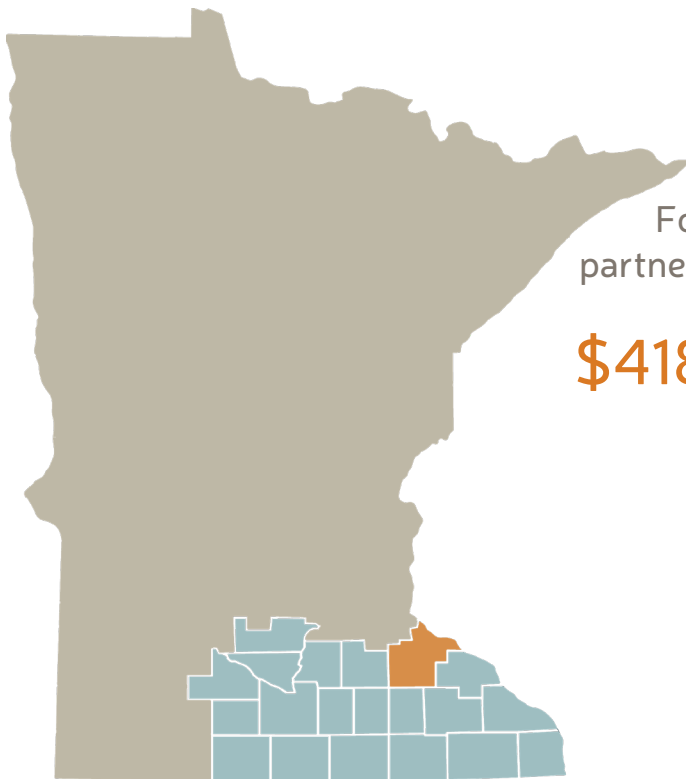
\$2.7 million to Goodhue County entrepreneurs

\$3.7 million to support community initiatives

262 GRANTS

\$1.6 million to support grant-making

***\$5 million invested annually to the 20 counties of  
south central and southeastern Minnesota***



Since 1986, Southern Minnesota Initiative Foundation has leveraged local investments & partnerships to create a stronger **Goodhue County**:

**\$418,000** in local donations to SMIF

**\$8 million**

invested by SMIF in Goodhue County through grants, loans, and programming for stronger kids, businesses and communities

# Making a Difference

Training Early Childhood professionals in quality care



SMIF offers a wide range of high-quality credit-based trainings for continuing education to hundreds of Early Childhood professionals throughout southern Minnesota. Topics include tips on running a successful child care business, techniques for self-care, innovative approaches to social emotional development and more. Stacy Boysen, a family child care provider and trainer from Pine Island, participated in the fall series as a trainer and attendee. She shared, "I am grateful for these training opportunities to meet with fellow colleagues, virtually and face-to-face, to learn together and support one another as we continue to meet the needs of children and their families through the valuable work that we do each day."

## Early Childhood

- Three Rivers Community Action was awarded 1,000 books through an Early Literacy Grant to encourage families to read and support children's developing skills in alphabet knowledge and phonological awareness.
- Cannon Falls Preschool received a \$12,705 grant to provide a half-time member from the AmeriCorps LEAP Initiative program to support social emotional skill-learning for at-risk youth.
- 62 local Early Childhood professionals participated in free trainings provided by SMIF in 2021, impacting over 620 children, to gain resources and knowledge to increase quality care for young children.

Number of children impacted: **1,167**

Hours of Training Provided: **43**

## Economic Development

- 85 Goodhue County businesses received \$880,000 in DEED Small Business Relief Grants to assist with pandemic-related challenges.
- The City of Pine Island received a \$5,500 Economic Development Grant to partner with the City of Stewartville to provide a functional bookkeeping resource and hands-on workshop for individual businesses.
- Casa Reyna Sweet Dreams from the Kenyon area enrolled in the Prosperity Initiative Program which provides one-on-one technical assistance to minority entrepreneurs.

Number of entrepreneurs impacted: **78**

Hours of training and events provided: **565**

## Community Vitality

- The Wanamingo Community Fund is a Community Foundation under SMIF. As the fiscal host, SMIF maintains all filings with the government and administrative work while providing technical assistance to the local board. Volunteers focus on raising dollars and granting them where they see fit in the community.
- The Cannon Arts Board received 15 gallons of paint through a Paint the Town grant to support an artist to help high school students and other community artists to design and paint a mural.
- The Kenyon-Wanamingo Schools Community Education program received a \$3,000 Small Town Grant to support the K-W Community Cares group to work with Red Wing Youth Outreach to begin a mentoring program within the Kenyon and Wanamingo communities.

**Goodhue County**  
**Outside Agency Funding Request Form**

<b>Budget</b>		<b>Estimated 2023</b>
<b>Revenues</b>		
	Fees:	\$ 68,957
	Grants:	\$ 822,196
	State/Federal Funding:	\$ 733,494
	Other Revenue:	\$ 5,084,162
<b>Total Revenues:</b>		<b>\$ 6,708,810</b>
<b>Expenses</b>		
	Salaries:	\$ 1,595,381
	Benefits:	\$ 398,845
	Professional Services:	\$ 284,109
	Services & Charges:	\$ 119,654
	Supplies & Materials:	\$ 179,207
	Other Expenses:	\$ 4,131,613
	Capital:	
<b>Total Expenses:</b>		<b>\$ 6,708,810</b>
<b>Requested Funding From County:</b>		<b>\$ 2,500</b>
<b>Number of Staff</b>		<b>20</b>



Goodhue County SWCD  
 104 East 3rd Ave, P.O. Box 335  
 Goodhue, MN 55027  
 651-923-5286 Ext. 4  
[www.goodhueswcd.org](http://www.goodhueswcd.org)

Andrea Benck  
 Goodhue County Administration  
 509 W 5<sup>th</sup> St.  
 Red Wing, MN 55066

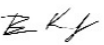
Re: Outside Agency Funding Request  
 Andrea

Below is the Outside Agency Request Form summarizing the Goodhue County SWCD's estimated 2023 and 2024 budget. Also included is the detailed version of the 2023 budget showing grant amounts and sources, fees, services, etc.

Budget		Estimated 2023	Estimated 2024
<b>Revenues</b>			
	Fees:	\$ 5,650	\$ 8,000
	Grants: State/Fed Pass Thru	\$ 1,461,219	\$ 1,420,000
	State/Federal Funding:	\$ -	\$ -
	Other Revenue:	\$ 37,850	\$ 39,000
	<b>Total Revenues:</b>	\$ 1,504,719	\$ 1,467,000
<b>Expenses</b>			
	Salaries:	\$ 441,583	\$ 450,415
	Benefits: (Employee+Supervisors)	\$ 130,580	\$ 133,192
	Professional Services: Audit	\$ 5,225	\$ 5,500
	District Operations/Services:	\$ 82,835	\$ 84,492
	District Project Expenses	\$ 28,425	\$ 28,994
	Other Expenses: Grants Pass Thru	\$ 1,226,464	\$ 1,180,000
	Capital: (maybe via grant funds)	\$ -	\$ 32,500
	<b>Total Expenses:</b>	\$ 1,915,112	\$ 1,915,091
	<b>Requested Funding From County:</b>	\$ 425,000	\$ 440,000
	<b>Number of Staff</b>	<b>6</b>	<b>6</b>

The main focus of the SWCD is to assist landowners and local units of government with soil erosion concerns, agricultural sustainability, wildlife habitat and water quality improvements, and solving a wide range of other environmental issues. Goodhue County landowners have benefited from these grant dollars from the state and federal government to help solve many of the above mentioned concerns. The majority of these dollars go on-the-ground; helping landowners and municipalities financially so they can pay the contractors who fix erosion and pollution problems. However, there is a limited amount of those funds that we can capture in-house to help pay for staffing, funding local landowner programs and office/equipment expenses.

Beau Kennedy, Goodhue SWCD District Admin and a Goodhue SWCD Supervisor, plan on attending the Budget Committee meeting on June 14<sup>th</sup>. We'll be available to answer any questions the committee may have regarding the proposed budget.

Sincerely,  


Beau Kennedy  
 Goodhue SWCD

# Goodhue SWCD Annual Budget CY2023

## REVENUE

### Charges for Service

Drill Rental (No-Till)	\$8,000.00
Drill Rental (Truax)	\$2,500.00
Drone Services	\$500.00
Krimper Income	\$200.00
Seed for John Deere Drill	\$8,000.00
Survey Flags	\$100.00
<b>Tree &amp; Plant Program Sales</b>	
Fertilizer Sales	\$100.00
Plant Sales	\$1,000.00
Tree Mat Sales	\$400.00
Tree Planter Rental	\$50.00
Tree Sales	\$15,000.00
Tree Shelter Sales	\$2,000.00
<b>Total Tree &amp; Plant Program Sales</b>	<b>\$18,550.00</b>
<b>Total Charges for Service</b>	<b>\$37,850.00</b>

### INTERGOVERNMENTAL REVENUE

<b>County Revenue</b>	
County Regular Allocation	\$425,000.00

### Local Revenue

Belle Creek Watershed Admin.	\$1,500.00
JPB Grant Admin.	\$10,500.00
	<b>\$11,700.00</b>

### State Revenue

<b>BWSR GRANTS</b>	
2023 Conservation Delivery (P23----)	\$20,054.00
2023 Water Plan (P23---)	\$9,433.00
2023 Wetland Conservation Act (P23----)	\$16,447.00
2023 Buffer Law (P23----)	\$21,500.00
2023 CREP Outreach (P23----)	\$10,000.00
2023 RIM	\$3,550.00
2021 State Cost Share	
State Cost Share-C/S	\$1,500.00
2022 State Cost Share	
2022 State Cost Share-C/S	\$20,684.00
	<b>\$20,684.00</b>
2023 State Cost Share	
2023 State Cost Share-T/A	\$5,171.00
2023 State Cost Share-C/S	\$20,684.00
	<b>\$25,855.00</b>
2021 Local Capacity (P21-2704)	
FY21 Local Capacity C/S	\$30,000.00
FY21 Local Capacity Equip.	\$2,000.00
FY21 Local Capacity T/A	\$0.00
	<b>\$32,000.00</b>
2022 Local Capacity (P22-6104)	
2022 Local Capacity C/S	\$36,808.00
2022 Local Capacity Equip.	\$0.00
2022 Local Capacity T/A	\$0.00
	<b>\$36,808.00</b>
2023 Local Capacity (P23- )	

2023 Local Capacity C/S	\$85,000.00
2023 Local Capacity Equip.	\$35,000.00
2023 Local Capacity T/A	\$25,000.00
	<u>\$145,000.00</u>

Cannnon 1W1P	
Cannon 1W1P Staff Time	\$18,000.00
Cannnon 1W1P - C/S	\$147,288.00
	<u>\$165,288.00</u>

WAGZ (C22-6675)	
WAGZ C/S	\$700,000.00
WAGZ E/O	\$20,000.00
WAGZ Grant Adm	\$50,000.00
WAGZ Proj Dev	\$20,000.00
WAGZ T/A	\$90,000.00
	<u>\$880,000.00</u>

BWSR Feedlot JPB Grant	
Adm \$ from JPB	\$2,000.00

<b>Total BWSR Grants</b>	<b>\$1,390,119.00</b>
--------------------------	-----------------------

Other State Revenue	
MN Ag WQ Certification Program	\$500.00
Well Nitrate Monitoring	\$1,000.00
County Feedlot Program	
Base Grant	\$54,900.00
Performance Credits	\$3,000.00
	<u>\$57,900.00</u>

<b>Total Other State Rev.</b>	<b>\$59,400.00</b>
-------------------------------	--------------------

<b>Total State Revenue.</b>	<b>\$1,449,519.00</b>
-----------------------------	-----------------------

<b>Total INTERGOVERNMENTAL REVENUE</b>	<b>\$1,886,219.00</b>
--	-----------------------

Miscellaneous Revenue	
Aquatic Invasive Species	\$500.00
Envirothon Income	\$1,750.00
Feedlot Fees (Registration)	\$1,200.00
Misc. Revenue	\$1,200.00
Wetland Fees	\$1,000.00
<b>Total Miscellaneous Revenue</b>	<b>\$5,650.00</b>

<b>Total Income</b>	<b>\$1,929,719.00</b>
---------------------	-----------------------

<b>Cost of Goods Sold</b>	<b>\$0.00</b>
---------------------------	---------------

<b>Gross Profit</b>	<b>\$1,929,719.00</b>
---------------------	-----------------------

**EXPENSES**

**DISTRICT OPERATIONS**

Other Services and Charges	
Conferences/Conventions/Meeting	\$3,570.00
Field Day/Education Expenses	\$2,150.00
Employee Misc Expenses	\$4,050.00
Vehicle/Equipment Expenses	\$7,230.00
Fees and Dues	\$12,300.00
Field Supplies	\$900.00
Insurance Expenses (MCIT)	\$11,500.00
Internet/Web/Phone Expenses	\$2,535.00

Misc. District OperationExpense	\$300.00
Office Expense/Supplies	\$2,850.00
PayPal Credit Card Fees	\$900.00
Postage	\$450.00
Professional Services	\$5,225.00
Rent (Office Building/Shed)	\$31,950.00
Subs/Subs/Ads	\$650.00
Supervisor Misc Expenses	\$1,500.00
<b>Total Other Services and Charges</b>	<b>\$88,060.00</b>

**Personnel Services**

Emp. Salary-Permanent	\$441,582.87
Employer Share-FICA	\$27,378.14
Employer Share-Medicare	\$6,402.95
Employer Share-PERA	\$33,118.72
Employer Share Superv-PERA	\$400.00
Emplr,Life,Health,Disability	\$43,819.77
Longevity Pay	\$2,465.00
Payroll Fee - QuickBooks	\$295.50
Supervisors Per Diem	\$16,700.00
<b>Total Personnel Services</b>	<b>\$572,162.94</b>

**Total DISTRICT OPERATIONS** \$660,222.94

**CAPITAL OUTLAY EXPENDITURE**

Capital Outlay (Vehicle.. <i>see Loc.Cap</i> )	\$0.00
--	--------

**PROJECT EXPENDITURES**

**County Expense**

GIS Contract with County	\$8,000.00
<b>Total County Expense</b>	<b>\$8,000.00</b>

**District Expense**

Envirothon Expense	\$1,925.00
Fertilizer Expense	\$100.00
Krimper Expense	\$0.00
No-Till Drill Expense	\$400.00
No-Till Drill Seed Expense	\$7,000.00
Tree Expense	\$8,500.00
Plant Expense	\$900.00
Tree Mat Expense	\$200.00
Tree Shelter Expense	\$1,200.00
Truax Drill Expense	\$200.00
<b>Total District Expense</b>	<b>\$20,425.00</b>

**State Expense.**

2023 Conservation Delivery (P23----)	\$0.00
2023 Water Plan (P23---)	\$2,000.00
2023 Wetland Conservation Act (P23----)	\$500.00
2023 Buffer Law (P23----)	\$0.00
2023 CREP Outreach (P23----)	\$0.00
2023 RIM	\$0.00
2021 State Cost Share	
State Cost Share-C/S	\$1,500.00
2022 State Cost Share	
2022 State Cost Share-C/S	\$20,684.00
	<b>\$20,684.00</b>

2023 State Cost Share	
2023 State Cost Share-T/A	\$0.00
2023 State Cost Share-C/S	\$20,684.00
	<u>\$20,684.00</u>
2021 Local Capacity (P21-2704)	
FY21 Local Capacity C/S	\$30,000.00
FY21 Local Capacity Equip.	\$2,000.00
FY21 Local Capacity T/A	\$0.00
	<u>\$32,000.00</u>
2022 Local Capacity (P22-6104)	
2022 Local Capacity C/S	\$36,808.00
2022 Local Capacity Equip.	\$0.00
2022 Local Capacity T/A	\$0.00
	<u>\$36,808.00</u>
2023 Local Capacity (P23- )	
2023 Local Capacity C/S	\$85,000.00
2023 Local Capacity Equip.	\$35,000.00
2023 Local Capacity T/A	\$0.00
	<u>\$120,000.00</u>
Cannnon 1W1P	
Cannnon 1W1P Staff Time	\$0.00
Cannnon 1W1P - C/S	\$147,288.00
	<u>\$147,288.00</u>
WAGZ (C22-6675)	
WAGZ C/S	\$700,000.00
WAGZ E/O	\$20,000.00
WAGZ Grant Adm	\$30,000.00
WAGZ Proj Dev	\$20,000.00
WAGZ T/A	\$75,000.00
	<u>\$845,000.00</u>
BWSR Feedlot JPB Grant	
Adm \$ from JPB	\$0.00
<b>Total BWSR Grants</b>	<b>\$1,226,464.00</b>
MN Ag WQ Certification Program	\$0.00
Well Nitrate Monitoring	\$0.00
County Feedlot Program	
Base Grant	\$0.00
Performance Credits	\$0.00
	<u>\$0.00</u>
<b>Total State Expenses</b>	<b>\$1,226,464.00</b>

<b>Total PROJECT EXPENDITURES</b>	<b>\$1,254,889.00</b>
-----------------------------------	-----------------------

<b>Total Expenses</b>	<b>\$1,915,111.94</b>
-----------------------	-----------------------

Net Ordinary Income	\$14,607.06
---------------------	-------------

Other Income/Expense

Other Income	
Interest Earnings	\$3,500.00
Total Other Income	

Other Expense	
District Fund Balance Adj	\$18,107.06
Total Other Expense	

Net Other Income

Net Income	\$0.00
------------	--------



**Goodhue County**  
**Outside Agency Funding Request Form**

<b>Budget</b>		<b>Estimated 2023</b>
<b>Revenues</b>		
	Fees:	150,000.
	Grants:	13,000.
	State/Federal Funding:	17,500.
	Other Revenue:	32,000
<b>Total Revenues:</b>		<b>\$212,500.</b>
<b>Expenses</b>		
	Salaries:	0
	Benefits:	0
	Professional Services:	107,000
	Services & Charges:	45,000
	Supplies & Materials:	27,000
	Other Expenses:	32,000
	Capital:	
<b>Total Expenses:</b>		<b>\$ 211,000.00</b>
<b>Requested Funding From County:</b>		<b>10,000.00</b>
<b>Number of Staff</b>		<b>25</b>

**Cannon Valley Fair**



**1166 Oak Street**  
**Red Wing, Minnesota 55066**  
651-388-6024 ♦ 651-388-3577 Fax  
[www.goodhuecountyhistory.org](http://www.goodhuecountyhistory.org)

May 24, 2021

Goodhue County Commissioners  
509 W.5<sup>th</sup> Street  
Red Wing, MN 55066

Dear Commissioners,

On behalf of the Goodhue County Historical Society, I have submitted the enclosed budget request for 2022 and 2023. We believe that our request allows us to continue stabilizing the organization's operations while also building capacity for the future. This past year we have taken advantage of every program available for financial help during Covid. We feel fortunate the funding was possible.

We are requesting to maintain \$127,000 for 2022 and for 2023 an increase by \$5,000 to make total allocation \$132,000. This is based on several factors, which are outlined below:

1. **Grant Funding does not cover administrative costs:** Grant funders, in an overwhelming majority of cases, do not allow administrative or overhead costs to be written into those grant requests.
2. **Program Growth:** We continue to increase our programming efforts, which bring in new donors, members, volunteers, and visitors to the History Center. We are excited about our new program, "**History on the Road**". We are videoing people, places, and sharing stories from all around Goodhue County on social media.
3. **Education Program Improvements:** With the aid of the Red Wing Shoe Company Foundation and the Jones Family Foundation, our organization engaged local educators from across the county to identify areas where we could provide support to incorporate local history into curriculum. This plan identified both on-site and off-site program ideas, which will be implemented over the next five years. To carry out this plan, we need to continue supporting our Education & Outreach Coordinator position.

4. **Collections Stewardship and Exhibit Development:** Our plan is to apply for grant funding to begin work on the photograph and archival material collections in 2022 - 2023. Staff is continuing to identify exhibit improvements so that we can continue to attract new and repeat visitors. To meet professional standards, we must look beyond grant funding to continue our collection and exhibit work. GCHS's collection contains more items than can ever be displayed or physically accessed at one time. Therefore, the Goodhue County Historical Society plans to make its collection widely available to the public. In 2019, GCHS and several other history organizations joined a project organized by the Minnesota Alliance of Local History Museums (MALHM) to establish a new online collections database system. The transfer of GCHS's collections data began in January 2020 and is still in progress. Although many images still need to be added, you can now access the majority of the Society's collection on MNCollections.org.
  
5. **Covid – 19 Collecting Project:** GCHS is collecting stories from the public relating to the Covid -19 Pandemic in Goodhue County .the mission of this project is to document and preserve stories from Goodhue County residents for future use as research and other educational purposes. The stories will be permanently housed in the GCHS Research Library and Archives. GCHS staff have created a form that can be filled out by anyone interested in contributing to this project.

Goodhue County Historical Society received Covid vaccine boxes and empty vials from Goodhue County Health and Human Services and Mayo Clinic. These vaccine boxes and empty vials will help document these historic times for future generations.

We continue to add to our collection to document the coronavirus pandemic in Goodhue County.

6. **Increased Funding by the City of Red Wing to maintain the History Center:** Since the loss of our maintenance supervisor, the City of Red Wing has stepped up and budgeted heavily for ongoing maintenance and capital improvements to our facility. We are working on plans for future improvements that would be our responsibility according to the lease agreement. City staff has gone beyond to ensure problems are addressed and maintained at an adequate level. The following is a total amount by year of the City's contributions for maintenance and capital improvements:

2014	\$54,627.54
2015	\$59,429.22
2016	\$512,134 was budgeted for maintenance & capital improvements
2017	\$42,400 projected for maintenance <ul style="list-style-type: none"> <li>• 2016 capital improvement funds carried over to complete HVAC replacement, window replacement in old section, and storefront improvements -total of \$469,734</li> </ul>
2018	\$266,457 projected (new roof planned)
2019	\$42,400 projected (no capital improvements planned)
2020	\$42,400 projected (no capital improvements planned)
2021	\$44,600 projected (no capital improvements planned)

7. **Maintain Staffing Levels:** The Board continues to work to keep our staff salaries within the industry average for local history museums across Minnesota. Presently, we do not offer any benefits outside of disability and life insurance coverage. This puts us at a competitive disadvantage for talent with our peers across the state. In order to retain our talented staff, we need additional support to continue improving staff pay and benefits.

The Goodhue County Historical Society has worked hard to improve ourselves. This has led to more open doors throughout Goodhue County through partnerships and program opportunities. We hope you have an opportunity to visit the museum and see our current exhibit. **Spanning Centuries: Bridging the Mississippi at Red Wing Opening May 13, 2021.** Every day, thousands of people travel across the Mississippi River between Red Wing and Wisconsin. But the journey hasn't always been so easy! Learn about the evolution of Red Wing's river crossings in this upcoming exhibit.

The support of the Commissioners is vital to keeping the over 150-year tradition of preserving and collecting the history of Goodhue County.

Thank you for considering our request and for your previous support. If you have any questions, please feel free to contact me for further information.

Robin Wipperling

Executive Director

[director@goodhistory.org](mailto:director@goodhistory.org)

**Goodhue County**  
**Outside Agency Funding Request Form**

<b>Budget</b>		<b>Estimated 2022</b>	<b>Estimated 2023</b>
<b>Revenues</b>			
	Fees:	\$ 66,950	\$ 68,959
	Grants:	\$ 798,250	\$ 822,198
	State/Federal Funding:	\$ 566,500	\$ 583,495
	Other Revenue:	\$ 4,933,700	\$ 5,081,711
<b>Total Revenues:</b>		<b>\$ 6,365,400</b>	<b>\$ 6,556,362</b>
<b>Expenses</b>			
	Salaries:	\$ 1,503,800	\$ 1,548,914
	Benefits:	\$ 375,950	\$ 387,229
	Professional Services:	\$ 267,800	\$ 275,834
	Services & Charges:	\$ 112,785	\$ 116,169
	Supplies & Materials:	\$ 168,920	\$ 173,988
	Other Expenses:	\$ 3,936,145	\$ 4,054,229
	Capital:		
<b>Total Expenses:</b>		<b>\$ 6,365,400</b>	<b>\$ 6,556,362</b>
<b>Requested Funding From County:</b>			
<b>Number of Staff</b>		<b>20</b>	<b>20</b>

To: Goodhue County Budget Committee  
From: Patty Heraty, Accountant and Buffy Beranek, Executive Director  
Date: May 19, 2022  
RE: 2023 HRA Levy Budget Request

SEMMCHRA's mission is to enhance and strengthen communities through advocacy, collaboration and promotion of self-reliance, housing, and community development. Our goal is to continue to be a recognized advocate and leader in creating housing opportunities and community development solutions. Annually, our Board sets agency standards to ensure we realize that vision and grow our mission.

Our levy in Goodhue County is critical for continuing our programs with baseline customer service. The levy request addresses the economic and housing issues facing our federal, state, and local governments. The pandemic has continued to strain small business and non-profits. The cost of systems and staffing challenges is resulting in a "survival of the fittest" business model for those trying to obtain services. The details of our request are attached.

During these unprecedented times, keeping families housed and preserving affordable housing is critical. SEMMCHRA continues to work closely with the County Housing Study Subcommittee to develop innovation solutions to address the full continuum of housing needs. Detailed below is a summary of our programs and services in Goodhue County.

### **Section 8 – Rental Assistance**

The average number of Goodhue County households assisted from 2021 was 92 per year with an average assistance of \$5,652 per household or \$519,984 county-wide. The average household income for participants is \$17,051. Sixty-seven percent of all families served by SEMMCHRA's voucher program are on our program five years or less.

### **Public Housing, Rural Development, Low to Moderate, Senior and Market Rate Housing**

The average number of households assisted in SEMMCHRA owned properties in Goodhue County in 2021 was 120. Maintaining our existing housing stock is instrumental in preserving affordable options in Goodhue County and SEMMCHRA continues to pursue federal funding options that require county and/or city's support to accomplish preservation and affordability goals.

Maintaining high quality facilities for our properties is a priority as well. SEMMCHRA will continue to update and enhance through capital improvements through available funds on hand and through leverage as well as refinancing when and where possible. Over \$150,000 in capital improvements were completed in 2021.

### **Housing Rehabilitation – City of Goodhue and Dennison; Pine Island**

SEMMCHRA worked with the Cities of Goodhue, Dennison and Pine Island to secure funding to improve existing properties within these three cities. SEMMCHRA received total grant awards in the amount of \$1,122,970 from the Department of Employment and Economic Development

(DEED) to preserve existing single-family homes. With the 2022 levy, we will continue single family preservation in the city of Cannon Falls and we continue to wait for final approval.

SEMMCHRA continues to collaborate with the Goodhue County Habitat for Humanity to develop a rural single family rehabilitation program. Over five years, this will be a sustainable program and could rehab 40 homes. Utilization of the housing trust fund created this housing program.

### **Countryside Meadow, City of Kenyon**

Countryside Meadow in the City of Kenyon continues to build out the remaining 12 buildable lots for single family construction. Building a positive, unified local approach has been critical to this development's recent success. This development serves SEMMCHRA's highest income earners, which over 90 percent of the county residents qualify to reside in. Current 2022 income limits are \$104,000 for 1-2 family member households and \$119,600 for 3+ member households.

SEMMCHRA is currently working with for-profit developers to strategically build out this development. SEMMCHRA is working with two developers to "finalize" the build-out options for the single-family and potential twin homes building sites.

### **First Time Homebuyers, Homebuyer Education**

SEMMCHRA will continue to apply for First Time Homebuyer 30-year mortgages and provide opportunities for working families to own their own homes.

We were awarded a second round of two-year funding for the home buyer education and financial wellness training. This grant and work are extremely important during these economic times. An expansion of this program may be needed to help those in foreclosure. Our service area residents along with our program participants did not have convenient local access to these programs. This has proven to be a critical service bridge for creating financial self-sufficiency.

Approximately 25 households have been provided education and training in home buying. These services include financial wellness and counselling services. Just over 15 families were provided federally supported self-sufficiency counseling, training, and goal setting.

Please let me know if you have any questions or need additional information.

Thank You,

*Buffy J. Beranek*

Buffy J. Beranek  
Executive Director

**SEMMCHRA**  
**2023 Levy Budget Request**  
**Goodhue County**

**Total Request:       \$424,807 Total Levy Requested for 2023**

- *\$5,207 increase; two-year budget planned for an increase of less than 2% or \$8,000 in 2023*
- *The estimated cost of the 2023 request to a taxpayer with a \$250,000 taxable market value is \$19.59*
- *Historical levy amounts: 2022 - \$419,600; 2021 – \$397,480; 2020 - \$395,580; 2019 - \$401,690*

**Uses of Funds:**

- \$68,807 for General Fund Expenditures
  - This represents \$2,387 increase which is attributed to the allocation between the counties and the total levy overhead budget operating at an increase of 3.6% from 2021.
  
- \$27,500 for Community Development
  - Rental preservation and rehabilitation program for Goodhue County
  - Housing rehabilitation grant leverage – Cannon Falls
  
- \$44,500 for Housing Services & Development
  - \$30,000 –Housing development for Goodhue County
  - \$4,500: Home Buyer Education Counseling & Training
    - 124% increase or \$2,800
    - Matching funds for \$108,000 grant leverage
    - Two-year grant/commitment 2022-2023
  - \$10,000: Housings preservation and stabilization services
  
- \$174,000 for existing Housing Developments
  - \$25,000 Countryside Meadow TIF - debt service reserve SBT levy
  - \$149,000 Goodhue Housing Development rental assistance and debt coverage
  
- \$100,000 – Housing Trust Fund
  - Includes funding for new construction; down payment assistance; and rural housing rehabilitation
  
- \$10,000 – Emergency Housing for homelessness
  - Includes short-term immediate shelter and security deposit assistance

**Levy/Funding Additional Information:**

- Return on Levy Investment: 10 year average is \$1.00: \$3.00 or over \$1.0 million annually.
- SEMMCHRA pays property taxes to Goodhue County of approximately \$55,000 annually.
- Total HRA levy capacity is approximately \$1,002,986 and 42 percent of maximum is being requested.



**Goodhue County**  
**Outside Agency Funding Request Form**

<b>Budget</b>		<b>2023</b>
<b>Revenues</b>		
	Fees:	
	Grants:	
	State/Federal Funding:	
	Other Revenue:	
<b>Total Revenues:</b>		\$ -
<b>Expenses</b>		
a)	Salaries:	\$ 43,856
b)	Benefits:	\$ 22,638
c)	Professional Services:	\$ 9,370
d)	Services & Charges:	\$ 6,575
e)	Supplies & Materials:	\$ 28,216
f)	Other Expenses:	\$ 309,276
g)	Capital:	\$ 4,876
<b>Total Expenses:</b>		\$ 424,806
<b>Requested Funding From County:</b>		\$ 424,806
<b>Number of Staff</b>		<b>0.69</b>

**SEMMCHRA**

**2023 General Overhead Budget (Levy/Program Funded)**

	2023		
	TOTAL General Overhead	Levy	Program
1 Other government Revenue	484,458	484,458	
2 Levy Funds Transferred to Projects	(164,002)	(164,002)	
3 Investment income - unrestricted	118,746		118,746
4 Indirect Cost Reimbursement	115,791		115,791
5 Car Reimbursement	10,000		10,000
6 Copy Reimbursement	7,277		7,277
7 Subordination Fees	830		830
8 Recording Fees	220		220
9 Admin Fees	19,000		19,000
10 Investment income - restricted	-		-
11 Administrative salaries	(82,570)	(51,606)	(30,964)
12 Audit	(9,750)	(6,094)	(3,656)
13 Marketing	(1,107)	(692)	(415)
14 Employee benefit contributions - administrative	(52,691)	(32,932)	(19,759)
15 Telephone	(1,498)	(937)	(562)
16 Internet	(1,600)	(1,000)	(600)
17 Sundry	(1,000)	(625)	(375)
18 Other Admin. Expenses	(3,768)	(2,355)	(1,413)
19 Copies	(7,471)	(4,670)	(2,802)
20 Office Supplies	(6,500)	(4,063)	(2,438)
21 Printing Expense	(2,568)	(1,605)	(963)
22 Postage	(4,000)	(2,500)	(1,500)
23 Computer software	(2,818)	(1,761)	(1,057)
24 Computer Equipment	(2,675)	(1,672)	(1,003)
25 Legal Expense	(17,185)	(10,741)	(6,444)
26 Staff Training Travel	(9,711)	(6,069)	(3,642)
27 Other	(966)	(604)	(362)
28 Water	(554)	(346)	(208)
29 Electricity	(3,855)	(2,409)	(1,446)
30 Gas	(625)	(391)	(234)
31 Ordinary maintenance and operations - materials and other	(3,019)	(1,887)	(1,132)
32 Protective services - other contract costs	(631)	(394)	(237)
33 Protective services - other	(191)	(119)	(72)
34 Property Insurance	(4,160)	(2,600)	(1,560)
35 Liability Insurance	(4,430)	(2,769)	(1,661)
36 Workmen's Compensation	(15,067)	(9,417)	(5,650)
37 All other Insurance	(3,246)	(2,029)	(1,217)
38 Travel Mileage	(1,092)	(682)	(409)
39 Maint. Mileage	(228)	(142)	(85)
40 Travel - Main. Gas	(25)	(16)	(9)
41 Travel Meals	-	-	-
42 Travel Per Diem - Board Meeting	(8,000)	(8,000)	-
43 Travel Mileage Board Meeting	(1,500)	(1,500)	-
44 Travel Lodging	-	-	-
45 Computer software	(5,109)	(3,193)	(1,916)
45 Advertising	(2,000)	(1,250)	(750)
46 Memberships & Subscriptions	(5,773)	(3,608)	(2,165)
47 Computer Support Services	(21,100)	(13,188)	(7,913)
48 Other General	-	-	-
49 Compensated absences	-	-	-
48 Property Taxes	(1)	(1)	(0)
49 Interest of Mortgage (or Bonds) Payable	(2,779)	(2,779)	-
51 Extraordinary Maintenance/Satellite Offices	(4,500)	(2,813)	(1,688)

50 Ordinary Maintenance and Operations Contracts - Garbage and Trash F	(1,800)	(1,125)	(675)
51 Ordinary Maintenance and Operations Contracts - Landscape & Ground	(1,000)	(625)	(375)
52 Ordinary Maintenance and Operations Contracts - Extermination Contr	(256)	(160)	(96)
53 Ordinary Maintenance and Operations Contracts - Routine Maintenanc	(5,634)	(3,521)	(2,113)
54 Ordinary Maintenance and Operations Contracts - Misc Contracts	(2,610)	(1,631)	(1,972)
<b>55 CASH AVAILABLE FROM OPERATIONS</b>	<b>284,138</b>	<b>123,900</b>	<b>160,238</b>
56 Principal Bond Payment	(13,240)	(8,275)	(4,965)
57 Interest Income Accrual to Cash Adj (TIFs)	(118,746)		(118,746)
58 WEB TIF DSR Reserve Transfer Out of Operations	(50,000)	(50,000)	-
59 SF TIF DSR Reserve Transfer Out of Operations	(25,000)	(25,000)	-
60 CSM TIF DSR Reserve Transfer Out of Operations	(25,000)	(25,000)	-
61 Voucher Program Shortfall Funding	-	-	-
62 Capital Reserve Transfers	(25,000)	(15,625)	(9,375)
<b>63 CASH USED FOR FINANCING &amp; RESERVES</b>	<b>(256,986)</b>	<b>(123,900)</b>	<b>(133,086)</b>
<b>64 BUDGETED CASH FLOW</b>	<b>27,152</b>	<b>(0)</b>	<b>27,152</b>

**65 Total Expenses/Levy Funded/Program Funded**      \$    **(345,363)**    \$    **(220,456)**    \$    **(124,906)**

NOTES:

		64%	36%
(a) NET General Fund Levy Allocation (rounded):		<u>2023</u>	<u>2022</u>
Dodge	21.8%	48,054	46,387
Goodhue	31.2%	68,807	66,420
Wabasha	22.5%	49,645	47,922
Winona	24.5%	53,951	52,079

<b>MAXIMUM LEVY CAPACITY - COUNTY</b>	<b>Taxable Market Value *</b>	<b>Max HRA Levy</b>	<b>SEMMCHRA Total Request</b>
Dodge	3,548,324,500	656,440	52,554
Goodhue	5,421,548,100	1,002,986	424,807
Wabasha	3,618,619,000	669,445	114,145
Winona	3,832,955,280	709,097	108,451
	17,256,403,580		

<b>MAXIMUM LEVY CAPACITY - RESIDENTIAL</b>			
Dodge	250,000	46.25	3.70
Goodhue	250,000	46.25	19.59
Wabasha	250,000	46.25	7.89
Winona	250,000	46.25	7.07

**RESOLUTION NO. \_\_\_\_\_**

**RESOLUTION APPROVING PRELIMINARY SPECIAL BENEFIT TAX LEVY OF SOUTHEASTERN MINNESOTA MULTI-COUNTY HOUSING AND REDEVELOPMENT AUTHORITY PURSUANT TO MINNESOTA STATUTES, SECTION 469.033, SUBD. 6, AND APPROVING A BUDGET FOR FISCAL YEAR 2023.**

**WHEREAS**, the Southeastern Minnesota Multi-County Housing and Redevelopment Authority (the "Authority") was created by action of the Boards of Commissioners of Dodge, Goodhue, Wabasha and Goodhue Counties (collectively referred to as the "Counties") pursuant to Minnesota Statutes, Section 469.004; and

**WHEREAS**, pursuant to such action on the part of the Counties and Minnesota Statutes, Sections 469.001 to 469.047 (the "Act"), the Authority was granted all of the same functions, rights, powers, duties, privileges, immunities and limitations as are provided for housing and redevelopment authorities created for cities under the Act; and

**WHEREAS**, Section 469.033, subd. 6, of the Act permits the Authority to levy and collect a special benefit tax of up to .0185% of taxable market value upon all taxable property, both real and personal, within the Authority's area of operation; and

**WHEREAS**, the Authority has requested that the Board of Commissioners of Goodhue County approve the levy of such a preliminary special benefit tax in the amount of \$424,807.00 to be levied upon all taxable market value of taxable property within the Authority's area of operation contained within Goodhue County; and

**WHEREAS**, the Board of Commissioners of Goodhue County has considered such request by the Authority and believes that consenting to such a preliminary special benefit tax levy by the Authority is in the best interests of Goodhue County and its residents; and

**WHEREAS**, the Authority is also required pursuant to Section 469.033, subd. 6, of the Act to, in connection with the levy of such a special benefit tax, formulate and file a budget in accordance with the budget procedures of the Counties in the same manner as required of executive departments of the Counties and the amount of the tax levy for the following year shall be based upon that budget and approved by the Counties; and

**WHEREAS**, the Authority has presented to the Board of Commissioners of Goodhue County a copy of a proposed budget for its operations for fiscal year 2023.

**NOW, THEREFORE**, be it resolved by the Board of Commissioners of Goodhue County as follows:

Section 1. That the budget for fiscal year 2023 for the operations of the Authority as presented for consideration by the Board of Commissioners of Goodhue County is hereby in all respects approved.

Section 2. That the levy of a preliminary special benefit tax pursuant to Minnesota Statutes, Section 469.033, subd. 6, is hereby consented to with respect to taxes payable in calendar year 2023 in the amount of \$424,807.00 to be levied upon all taxable market value of taxable property within the Authority's area of operation within Goodhue County.

The above resolution was adopted this \_\_\_\_\_ day of \_\_\_\_\_, 2022.

GOODHUE COUNTY BOARD OF COMMISSIONERS

---

Brad Anderson  
Board Chair

---

Attest:

Scott Arneson  
County Administrator



## *Southeastern Minnesota Emergency Medical Services*

1130 ½ Seventh Street NW • Suite 201 • Rochester, MN 55901  
1-800-850-3397 • 507-536-9333 • Fax: 507-536-9337 • [www.seems.com](http://www.seems.com)

The Southeastern Minnesota EMS Regional System serves Freeborn, Mower, Fillmore, Houston, Winona, Olmsted, Dodge, Steele, Rice, Wabasha and Goodhue counties in Southeastern Minnesota. We are governed by a Joint Powers Board consisting of one county commissioner from each of the eleven counties in our region. Since 1984, the Southeastern Minnesota EMS Regional System has been committed to providing education and support to EMS providers, Fire Departments, Police Departments, as well as the public. Our focus on medical education for our EMS providers is to assure they have the most up to date skills and knowledge to be able to provide quality patient care to the members of their communities. By providing continuing education, operational support, and medical direction to over 58 EMS, Fire, and Law Enforcement agencies in eleven counties, these departments are well equipped to confront medical emergencies within their communities. In addition, SE Minnesota EMS provides staff and resources to inform the public of safety hazards that can affect us all, particularly seat-belt awareness, distracted driving, and facing the opioid epidemic.

All these initiatives have traditionally been funded thru seat-belt fines collected in Minnesota. Over the last decade, the seat belt compliance rate in the state has risen from 75% to 94%. While that's good news for public safety, the decrease in fines has led to a substantial decrease in our funding. To help provide long-term sustainable (and stable) funding, our SE Minnesota EMS Joint Powers Board has asked each of the eleven counties in the SE region to appropriate \$5000 annually to the funding of our program. This amount will directly contribute to providing continuing education (EMS, fire, law enforcement, and the public), operational support, and assistance programs (such as Critical Incident Stress Debriefings, Medical Directors Consortium, etc.) to all 11 counties in our SE Region.

Over the past 24 months, the Covid19 Pandemic has taken much of our time and efforts by providing PPE from our Healthcare Coalition and the State Cache. Making sure our EMS providers had the safety equipment they needed to respond to Covid19 patients. We have also been focused on helping our First Responders deal with and treat victims of Opioid overdose by providing training and Naloxone to our Emergency Response agencies in the Region through State and Federal grants.

Our Emergency Providers are ESSENTIAL to health and safety of our communities and our SE EMS System helps to assure they are well informed and trained to meet the challenges ahead!

Our Southeastern EMS Joint Powers Board again is requesting a \$5,000 appropriation from your County Board to support our efforts.

Your investment will strengthen your partnership in the regional effort to keep these vital community resources strong, helping to make sure that every emergency response remains robust in your community.

If you have any questions, please don't hesitate to contact any of us, or our Regional Director Don Hauge at 507-536-9333 or by email at [don.hauge@seems.com](mailto:don.hauge@seems.com)

Thank you!  
Sincerely,

### The Southeastern Minnesota EMS Joint Powers Board

**Ken Brown - Chairman**  
Commissioner  
Olmsted County

**Cheryl Key - Vice Chair**  
Commissioner  
Wabasha County

**Dave Kenworthy**  
Commissioner  
Dodge County

**Mitch Lenz**  
Commissioner  
Fillmore County

**Dan Belshan**  
Commissioner  
Freeborn County

**Todd Greseth**  
Commissioner  
Goodhue County

**Marcia Ward**  
Commissioner  
Winona County

**Polly Glynn**  
Commissioner  
Mower County

**Rick Gnemi**  
Commissioner  
Steele County

**Steve Underdahl**  
Commissioner  
Rice County

**Teresa Walter**  
Commissioner  
Houston County

## Goodhue County

### Outside Agency Funding Request Form

<b>Budget</b>		<b>Estimated 2023</b>
<b>Revenues</b>		
	Fees:	\$ 130,000
Reduction of Seatbelt fines	Grants:	\$ 208,000
	State/Federal Funding:	
	Other Revenue:	
<b>Total Revenues:</b>		\$ 338,000
<b>Expenses</b>		
	Salaries:	\$ 179,000
	Benefits:	\$ 10,000
Annual Program Audit	Professional Services:	\$ 4,500
Programs for EMS Services	Services & Charges:	\$ 92,000
	Supplies & Materials:	\$ 25,000
	Other Expenses:	
	Capital:	
<b>Total Expenses:</b>		\$ 310,500
<b>Requested Funding From County:</b>		\$ 5,000
<b>Number of Staff</b>	2.4 FTE's	<b>2</b>



## RED WING AREA RESOURCE CENTER

The Red Wing Area Resource Center idea came about by conversations stemming from unmet needs of the guests of Hope and Harbor Homeless Shelter. Hope and Harbor is open 6 PM-8AM and provides overnight shelter, meals, access to resources, etc. The problem is Hope and Harbor is open overnight yet most of the resource's guests need to access in order to end their homeless situation are only open during the day. So, what was happening is guests would apply for programs such as health care, housing, etc. in the evenings with the help of the overnight advocates of Hope and Harbor but were not able to communicate with those at the County, etc during the day for questions on their applications.

The idea of the resource center is simple. Provide a space where individuals can come to access all the community resources. Have advocates in place to assist guests in applying and accessing the resources. Identify for the agencies providing the resources the barriers individuals face when accessing the resources. For instance, an individual who needs food resources but works Tues-Sunday cannot access the local food shelf as they are open Tues/Thurs/Friday. This creates a barrier and eliminates that individual from accessing the food needed. The resource center would help that individual work with the food shelf to get the food resource. It would also track how many are facing similar barriers and work with the agency to remove such barriers. It also will offer assistance in completing applications for resources. Often the applications themselves are daunting to an individual and they will not seek the resource simply because the paperwork involved seems to be overwhelming.

The resource center will be a place to build community. We were not meant to be solitary creatures but many of our community members spend a lot of their time alone. This leads to increased mental health issues. By building a community individuals will be empowered to fulfill their needs and find resources to improve their everyday lives.

The resource center is the 1<sup>st</sup> step to establishing a Hub Community. A Hub Community is a research proven way of providing multiple resources from community agencies in an unduplicated manner. It provides a way to connect with the right resources for long-term solutions vs short term fixes. By providing resources/access to resources in a centralized location it provides "one stop shopping" to those seeking resources. By providing one set of enrollment forms, etc. it reduces the need to complete paperwork for multiple agencies and thus reduces the number of times those seeking help need to "tell their story" in order to get the help needed.

The resource center will offer assistance in seeking resources in:

Mental Health

Drug/Alcohol Counseling

Health Care/Postpartum Care/ Dental Care

Employment/Education for Employment

Food Resources

Domestic Violence

Eviction Mitigation

Homelessness/Housing Resources

Financial Assistance

Financial Literacy

Transportation

Other resource opportunities as they are identified as needed.

# Opportunity Center

## Community Partners:

### Mental Health

Goodhue County  
Hiawatha Valley Mental Health Center  
Nystrom and Associates

### Drug/Alcohol Counseling

Midwest Recovery  
Common Ground

### Care Clinic

Health/dental care  
Interpretation services  
Legal assistance

### Vocational Rehabilitation

Employment services, job coaching

### RW Food Shelf

(bring a small food shelf to Opportunity Center)'

### Local restaurants/food retailers

Provide donated goods (day old, etc)

### Hope Coalition

Domestic Violence

### United Way

Grant funding/collaboration in services

### Express Employment

Provide job resources

### Three Rivers Western Community Action

Homeless housing advocate

### HRA

Housing resources/subsidized housing programs

Goodhue County  
Financially support center

City of Red Wing  
Financially support center

## SERVICES OFFERED AT OPPORTUNITY CENTER

### Housing assistance

Assistance navigating finding housing/assistance in completing applications for housing/ assistance in obtaining paperwork to support housing applications/ referrals to various housing resources

### Rental Resource Management

Serve as a rental resource hub. Landlords could send information on available units/ guests could browse available units, advocates could match available units to those looking, advocates can assist in educating guests as to which rental assistance programs they are eligible to apply

### Eviction Mitigation services

Help guests expunge eviction from rental record if appropriate

### Rent Mitigation services

Help bridge concern of landlord to rent to guest/offer incentives such as double deposit, etc to give landlord a reason to give guest a chance.

### Appeal advocate:

Assist guests in appeal process when denied rental unit. (In talking w/new HRA Director Kurt Keehn, he stated an appeal is more likely to be granted if the individual has a strong support team behind them).

### Donations:

Work with local restaurants/gas stations, vendors for items such as snacks, food, supplies to aid basic needs of guests

### Financial Literacy

Provide financial literacy courses to guests to get a better understanding of why budgeting, etc is important to sustainable housing

Provide a permanent overnight location for Hope and Harbor (open Sept-March)

Hope and Harbor would staff hours of operation 6 PM-8AM and use local churches and businesses for dinner donation

Provide place for guests to complete various applications such as MnSure, County application for food support, cash assistance, case management, mental health services, Social Security, Social Security Disability etc. Provide support in completing applications. Provide a place for agencies to be able to follow up w/ guests to get application(s) to completed stage (place where guests can receive email, make/receive phone calls, etc).

Alcohol/drug/mental health services:

Provide resources for guests to get help with addiction counseling and mental health assistance.

Provide a place to build community. We are NOT solitary creatures and we all do better when part of a community. Allow all to feel a part of a community.

Establish as "Give Back" program. Encourage guests to volunteer 4 hrs a month at a agency/non-profit. Ex shovel sidewalks at churches, rake leaves, simple maintenance, etc. Allow guests to use their talents to help others and to take pride and giving back

Transportation

Provide bus tokens for guests to go to medical appointments

Provide bus tokens for work until 1<sup>st</sup> paycheck is received

RWOC  
Start Up Budget

ITEM	AMOUNT
Computer Lab	
2 computers for staff/1 for CFO/1 for guests	\$3,500
TV	\$350
Pool/Ping Pong table	\$250
Furniture for lounge area	\$2,000
Misc supplies (coffe pot, utensils, etc)	\$1,000
Consultant fee	\$7,000
grant writing/meetings w/city and county, hiring and training of staff, securing items for center, etc	
Database	\$1,500
TOTAL:	\$15,600

RWOC  
Operating Budget

ITEM	AMOUNT
Staffing	\$66,000
Lead staff \$18 30 hrs	
Assistant Lead \$16.00 30 hrs	
3 days a week	
Includes 60 hrs of vacation per staff and payroll taxes	
CFO	\$19,500
Rent to Christ Episcopal Church	\$12,000
Food	\$6,500
snacks/paper products/coffee	
Dedicated phone lines 2 lines	\$2,400
Streaming service for TV	\$750
Internet	\$2,000
Funds to obtain vital records	\$3,500
PO Box	\$150
Bus tokens	\$2,500
Office supplies/postage	\$2,000
Misc supplies	\$1,500
Insurance	\$2,500
TOTAL	\$121,300

Not included:  
Database fee

## 2023 Semcac Senior Nutrition Request for Funding from Goodhue County

**Agency Description:** Semcac is a 501 C 3 nonprofit organization designated to provide services in the eleven counties of region Ten. Semcac administers 25+ programs which “help people to achieve or maintain independence and self-reliance through their own and community resources”. Since 1973, Semcac has operated the Senior Nutrition Program for seniors.

**Program Description:** The Semcac Senior Nutrition Program offers a well-balanced, nutritious meal service for persons that are 60 years of age or older. Our mission is to promote the independence, dignity, good health, and nutritional well-being of older persons. The “congregate” service, often referred to as Senior Dining, is provided in all eleven counties of Region X in Southeastern MN, with 4 meal sites in Goodhue County...Kenyon, Pine Island, Red Wing, and Zumbrota. The dining sites are focal points in the communities and offer seniors the opportunity to gather for a low-cost meal. The meal provides 1/3 of the Daily Dietary Recommendations and offers several special diet modifications to those needing them. It also provides a wonderful opportunity to learn about vital resources that are available to the retired community. In 2021 we served 12147 congregate meals to 323 unduplicated seniors in Goodhue County. Many of the seniors we serve are enrolled in a “Waivered” service thru DHS/Goodhue County. Currently our Program serves 11.4 % of our total meals in Goodhue County which consists of 10.5 % of the senior population of the region.

The Older American’s Act does not allow us to “charge” a fee for our service, but the diners are given the opportunity to donate what they can toward the cost of the meal. Currently our suggested donation is \$4.00 per meal, while our full meal cost is \$9.00 per meal. Client contributions are subsidized with the “other” funding that we receive. Currently about 55% of our revenue is Federal and State, 35% is client contributions, and 10% is local/other funds. EBT (SNAP- Supplemental Nutrition Assistance Program) cards are accepted. As a result of an outreach effort by program staff and the increase in Snap benefits during the pandemic we saw a 150% increase in donations made by clients using snap. These clients in the past would not have been able to make contributions for their meals without these increased benefits. . However, as benefits start to get scaled back to pre-pandemic levels we are starting to see these contributions wane. Plans for 2023 include strengthening this outreach program to provide assistance to more seniors. The waived reimbursement rate (currently we are reimbursed at \$7.53/meal) does not look to be changing for 2023. It falls short of meeting our full meal cost. This requires us to secure additional “other” funding that will also “subsidize” these waived meals. Our goal is always to attempt to secure additional private and local funds so as not to have to close meal sites or cut this vital service to seniors.

**Description of clients/beneficiaries:** The Senior Nutrition Program is for the use of any person who is 60 years of age or older, regardless of race, color, gender, religion, disability, or national origin. The service



targets the low-income, nutritionally at risk senior in jeopardy of nursing home or institutionalized placement. From the client data we collect, our “typical” client is age 80 + years old (43%), female (59%), living alone (52%), and at or below 150% of poverty (66%).

**Benefits/outcomes of the Program:** Low-cost, nutritional support is a very important, yet basic need for the senior community. Nutritional neglect leads to bodily harm, which can lead to very costly medical bills. Nutritional support has always been a vital part of health care. In 2021 the average cost of one day in a Minnesota nursing home was approximately \$290. For those same dollars, Senior Nutrition can provide about 55 meals that will allow a senior to remain healthy and living in their own home. The daily socialization and volunteer opportunities provide seniors relief from loneliness, depression and suicide, and delays premature institutionalization. This service offers an effective way to help keep health care costs manageable. In a self-declared survey of our seniors at the end of 2021, 90% indicated they eat a healthier diet as the result of receiving our meals; 85% say they eat a healthier variety of foods; 79% say they have more money to spend on other necessities; and 92% indicate the service has enabled them to continue living in their own homes. Also an additional 45% of our clients have indicated that the increase in household goods has impacted their ability to buy essential items.

**How will the funds be used?:** These funds will be used to help offset the current rise in wages and the increase in both food and transportation. We anticipate these costs will continue to rise over the next 12-18 months.

**Impact if funding was not awarded?** If program funding was not available, the service would need to be limited. We would either limit the number of meals we could serve or the number of days we could serve.

**Projected 2023 Budget** – attached.

**Questions:** Jeff Wyant, Semcac Senior Services Director. (507) 864-8229

Semcac

PO Box 549

Rushford, MN 55971

Jeff.Wyant@semcac.org

## Semcac Senior Nutrition Budget Outside Agency Funding Request Form

<b>Budget</b>		<b>Estimated 2022</b>	<b>Estimated 2023</b>
<b>Revenues</b>			
	Fees:	\$409,500	\$42,1785
	Grants:	\$56,880	\$58,586
	State/Federal Funding:	\$1,849,782	\$1,905,275
	Other Revenue:	\$430,855	\$443,780
<b>Total Revenues:</b>		\$2,747,017 -	\$2,829,426
<b>Expenses</b>			
	Salaries:	\$1,270,201	\$1,308,307
	Benefits:	\$259,074	266,846
	Professional Services:	\$42,281	\$43,549
	Services & Charges:	\$268,797	\$276,860
	Supplies & Materials:	\$867,029	\$893,139
	Other Expenses:	\$39,635	\$40,825

	Capital:	0	0
<b>Total Expenses:</b>		-\$2,747,017	-\$2,829,426
<b>Requested Funding From County:</b>	Included in above "other" revenue	\$5,000	\$5,000
<b>Number of Staff</b>		82	82

**Goodhue County**  
**Outside Agency Funding Request Form**

<b>Budget</b>			<b>2021 Budget</b>	<b>Estimated 2022</b>	<b>Estimated 2023</b>
<b>Revenues</b>					
	Fees:		\$ 115,000	\$ 115,000	\$ 115,000
	Grants:		\$ 294,931	\$ 280,218	\$ 225,623
	State/Federal Funding:				
	Other Revenue:	City of CF	\$ 48,708	\$ 48,988	\$ 49,274
		City of RW	\$ 97,118	\$ 97,978	\$ 98,550
<b>Total Revenues:</b>			\$ 555,757	\$ 542,184	\$ 488,447
<b>Expenses</b>					
	Salaries:		\$ 173,000	\$ 176,460	\$ 179,989
	Benefits:		\$ 33,800	\$ 34,476	\$ 35,165
	Professional Services:		\$ 6,700	\$ 6,834	\$ 6,970
	Services & Charges:		\$ 25,900	\$ 26,826	\$ 27,363
	Supplies & Materials:		\$ 31,700	\$ 32,844	\$ 33,354
	Other Expenses:				
	Capital:		\$ 362,291	\$ 342,672	\$ 269,723
<b>Total Expenses:</b>			\$ 633,391	\$ 620,112	\$ 552,564
<b>Requested Funding From County:</b>			\$ 140,379	\$ 141,187	\$ 142,010
<b>Number of Staff</b>			1 Full time / 16 part-time	1 Full time / 16 part-time	1 Full time / 16 part-time

2% increase for 2022 & 2023

Cannon Valley Trail

From Southern MN Tourism Association

**Goodhue County**  
Outside Agency Funding Request Form

Budget		Estimated 2023
<b>Revenues</b>		
	Fees:	28,000
	Grants:	15,000
	State/Federal Funding:	
	Other Revenue:	
<b>Total Revenues:</b>		\$ 43,000
<b>Expenses</b>		
	Salaries:	
	Benefits:	
	Professional Services:	10,800 <sup>oc</sup>
	Services & Charges:	6,000 <sup>oc</sup>
	Supplies & Materials:	
Marketing	Other Expenses:	28,000 <sup>oc</sup>
	Capital:	
<b>Total Expenses:</b>		\$ 44,800 <sup>oc</sup>
<b>Requested Funding From County:</b>		\$ 2,379.10
<b>Number of Staff</b>		0





**2023 SOUTHERN MINNESOTA TOURISM ASSOCIATION FUNDING REQUEST**

**DATE: MAY 16, 2022**

**TO:**

**Goodhue County  
 Scott Arneson  
 509 W. 5th**

**RedWing, MN 55066**

<b>FUNDING YEAR</b>	<b>PER CAPITA ASSESSMENT</b>	<b>POPULATION</b>	<b>TOTAL</b>
2023	\$0.05	47582	\$2379.10

**THIS REQUEST IS PROVIDED FOR 2023 BUDGETING PURPOSES ONLY  
 INVOICES WILL BE MAILED IN DECEMBER 2022 FOR 2023 PAYMENT**

**Thank you for considering this request to support and expand tourism in Southern MN!**

For questions & additional information,  
 Please contact:  
 SMTA Treasurer Jane Lanphere  
 luvernechamber@co.rock.mn.us  
 507-283-4061





## **SOUTHERN MINNESOTA TOURISM ASSOCIATION**

**% Schoeppner & Associates**  
**228 South Main Street**  
**LeSueur, MN 56058**



**May 2022**

### **To: County Administrators, County Boards, County Auditor/Treasurers:**

The Southern Minnesota Tourism Association (SMTA) is a collaborative regional marketing association promoting travel to your county – one of 36 counties across southern MN that we support. We are proud to have accomplished the re-organization and integration of professional services over the past 9 months to keep SMTA on track and move it forward post-pandemic.

Thank you for your County's support of funding this collaborative tourism association. Based on SMTA's funding model, we would ask \$.05/per capita based on the 2020 census (a proposed invoice is included with this mailing for your budgeting purposes). We always encourage full per capita funding but gratefully accept the level of support your County can make to SMTA's marketing efforts.

Your contribution to SMTA directly benefits economic development of your county and the entire state. Tourism is an \$11.7 billion dollar industry in Minnesota creating \$731 million in sales tax and 205,000 jobs. Tourism makes a difference.

With the assistance of Explore Minnesota State Tourism, SMTA implements an annual marketing plan that ranges between \$20-\$40,000 in promotion strategies. The 2022 plan (included with this mailing along with the 2021 SMTA Visitors Guide) includes the refresh, reprinting and distribution of the Southern Minnesota Tourism Association visitor guide done at no cost to member communities or advertisers. Also included is an overview of our operation, first quarter P & L and balance sheet, and a 2023 proposed budget.

Through the marketing efforts of the Southern Minnesota Tourism Association, Explore Minnesota, and individual communities & tourism organizations—your County's appropriation allows us to market the entire southern region of Minnesota as a viable and unique travel destination to non-resident and resident travelers.

Marketing tourism is an investment in the economy of your county. With counties and communities working collaboratively through the Southern Minnesota Tourism Association, the benefits of your investment are multiplied. Thank you for your past support. We hope we can count on your continued partnership in 2023.

**Sincerely,**

**SMTA Executive Committee**

*Co-Chairs: Anne Johnson (Redwood Falls Chamber & CVB) and Cassi Weiss (Visit Marshall)*

**CC: SMTA REPRESENTATIVES**

**[southernminnesotatourism@gmail.com](mailto:southernminnesotatourism@gmail.com)**

# Southern Minnesota Tourism Association



*Working together to generate Travel, Tourism and a positive  
Economic Impact in Southern Minnesota*

**Southern Minnesota Tourism Association  
% Schoeppner & Associates  
228 South Main Street  
LeSueur, MN 56058**

**[southernminnesotatourism@gmail.com](mailto:southernminnesotatourism@gmail.com)**



**#ONLYINMN**





## WHAT IS THE SOUTHERN MINNESOTA TOURISM ASSOCIATION?

- The Southern Minnesota Tourism Association (SMTA) is a tourism promotional organization made up of representatives from 36 counties in the geographic area identified as the Southern Minnesota Region.
- The Region served by Southern Minnesota Tourism Association encompasses the following 36 counties: Big Stone, Blue Earth, Brown, Chippewa, Cottonwood, Dodge, Faribault, Fillmore, Freeborn, Goodhue, Houston, Jackson, Lac Qui Parle, Le Sueur, Lincoln, Lyon, Martin, Mower, Murray, Nicollet, Nobles, Olmsted, Pipestone, Redwood, Renville, Rice, Rock, Sibley, Steele, Swift, Traverse, Wabasha, Waseca, Watonwan, Winona, and Yellow Medicine.
- The funding for SMTA marketing comes from a requested \$.05/capita per each of the 36 counties that is recognized as Southern Minnesota. Requests for funding are sent to counties in May with appropriation invoices being mailed to the counties in December/January.
- Southern Minnesota Tourism Association county funding is placed in a dedicated Marketing Account that is used to advertise/market Southern Minnesota. Explore Minnesota Tourism provides opportunities for SMTA to advertise at a lower cost than communities/counties can access individually. These advertising/marketing efforts benefit all of Southern MN communities and all contributing counties.
- SMTA implements an annual Marketing Plan that ranges between \$20,000 to 40,000. In 2022, the SMTA Marketing Committee supported a free update and printing of the SMTA Guide. Advertisers in the 2021 were not billed or invoiced for the printing and distribution as the Marketing Committee determined that the guide was not effectively distributed due to the pandemic.
- Marketing Programs are determined and developed with input from the SMTA Marketing Committee who helps to oversee the placement of print, digital, content, and other advertising/marketing strategies. The current marketing plan is included for reference.
- The organization holds five meetings per year with educational offerings held in conjunction with each meeting. Four meetings are being held virtually to allow greater access which means no financial impact to members. All meetings are open to any interested persons. The SMTA Annual Meeting is held in September and includes the election of officers and executive committee. The November SMTA Meeting includes the Financial Audit Report.
- In July 2021, SMTA contracted with the accounting firm Schoeppner & Associates of LeSueur for a period of five years to provide fiscal management/reporting services to the organization. The decision also provides a consistent point of contact for all financial matters, assuring that they are handled in a timely manner.



- In November 2021, SMTA hired Nicole DeBoer as the part-time manager/director of the organization. From her background in marketing with Schwan's and from her current position as Executive Director of Southwest Minnesota Arts Council, Nicole brings experience and expertise in organizational management and operation. She is currently working on publishing, printing and distribution of the SMTA Visitors Guide 2022-2023.
- Educational Presentations by professional and statewide speakers at organization meetings and through enhanced communication through Explore Minnesota.
- SMTA allows members to learn about regional collaboration opportunities on marketing and programming.
- Peer to Peer networking opportunities with other southern Minnesota people to learn of ideas/plans that others are using to generate Travel and Tourism for their county, and partnering opportunities to expand exposure to potential visitors.
- The organization provides opportunities for direct access to resources and guidance provided by Explore Minnesota state tourism department through the representative
- Website for Southern Minnesota [www.ExploreSouthernMinnesota.com](http://www.ExploreSouthernMinnesota.com) includes southern Minnesota accommodations, attractions, tourism-related businesses, festivals, and events at no charge to SMTA, the community or business.
- Opportunity to serve on the marketing committee as a member of the Executive Board, Delegate at large or County Representative from within the boundaries of the 36 Southern Minnesota counties.
- Opportunity to update SMTA board and staff on current tourism activities and attractions in your county or tourism area to enhance your representation when fulfilling inquiries and producing printed materials.
- The Brand "SOMN *naturally different*" plays off the diverse geography and landscapes of southern Minnesota as well as the multiple experiences a visitor can have from border to border.
- Appointed by the Governor, a southern Minnesota representative sits on the Explore Minnesota Tourism Council to communicate tourism activities and issues to and from SMTA Members.
- SMTA also has access to Explore Minnesota's southern partner relations staff for guidance and technical support.
- With the help of the continued financial support of southern Minnesota counties, SMTA continues to market southern Minnesota as a travel destination to non-resident and resident travelers.
- **BOTTOM LINE** - - - funding the tourism promotional/marketing efforts of SMTA is not an expense, but rather an investment in the economic vitality of southern to Minnesota communities, counties, and businesses.



# SOUTHERN MINNESOTA TOURISM ASSOCIATION



Southern Minnesota marketing dollars come from \$.05/per capita from the 36 Counties of Southern Minnesota. The assessment is a collective investment in the tourism marketing of Southern MN. SMTA implements an annual Tourism Marketing Plan that leverages funding from the 36 counties with grant funding from Explore Minnesota that make up SMTA for a total marketing plan .

## 2022 MARKETING PLAN

### A NEW SOUTHERN MINNESOTA GUIDE

- SMTA's Director Nicole DeBoer is updating & refreshing the 2021 SMTA Guide to reprint and distribute
- All advertisers given the opportunity to insert a refreshed ad in the same size as paid for the 2021 edition
- Community contacts have had the opportunity to correct and update content
- Photos changed and updated
- 40,000+ visitor guides will be printed and distributed at **NO ADDITIONAL COSTS TO ADVERTISERS OR COMMUNITIES**
- New guides will be distributed at statewide Travel Information Centers and regional tourism sites
- Guides will be mailed, emailed and available on-line to fill visitor/consumer requests at [www.ExploreMinnesota.com](http://www.ExploreMinnesota.com) & [www.ExploreSouthernMinnesota.com](http://www.ExploreSouthernMinnesota.com)
- \$20,000+ investment by SMTA plus \$15,000 investment through Explore Minnesota Marketing Grant = \$35,000+



**2021 Guide Attached**

**UPDATED Guide Published  
& Distributed Late Fall 2022**



SOUTHERN MINNESOTA TOURISM ASSOCIATION								
PROPOSED BUDGET 2023								
YEAR	2017	2018	2019	2020	2021	2022 Budget	2022 To Date	2023 Proposed
<b>INCOME</b>								
County Funding	\$27,793.00	\$30,011.00	\$28,662.75	\$32,962.95	\$27,226.80	\$28,000.00	\$23,827.25	\$28,000.00
County Funding Escrow					\$2,787.50			
Interest					\$1.98			
Explore MN Grant Dollars						\$15,000.00		\$15,000.00
Current Balance	\$36,133.69	\$41,499.59	\$8,742.67	\$34,462.40	\$27,978.78			
Total Income						\$43,000.00	\$23,827.25	\$43,000.00
<b>EXPENSES</b>								
Marketing	\$22,963.51	\$23,485.65	\$39,605.38	\$34,375.95	\$20,486.33	\$35,000.00		\$28,000.00
Contract Services								
Accounting								
Management					\$600.00	\$1,800.00	\$600.00	\$1,800.00
Other					\$168.75	\$8,000.00	\$962.50	\$8,000.00
Operations							\$718.75	\$1,000.00
w/ Guide Distribution							\$1,262.49	\$6,000.00
<b>TOTAL EXPENSES</b>	\$22,963.51	\$23,485.65	\$39,605.38	\$34,375.95	\$25,102.86	\$50,800.00	\$3,543.74	\$44,800.00
Net Ordinary Income					\$2,875.92	(\$7,800.00)	\$20,283.51	(\$1,800.00)
SAVING BALANCE	\$26,020.08	\$25,037.64	\$25,086.05	\$26,101.88	\$27,206.16		\$27,206.16	

3:05 PM

## Southern Minnesota Tourism Association

## Profit &amp; Loss

05/04/22

January through April 2022

Accrual Basis

	Jan - Apr 22	Jan - Apr 21
<b>Ordinary Income/Expense</b>		
<b>Income</b>		
<b>County Appropriations</b>		
Big Stone	263.45	263.45
Blue Earth	2,266.00	2,266.00
Chippewa	0.00	127.95
Cottonwood	575.85	600.00
Faribault / Blue Earth CVB	682.65	0.00
Fillmore	1,061.40	1,043.30
Freeborn / Albert Lea CVB	1,544.75	1,562.75
Goodhue	2,309.00	2,309.15
Houston	952.00	951.35
LeSueur	1,433.70	1,385.15
Lyon	1,263.45	0.00
Martin	737.00	0.00
Mower	1,958.15	1,958.15
Murray	436.25	436.25
Nicollet	1,722.70	1,636.35
Nobles / Worthington CVB	1,114.50	1,068.90
Pipestone	471.20	0.00
Redwood	771.25	0.00
Renville	736.15	0.00
Rice	1,331.00	1,331.00
Sibley	0.00	768.00
Swift	491.90	500.00
Wabasha	750.00	0.00
Waseca	478.50	478.50
Yellow Medicine	476.40	0.00
<b>Total County Appropriations</b>	<b>23,827.25</b>	<b>18,686.25</b>
<b>Investments</b>		
Interest-Savings, Short-term CD	0.00	0.22
<b>Total Investments</b>	<b>0.00</b>	<b>0.22</b>
<b>Total Income</b>	<b>23,827.25</b>	<b>18,686.47</b>
<b>Expense</b>		
<b>Contract Services</b>		
Accounting Fees	600.00	0.00
Outside Contract Services	962.50	0.00
Contract Services - Other	718.75	0.00
<b>Total Contract Services</b>	<b>2,281.25</b>	<b>0.00</b>
<b>Marketing</b>		
Explore MN - MOA Agreement	0.00	550.00
Guide Distribution	921.99	1,579.85
Marketing - Other	0.00	5,050.00
<b>Total Marketing</b>	<b>921.99</b>	<b>7,179.85</b>
<b>Operations</b>		
Bank Fees	-6.00	0.00
Postage, Mailing Service	346.50	385.67
Supplies	0.00	63.60
<b>Total Operations</b>	<b>340.50</b>	<b>449.27</b>
<b>Total Expense</b>	<b>3,543.74</b>	<b>7,629.12</b>
<b>Net Ordinary Income</b>	<b>20,283.51</b>	<b>11,057.35</b>
<b>Net Income</b>	<b>20,283.51</b>	<b>11,057.35</b>

3:04 PM

05/04/22

Accrual Basis

## Southern Minnesota Tourism Association

### Balance Sheet

As of April 30, 2022

	<u>Apr 30, 22</u>
<b>ASSETS</b>	
Current Assets	
Checking/Savings	
Checking - MinnWest Bank	56,559.13
Savings - MinnWest Bank	27,206.16
<b>Total Checking/Savings</b>	<u>83,765.29</u>
<b>Total Current Assets</b>	<u>83,765.29</u>
<b>TOTAL ASSETS</b>	<u><b>83,765.29</b></u>
<b>LIABILITIES &amp; EQUITY</b>	
Equity	
Opening Balance Equity	60,605.86
Unrestricted Net Assets	2,875.92
Net Income	20,283.51
<b>Total Equity</b>	<u>83,765.29</u>
<b>TOTAL LIABILITIES &amp; EQUITY</b>	<u><b>83,765.29</b></u>



June 1, 2021  
Goodhue County Board  
Stacy Nimmo, Executive Director of Red Wing Ignite  
Grant Request 2022-23

Red Wing Ignite advances innovation by bringing together like-minded individuals to create a thriving community. We provide resources, networks and needed expertise for students, entrepreneurs and businesses to succeed in a 21st Century economy.

We thank you for the \$10,000 we received last year. We leveraged those dollars and focused our efforts on supporting students, entrepreneurs and businesses.

We continue to steward grant and other funding made available by the EDA, State, and local sources. As a partner of the Center on Rural Innovation organization, we are connecting and networking with other like-minded rural communities across the nation. Red Wing Ignite serves as 1 of 6 innovation hubs for LaunchMN funding through MN DEED as we collaborate with 16 partner organizations in 11 counties across SE Minnesota.

These designations affirm the ecosystem that we are building to foster innovation. Red Wing Ignite is committed to strengthening Goodhue County in all of these areas, as demonstrated in our 2020 accomplishments listed below:

## **Building our Future Workforce**

---

### CONNECTING STUDENTS TO BUSINESSES

#### ELEVATING STEAM LEARNING

- Completed our 3rd year facilitating the Goodhue Co. Collaborative Youth Skills Training/Learn and Earn Grant through the MN Department of Labor and Industry through the pandemic.
  - 5 participating school districts, 21 manufacturing employer worksites as learning placements for students, and 6 local companies provided virtual industry tours
- Certified 10 students with an industry recognized credential (OSHA 10) who also earned college credit
- Retained 3 students as regional employers - 2 entry level machinists and 1 electrical apprentice
- Participated in RWPS District Advisory Committee and Winger Flight Paths

program implementation

## **Advancing our Entrepreneurs**

---

### PARTNERING WITH REGIONAL, STATE, AND NATIONAL NETWORKS

- Became a satellite site for MN SE Small Business Development Center - offering free consulting services to any business owner in Goodhue County

- Expanded Entrepreneurs First Collaborative to include 16 partner organizations across the SE Region
- Held 8 series of R.E.D Talk sessions hosted with area entrepreneurs with 130+ attendees
- 125 attendees for the virtual E1 Ignite Cup
  - 2019 and 2020 Ignite Cup winners went on to win \$70K in the 2020 MN Cup pitch event

#### SUPPORTING and MENTORING ENTREPRENEURS

- Completed 314 hours of 1:1 mentoring with entrepreneurs
- Offered 2864.5 hours of educational entrepreneurship events/webinars with 2670 in attendance across the SE Minnesota region in collaboration with E1 partners
- Completed 650 hours of Lean Startup Training for 18 entrepreneurs alongside ILT Studios
- \$22,125.24 in Technical Assistance funding awarded to 10 area businesses

## Strengthening our Business Environment

---

#### HOSTING A CO-WORKING SPACE TO WORK AND MEET

- Managed coworking space in accordance with CDC COVID-19 guidelines and recommendations and closed when prompted by the state of MN
- Hosted virtual programs, such as *Marketing in the Morning*
- Expanded programming to support entrepreneurs, students, and other stakeholders by pivoting to virtual platforms like: Zoom, Remo, Gathertown, and Mural

#### MANAGING A REGIONAL MAKERSPACE

- We are currently in a relaunch for 2021 after being closed most of 2020 due to the pandemic
- Expanded on Visioning Committee for 2021 relaunch

#### GROWING THE TALENT PIPELINE

- Offered digital upskilling “The Future is Digital Challenge” in partnership with Center on Rural Innovation to provide Goodhue County residents with opportunities to obtain Nanodegrees in business analytics, digital marketing, and front-end web development
  - 13 enrolled and 4 awarded nanodegree certificates: 3 in Digital Marketing and 1 in Business Analytics
- Brought on a Lead for Minnesota: Hometown Fellow from Lead for America/AmeriCorps as Red Wing Ignite’s Community Engagement Catalyst



## Looking Forward:

---

Red Wing Ignite will continue to ignite innovation in rural Minnesota by bringing together the talent and resources needed to create an innovative ecosystem. We will leverage our unique strengths and our proven success convening and leading stakeholders across public and private sectors. As local, state and federal funding is secured we will:

**1-Advance Innovators and Entrepreneurs** through the continued creation and ongoing management of a hybrid incubator using virtual and in-person education, mentoring with top talent, technical assistance funds, access to investors and individual coaching.

**2-Enhance Regional Connectivity** by convening ecosystem builders and stakeholders in 11 counties of SE MN to administrate the Entrepreneurs First (E1) Collaborative. Creating a concentration of talent, people and resources to directly benefit entrepreneurs and the organizations serving them by simplifying the way individuals navigate the entrepreneurial ecosystem.

**3-Cultivate the Workforce of the Future** by convening industry, education and workforce development to attract, retain, and develop the talent needed to meet employer demand. RWI will advance students through worksite learning and hybrid courses in high demand, high growth fields

<b>Budget</b>		<b>Estimated 2022</b>	<b>Estimated 2023</b>
<b>Revenues</b>			
	Fees:	\$ 2,000	\$ 2,000
	Grants:		\$ 40,000
	State/Federal Funding:	\$ 602,734	\$ 460,000
	Other Revenue:	\$ 27,300	\$ 27,300
<b>Total Revenues:</b>		\$ 632,034	\$ 529,300
<b>Expenses</b>			
Administrative	Salaries & benefits :	\$ 164,597	\$ 154,400
Program services leads- entrepreneur education, workforce development, E1 Collaborative partners	Program services:	\$ 162,200	\$ 150,000
Makerspace, technical assistance for entrepreneurs, OSHA 10 training for	Program expenses:	\$ 138,400	\$ 125,000
Accounting, legal, insurance etc.	Professional Services:	\$ 18,960	\$ 18,000
tellephone,internet,website, repairs and maint.	Services & Charges:	\$ 13,560	\$ 13,000
Marketing printing, misc supplies, meeting expenses,	Supplies & Materials:	\$ 60,360	\$ 45,000
travel, events, makerspace	Other Expenses:	\$ 13,560	\$ 12,000
	Capital:	\$ 60,000	\$ 20,000
<b>Total Expenses:</b>		\$ 631,637	\$ 537,400
<b>Requested Funding From County:</b>		\$ 15,000	\$ 15,000
<b>Number of Staff</b>		5.25 = 1.75 - employees , 1.5 contractors, 1 Lead4MN Fellow, 1 VISTA	5.25 = 1.75 employees, 1.5 contractors, 2 VISTA

**Goodhue County**  
**Outside Agency Funding Request Form**

**Goodhue County Fair**

<b>Budget</b>		<b>Estimated 2022</b>	<b>Estimated 2023</b>	
<b>Revenues</b>				
	Fees/operations	\$ 250,000	\$ 250,000	operating income
	Grants:	\$ 15,000	\$ 15,000	state grants
	State/Federal Funding:	\$ 5,000	\$ 5,000	state premium rebate
	Other Revenue:	\$ 25,000	\$ 25,000	of-season rental
<b>Total Revenues:</b>		<b>\$ 295,000</b>	<b>\$ 295,000</b>	
<b>Expenses</b>				
	Salaries:	\$ 18,500	\$ 18,500	
	Benefits:	\$ -	\$ -	
	Professional Services:	\$ 7,000	\$ 7,000	accounting and tax preparation
	Services & Charges:	\$ 24,000	\$ 24,000	utility
	Supplies & Materials:	\$ 20,000	\$ 20,000	
	Other Expenses:	\$ 185,000	\$ 187,000	fair operations
	Capital:	\$ 20,000	\$ 20,000	debt retirement
<b>Total Expenses:</b>		<b>\$ 274,500</b>	<b>\$ 276,500</b>	
<b>Requested Funding From County:</b>		<b>\$ 32,500</b>	<b>\$ 33,500</b>	
<b>Number of Staff</b>		15 volunteer directors, 1 year around PT maintenance staff		

**Goodhue County**  
**Outside Agency Funding Request Form**

<b>Budget</b>		<b>Estimated 2022</b>	<b>Estimated 2023</b>
<b>Revenues</b>			
	Fees:	\$ 125,000	\$ 130,000
	Grants:	\$ 2,500	\$ 2,500
	State/Federal Funding:		
	Other Revenue:	\$ 90,500	\$ 87,500
<b>Total Revenues:</b>		<b>\$ 218,000</b>	<b>\$ 220,000</b>
<b>Expenses</b>			
	Salaries:	\$ 125,000	\$ 125,000
	Benefits:	\$ 4,000	\$ 5,000
	Professional Services:	\$ 1,000	\$ 1,000
	Services & Charges:		
	Supplies & Materials:	\$ 27,000	\$ 28,000
	Other Expenses:	\$ 61,000	\$ 61,000
	Capital:		
<b>Total Expenses:</b>		<b>\$ 218,000</b>	<b>\$ 220,000</b>
<b>Requested Funding From County:</b>		<b>\$ 21,000</b>	<b>\$ 21,000</b>
<b>Number of Staff</b>		<b>5 FT</b>	<b>5 FT</b>



June 2, 2021

To: Ms. Andrea Benck  
Goodhue County Administration

From: Sara Kern  
HOPE Coalition

Re: Goodhue County Outside Agency Funding

Attached is HOPE Coalition's request for Goodhue County Outside agency funding and budget. We are requesting support for our emergency Goodhue County Adult Detention Center (GCADC) Housing Assessment and Release Planning services.

For additional information please contact Sara Kern at 651 388-9360 ext. 9 or [skern@hope-coalition.org](mailto:skern@hope-coalition.org).

Thank you!

## **HOPE COALITION REQUEST FOR GOODHUE COUNTY OUTSIDE AGENCY FUNDING**

HOPE Coalition provides services to approximately 1,200 clients each year. These services include a domestic violence shelter, services for survivors of sexual assault, and youth impacted by abuse or violence. In addition, we provide services to the homeless and funds to clients who are facing a financial crisis, such as a utility shut off or a need to pay for food or gas.

### **SERVICES PROVIDED**

As part of our Housing Support Services Program, our housing advocate provides services to approximately 72 detainees annually (prior to the pandemic) at the Goodhue County Adult Detention Center (GCADC). **These services are focused on emergency needs to help recently released detainees with immediate, basic needs at a critical time in their lives. They are unduplicated and unfunded elsewhere in the county.**

Services include:

**Housing/Transportation (many will be homeless on release)** – If a detainee has nowhere to stay, HOPE can provide a motel voucher for 1-2 nights (especially in winter) or assist with getting them into a boarding house, (based upon availability), as well as help with transportation to these sites. We also provide information as to which local employers will hire jobseekers with a criminal history.

If detainees have no family or friends to drive them to a location outside the county, HOPE assists with transportation to the Dorothy Day Hospitality House (homeless shelter) in Rochester and we refer them to People Ready Employment Service, a seven day a week day labor program. These clients are able to access housing and day jobs so that they can earn funds to return to their home counties. Alternately, our advocate will arrange for transportation to the Twin Cities area or other destinations via Amtrak or shuttle service, and may assist with these costs. Unfortunately, Amtrak only runs through Red Wing 3 days a week, meaning that HOPE may need to put people up in a boarding house, shelter, or hotel so that they have someplace safe to stay for a couple of nights until they can take the next train.

### **Food/Clothing and Other Basics**

Detainees often have little or no money upon release, and may need extra help until they can get assistance and otherwise move forward with their lives. If needed, the advocate can provide a detainee with food (or food voucher) and other basic necessities such as winter gloves, toiletries, and personal hygiene items.

### **Ongoing support**

The advocate may continue to provide assistance to former detainees who live in the area, including referrals and support for: employment, permanent housing, basic life necessities, and support in making positive changes in their lives. In addition, the advocate may provide post-release support to detainees who have just been released from the Goodhue County Adult Detention Center and told to walk to HOPE Coalition for assistance.

### **WHY WE SEEK GOODHUE COUNTY SUPPORT**

*A young woman was recently referred to us by a Red Wing Public Works employee. She had been released from the Goodhue County Adult Detention Center and had just a garbage bag of belongings. She had been out in the rain and was soaking wet and had trouble walking. The employee brought her to HOPE Coalition for help returning to the metro area. She tried, unsuccessfully, to reach someone who would come all the way to Red Wing to pick her up in exchange for a gas voucher from HOPE. Eventually, a HOPE staff member was able to transport her to Treasure Island where a loved one was willing to meet her. The staff member also gave her personal care items and food.*

*Over the winter, two men were released from the Goodhue County Adult Detention Center but couldn't stay in the Hope & Harbor Shelter due to recent criminal behavior. HOPE Coalition helped put them up in hotel until they could make other arrangements for a safe place to stay.*

During the pandemic, the number of people held at the Goodhue county Adult Detention Center decreased. However, we expect numbers to increase again as the pandemic recedes. Normally, due to high demand overall, our Community Care Fund (which helps community members cover basic, emergency expenses, such as food, clothing, transportation, rent, utilities, co-pays for prescriptions, etc.) would support a number of released detainees. It is not unusual for HOPE Coalition to run out of funds and not have any available for a given period of time. For this reason we request \$5,000 from Goodhue County to help support this service, including staff time, non-salary related expenses, and costs for a client's personal expenses.

We deliver important services to the county that no other agency in the county provides:

- For Goodhue County resident detainees, we provide services that assist them with getting back on their feet, becoming productive members of society, and contributing to the County's economy, thus reducing recidivism rates;
- For detainees from outside Goodhue County, Hope assists them to return to their home counties, thereby preventing a potential drain on County resources post-release.

Support from the county would help to cover the costs of HOPE's Housing Assessment and Release Planning services, such as gas vouchers, train tickets, motel stays, food, personal hygiene items, the cost of the advocate's time, and transportation expenses.

Thank you for taking the time to consider this application!

**Goodhue County**  
**Outside Agency Funding Request Form**

<b>Budget</b>		<b>Estimated 2022</b>	<b>Estimated 2023</b>
<b>Revenues</b>			
	Fees:		
	Grants:	\$ 25,000	\$ 25,000
	State/Federal Funding:		
	Other Revenue:	\$ 14,000	\$ 14,000
<b>Total Revenues:</b>		\$ 39,000	\$ 39,000
<b>Expenses</b>			
	Salaries:	\$ 18,448	\$ 19,001
	Benefits:	\$ 5,486	\$ 5,651
	Professional Services:	\$ 342	\$ 342
	Services & Charges:	\$ 25	\$ 25
	Supplies & Materials:	\$ 453	\$ 453
	Other Expenses:	\$ 24,000	\$ 24,000
	Capital:	\$ 250	\$ 250
<b>Total Expenses:</b>		\$ 49,004	\$ 49,722
<b>Requested Funding From County:</b>		\$ 5,000	\$ 5,000
<b>Number of Staff</b>		<b>1.5 FTE</b>	<b>1.5 FTE</b>



## Consumer Price Index - Urban Wage Earners and Clerical Workers

<b>Series Title</b>	All items in Minneapolis-St.Paul-Bloomington, MN-WI, urban wage earners and clerical workers
<b>Series ID</b>	CWUSS24ASA0
<b>Seasonality</b>	Not Seasonally Adjusted
<b>Survey Name</b>	CPI-Urban Wage Earners and Clerical Workers (Current Series)
<b>Measure Data Type</b>	All items
<b>Area</b>	Minneapolis-St.Paul-Bloomington, MN-WI
<b>Item</b>	All items

<b>Year</b>	<b>Annual</b>	<b>HALF1</b>	<b>HALF2</b>
<b>2020</b>	246.650	244.412	248.887
<b>2021</b>	261.064	255.587	266.542

<b>2023 Library Funding Calculation</b>	
2021 CPI Percentage Increase	5.84%
2022 Funding	\$ 533,032
2023 Funding	\$ 554,353 > <i>Amount not to exceed 4%, per terms of agreement</i>
2023 Funding = 2022 Amount + 2021 CPI increase [the last year available for data]	



# Goodhue County Libraries

Cannon Falls

Kenyon

Lake City

Pine Island

Red Wing

Zumbrota

# 2021 – A Year in Review

Last year the number of people that visited the Goodhue County libraries increased over our 2020 numbers. We had 132,505 visitors in 2020 and 172,548 visitors in 2021. This is a 30.2% increase which is a positive sign that people are returning to our facilities after the pandemic.



Cannon Falls – 22,430



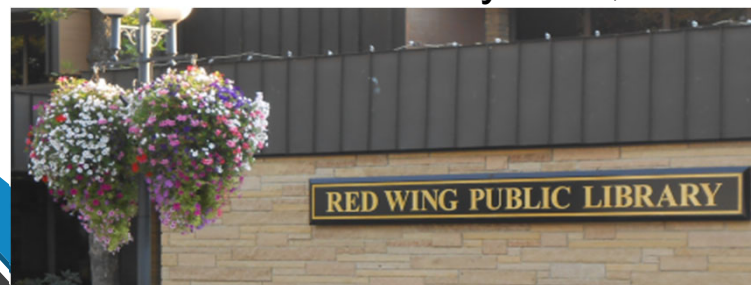
Kenyon – 7,446



Lake City – 19,803



Pine Island – 8,550



Red Wing – 85,401



Zumbrota – 28,918

# Programming throughout Goodhue:

For the purpose of this slide, we have looked only at virtual and onsite programming. Publishers were more lenient during 2020 and this was reflected in our programming. We offered more traditional programming in 2021 and were happy to see that attendance for programming increased. We saw a 30.1% increase in program attendance over 2020.

## Number of Programs:

<b>Cannon Falls</b>	<b>172</b>
<b>Kenyon</b>	<b>90</b>
<b>Lake City</b>	<b>136</b>
<b>Pine Island</b>	<b>99</b>
<b>Red Wing</b>	<b>99</b>
<b>Zumbrota</b>	<b>205</b>
<b>Grand Total</b>	<b>801</b>

## Program Attendance:

<b>Cannon Falls</b>	<b>3060</b>
<b>Kenyon</b>	<b>1090</b>
<b>Lake City</b>	<b>2371</b>
<b>Pine Island</b>	<b>1451</b>
<b>Red Wing</b>	<b>4041</b>
<b>Zumbrota</b>	<b>1574</b>
<b>Grand Total</b>	<b>13587</b>

# Library space is used in many ways :

- Test proctoring
- Supervised visitation
- Tutoring
- Book clubs
- Girl Scouts/Boy Scout Troops
- Non profit organizations – humane society, photo clubs, garden clubs
- Public Health (Baby Café)
- Elder Network
- AARP tax assistance
- Social Services meets with clients

# 423,297 Items Circulated

In 2021 the Goodhue County libraries circulation began to recover from the Covid pandemic. We circulated 347,208 items in 2020 and 423,279 items in 2021. This is a 21.9% increase.

## Total Circulation:

<b>Cannon Falls</b>	<b>51900</b>
<b>Kenyon</b>	<b>24406</b>
<b>Lake City</b>	<b>45574</b>
<b>Pine Island</b>	<b>37828</b>
<b>Red Wing</b>	<b>182077</b>
<b>Zumbrota</b>	<b>81494</b>
<b>Grand Total</b>	<b>423279</b>

## County Circulation:

<b>Cannon Falls</b>	<b>17653</b>
<b>Kenyon</b>	<b>7549</b>
<b>Lake City</b>	<b>4173</b>
<b>Pine Island</b>	<b>3015</b>
<b>Red Wing</b>	<b>25283</b>
<b>Zumbrota</b>	<b>27457</b>
<b>Grand Total</b>	<b>85130</b>

# 85,130 Total County Circulation



# Non-Traditional Circulation

- Hot Spots
- Chromebooks
- Kindles
- Explorer Packs
- Puppets
- Framed Art Work
- Draft Check Packs
- Power Check Packs
- Story Time Kits
- Breakout Kits
- STEAM Kits
- Jigsaw Puzzles
- Board Games



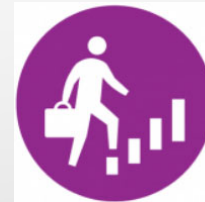
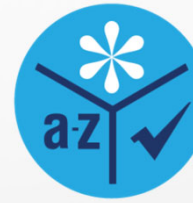
# TECHNOLOGY

## On-line services

- E-books
- E-Audio books
- Language instruction
- Movies
- Magazines
- Genealogy
- Job assistance
- Homework help
- ELM (Electronic Library of Minnesota – research)



eLm  
elibrarymn.org



ancestry®



# 12,301 WiFi Sessions

With all of the facilities reopening to the public in 2021 it was expected to see a decrease in the number of WiFi sessions. As part of our services libraries increased the range of WiFi to allow use from outside the building. The reopening allowed for people to choose our public computers over the WiFi. This is represented by the -5.87% decrease between 2020 and 2021.

<b>Cannon Falls</b>	<b>2009</b>
<b>Kenyon</b>	<b>1637</b>
<b>Lake City</b>	<b>1223</b>
<b>Pine Island</b>	<b>1336</b>
<b>Red Wing</b>	<b>3620</b>
<b>Zumbrota</b>	<b>2476</b>
<b>Grand Total</b>	<b>12301</b>



# 11,681 Computer Sessions

We have seen an increase in the number of people returning to the library facilities to use the public computers. In 2021 we had 6,818 people use the public computers. This year we had 11,861 sessions, which is a 71.3% Increase.

<b>Cannon Falls</b>	<b>1144</b>
<b>Kenyon</b>	<b>655</b>
<b>Lake City</b>	<b>1398</b>
<b>Pine Island</b>	<b>591</b>
<b>Red Wing</b>	<b>6288</b>
<b>Zumbrota</b>	<b>1605</b>
<b>Grand Total</b>	<b>11681</b>



# 1,069,956 Website Visits

We are happy to report that we have not seen a significant drop in the number of people visiting our library websites. In 2020 we saw an increase in visits, with 1,072,699 visits. We saw a slight decrease of -0.26% for 2022. Our content and information is still bringing in over a million visits.

<b>Cannon Falls</b>	<b>105002</b>
<b>Kenyon</b>	<b>33748</b>
<b>Lake City</b>	<b>173895</b>
<b>Pine Island</b>	<b>75173</b>
<b>Red Wing</b>	<b>460245</b>
<b>Zumbrota</b>	<b>221893</b>
<b>Grand Total</b>	<b>1069956</b>



# How does the community use our computers?

- Burning permits
- On-line training
- Legal documents
- Tax forms
- Boarding passes
- Job applications
- On-line shopping
- Social service applications
- On-line college courses

# The Library as a Business Center

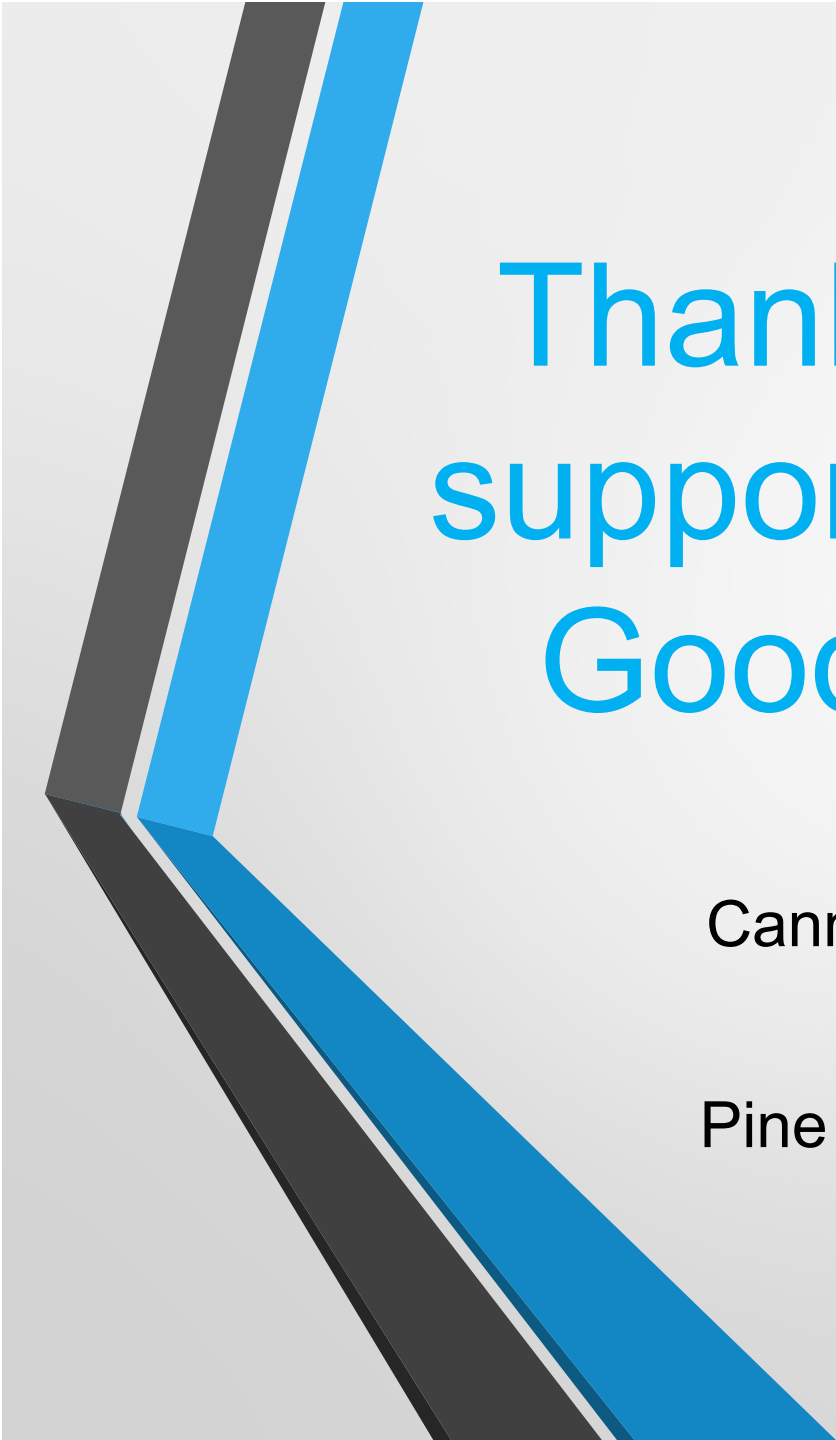
- Faxing services
- Scanning services
- Laminating services
- Copies
- Notary services

# COLLABORATIONS

- 4-H • AARP • ArtReach • Cannon Valley Senior Center • Cannon Rivers Senior Center • Downtown Main Street • Evergreen Assisted Living • Friends of the Bluffs • Girls Scouts • Goodhue County Health & Human Services • Goodhue County Historical Society • Goodhue County Social Services • Goodhue Elementary Head Start (Three Rivers Community Action • Hiawatha Animal Humane Society • Hispanic Outreach • Hope Coalition • Lake City Area Arts • Lake City Chamber of Commerce • Lake City Community Education • Lake City Market by the Lake • Lake City Historical Society • Lake Pepin Legacy Alliance

# COLLABORATIONS CONTINUED

- • Live Healthy Red Wing • Minnesota Horticultural Society - Goodhue County Chapter • Minnesota Humanities Council • Peachtree Daycare Pine Island Chamber of Commerce • Pine Island Equity, Diversity & Inclusion Committee • Pine Island Public Schools • Red Wing Area Seniors (Pier 55) • Red Wing Fire Department • Red Wing Kiwanis Club Red Wing La Leche League • Red Wing League of Women Voters • Red Wing Park Naturalists • Red Wing Police Department • Red Wing Public Schools • Red Wing YMCA • Rivertown Games • Rustic Café • South x SouthEast Brewing Company • Sunshine Corner • St. John's Lutheran School • The Literacy Network • Title 1 • United Way of Goodhue/Wabasha/Pierce Counties • Universal Music Center



Thank you for your  
support of libraries in  
Goodhue County.

Cannon Falls

Kenyon

Lake City

Pine Island

Red Wing

Zumbrota