



GOODHUE COUNTY MINNESOTA

TO EFFECTIVELY PROMOTE THE SAFETY, HEALTH, AND WELL-BEING OF OUR RESIDENTS

COMMITTEE OF THE WHOLE AGENDA

COUNTY BOARD ROOM
GOVERNMENT CENTER
RED WING, MN

DECEMBER 13, 2022
10:15 A.M.

VIRTUAL MEETING LINK

[HTTPS://MEET.GOTO.COM/600142429](https://meet.goto.com/600142429)

UNITED STATES (TOLL FREE): 1 877 309 2073

UNITED STATES: +1 (646) 749-3129

ACCESS CODE: 600-142-429

Communications Update

Documents:

[Comms. Presentation.pdf](#)

Goodhue County COMMUNICATIONS



SOCIAL MEDIA



@GoodhueCounty



@GoodhueCountyPublicWorks



@GoodhueCounty



@GoodhueCounty



@GoodhueCounty

SOCIAL MEDIA METRICS (Since 6/6/22)



@GoodhueCounty

- 10,853 content views **^ 124.4%**
- 1,878 page views **^ 249.7%**
- 88 new page likes **^ 340%**



@GoodhueCounty
PublicWorksDepar
tment

- 21,006 content views **^ 309.7%**
- 2,317 page views **^ 254.8%**
- 109 new page likes **^ 202.8%**



@GoodhueCounty



@GoodhueCounty

- 438 content views
- 69.9 watch time hours
- 3 new subscribers



@GoodhueCounty

- 385 content views **v 2.3%**
- 195 page views **v 3.5%**
- 39 new page likes **^ 21.9%**
- 173 Followers

- Sheriff Facebook
 - 14,000+ page likes
- HHS Facebook
 - 2,900+ page likes

CONTENT

CONTENT SCHEDULE

1	General Acct:				
2	M	T	W	Th.	F
3				1 - Meeting Notices	2
4	5 - Budget Breakdown	6 - County Tales	7 - Plow naming share	8 - County Board Update	9 - Winter Photo
5	12 -	13 - County Tales	14 - Employee Spotlight	15	16 - National Ugly Sweater Day
6	19 - Plow Names released shared	20 - County Board Update	21 -	22	23 -
7	26 - Kwanzaa	27 - County Tales	28 - Gambling Dogs	29	30
8					
9	PW Acct:				
10	M	T	W	Th.	F
11				1	2
12	5 - Watch for deer	6	7 - Plow Naming Contest	8	9 -
13	12 - Know Before you Go	13 -	14 - Trails in Winter	15 -	16
14	19 - Plow Names released	20	21 - Travel Safe/ Road Conditions	22	23 -
15	26 - Plow advice	27 -	28 -	29 -	30
					31 -

CONTENT

CONTENT BREAKDOWN

November Content Schedule Breakdown

Date: 11/22

Time:

Caption: Watch for the workings of your 2023 County Budget

Post: Budget Breakdown Video

[\[Budget Breakdown Video\]](#)

Date: 11/23

Time:

Caption: Ask County Commissioners your questions on the County Budget

Post: Q&A Form

<https://www.surveymonkey.com/r/GLW8NNE>

Date: 11/24

Time: 11 AM

Caption: Enjoy that mid-day walk now, ya hear?

Post: Thanksgiving



December Content Schedule Breakdown

Date: 12/01

Time: 11 AM

Caption: Check out our website for all meeting agendas

Post: Meeting notices

Meeting	Date	Time	Location
AMC Annual Conference	Dec. 4 - 7		Bloomington, MN
'22 Truth in Taxation Meeting	Dec. 8	@6 PM	
County Board of Commissioners	Dec. 8	@5 PM	
Special Session	Dec. 13	@11 AM	
County Board of Commissioners	Dec. 13	@11 AM	
County Board of Commissioners	Dec. 20	@9 AM	
Planning Commission & Board of Adjustment	Dec. 12	@5 PM	
HHS Board Meeting	Dec. 20	@10:30 AM	
Christmas Holiday - Offices Closed	Dec. 23 & 26		
Legislative Luncheon	Dec. 20	@12 PM	

Date: 12/2

Time: 11 AM

Caption: Join us at the Truth in Taxation meeting on Dec. 8th to see how your tax dollars are being put to work

Post: Tax/Snacks

See how this:

Will impact this:

Date: 12/5

Time: 11 AM

Caption: Check out our videos on YouTube!

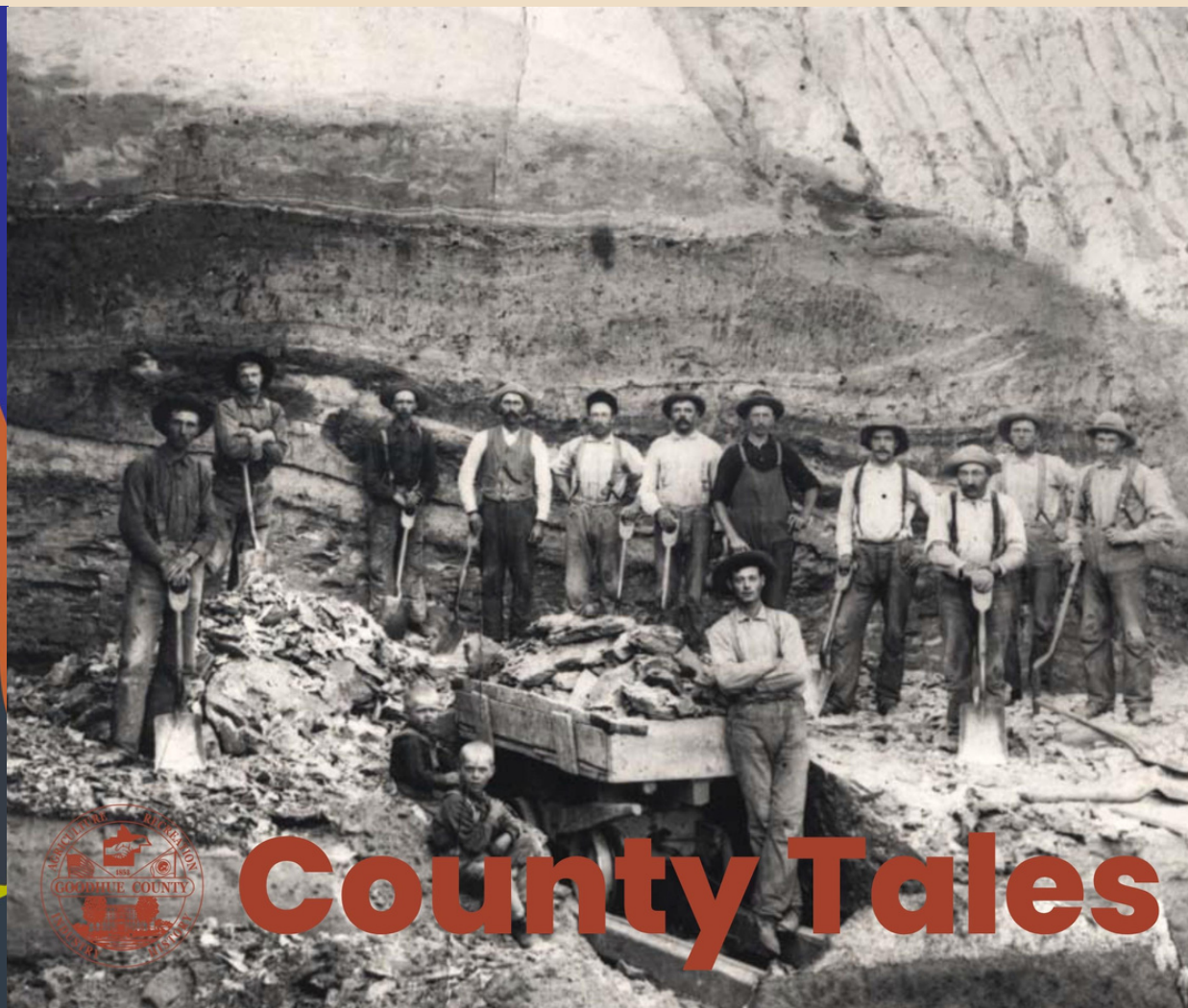
Post: <https://www.youtube.com/channel/UCTsYCYzLBT--4Kp5skYr15A>

CONTENT – SOCIAL MEDIA

Name a
County Snowplow



VOTE NOW



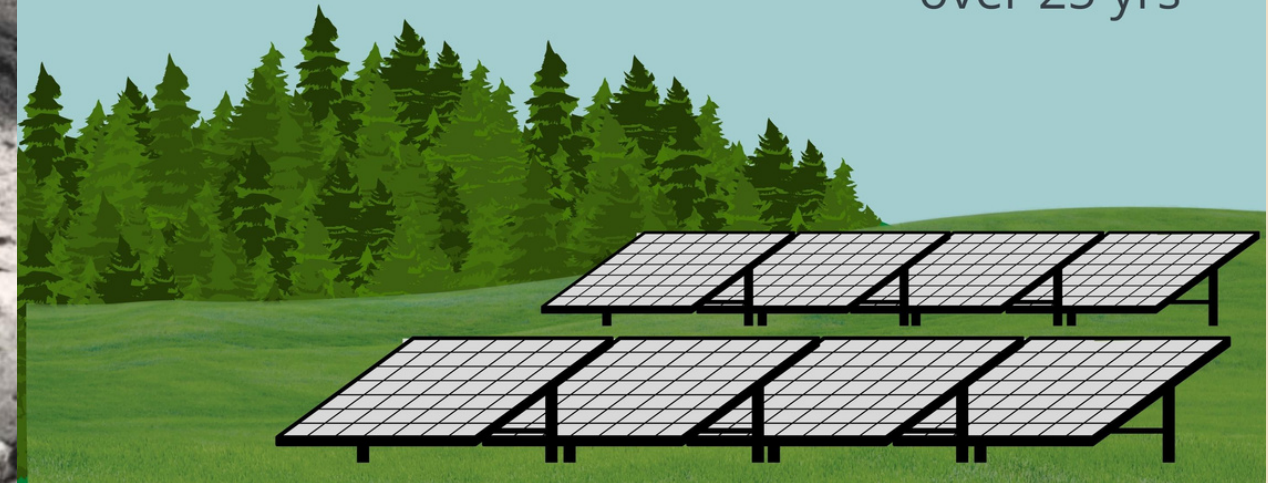
County Tales

Going Green

\$30k in utility bills saved

2.4M lbs less CO2 emissions from burning coal

\$217k total estimate savings over 25 yrs



VETERANS DAY



SHERIFF
GOODHUE COUNTY
Protect and Serve

HAPPY INDIGENOUS PEOPLES' DAY!



PACT Act

- Expands eligibility for Veterans with toxic exposures (Veterans of the Vietnam, Gulf War, and post-9/11 eras)
- Adds new presumptive conditions for burn pits and other toxic exposures
- Adds presumptive-exposure locations for Agent Orange and radiation
- Requires the VA to provide toxic exposure screening to every Veteran enrolled in VA health care

CONTENT – WRITTEN

CIVIL RIGHTS PLAN

GOODHUE COUNTY HUMAN RESOURCES

PURPOSE Ensures all eligible individuals receive equal access to programs, services and information. Its programs are operated in a nondiscriminatory way, which protects from discrimination based on but not limited to race, color, creed, religion, national origin, sex, marital status, disability, sexual orientation, and status with regard to public assistance.

The Civil Rights Plan (CRP) serves as a source of information for county agency staff and the general public. It sets out Goodhue County's civil rights administrative policies and procedures, identifying key contacts within the county and linking the reader to state and federal civil rights laws and resources.

COMPLAINTS You have a right to file a civil rights complaint if you believe you have been discriminated against.

It is against the law for anyone who works for Goodhue County to retaliate against a person who files a complaint or who cooperates in the investigation of a civil rights complaint.

Civil rights complaints on age discrimination must be submitted to the Civil Rights Contact within 180 days of the date the alleged discrimination occurred, while all other civil rights complaints must be submitted to the Civil Rights Contact within 365 days of the date the alleged discrimination occurred.

AMERICANS WITH DISABILITIES ACT (ADA) Goodhue County has designated an ADA Contact to facilitate concerns on disability matters raised by applicants, clients, and members of the public. ADA Contact information is located on the cover of the Goodhue County Civil Rights Plan.



For additional information or to file a complaint:

651-385-3066

co.goodhue.mn.us/295/Human-Resources



County Connection



IN THIS EDITION:

Department Updates

Employee Spotlight

Connect w/Us

County History

New & Retiring Employees

Upcoming Events

Maps

Contacts

CONTENT – WRITTEN



Marty Kelly
Goodhue County Sheriff

430 West 6th Street
Red Wing, MN 55066
Office (651) 267.2600
Dispatch (651) 385.3155

Media Release #2
08-20-22

Following several hours of negotiations between law enforcement and the individual; law enforcement determined it appropriate to take the individual into custody despite clear surrender terms. After having received a signed warrant from a judge in Olmstead County, SWAT teams onsite deployed less lethal rounds. The individual returned fire and hit law enforcement vehicles but thankfully no one was hit with any return fire.

The individual involved in the incident ultimately surrendered and was taken into custody. This incident took place within the jurisdiction of Olmstead County and all charges will be given by the Olmstead County Attorney's Office. It should be noted Goodhue County Sheriff's Office contracts with the City of Pine Island and has been on scene for the duration of the incident. In addition to the aforementioned agencies involvement, an Emergency Response Team (ERT) from both Goodhue and Wabasha County, an Emergency Response Unit (ERU) from Olmstead and Rochester, City of Pine Island Public Works, and ambulances from Mayo Clinic were on scene as well.

Thank you to those who remained in shelter and avoided the area. The incident is cleared. The Bureau of Criminal Apprehension (BCA) will assist in the investigation.

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OFFICE OF THE GOODHUE COUNTY SHERIFF

ADULT DETENTION
CENTER
651.267.2804

CIVIL DIVISION
651.267.2601

RECORDS DIVISION
651.267.2600

EMERGENCY
MANAGEMENT
651.267.2639

EMERGENCY
COMMUNICATIONS
651.385.3155

An Equal Opportunity Employer



August 12th, 2022

Briggs Tople
Outreach and Comms. Specialist
Briggs.Tople@co.goodhue.mn.us
651-385-3249

Public Hearing Notice

[Red Wing, MN] – The Goodhue County Board of Commissioners will conduct a public hearing on Tuesday, September 6, 2022 at 9:00 AM to consider prospective appointees to temporarily fill the District 5 vacancy on the County Board of Commissioners. This hearing will be held in the County Board Room, 509 West 5th Street, Red Wing, MN 55066.

Commissioners will hear public testimony from persons residing in District 5 of Goodhue County. Provided public testimony must be relating to the qualifications of prospective appointees to fill the current vacancy of the District 5 Commissioner seat. The prospective appointee will serve until a special election can be conducted.

Any qualified individual who would like to be considered for said appointment should submit in writing the following information: name, address, contact information, qualifications, and statement of interest to the address provided below. All prospective appointees must turn in the aforementioned information by August 31st, 2022 at 4:00 PM. Prospective appointees must meet all qualifications required to hold office, including the following: must be an eligible voter; is 21 years of age or more; and must be a resident of District 5.

509 W. 5th Street, Red Wing, MN 55066.
Goodhue County Government Center
County Administrator's Office, Room 309

Scott Arneson
Goodhue County Administrator

###

GOODHUE COUNTY BOARD OF COMMISSIONERS

LINDA FLANDERS
1st District
1121 W 4th St.
Red Wing, MN 55066

BRAD ANDERSON
2nd District
10679 375th St. Way
Cannon Falls, MN 55009

TODD GRESETH
3rd District
46804 Hwy 57 Blvd
Wanamingo, MN 55992

JASON MAJERUS
4th District
39111 Co. 2 Blvd
Goodhue, MN 55027

SUSAN BETCHER
5th District
30133 Lakeview Ave
Red Wing, MN 55066

An Equal Opportunity Employer

VIDEOGRAPHY



VIDEOGRAPHY



VIDEOGRAPHY



Footage: ViaTravelers

VIDEOGRAPHY

Employee Spotlight

SHEILA GOERING



VIDEOGRAPHY



VIDEOGRAPHY – UPCOMING PROJECTS

- **Determined**
 - Monthly Employee Spotlights
 - Snowplow Names Announcement
 - ADC Recruitment Video
 - Sheriff Recruitment Video
 - Reanimated Government Operations Video
 - Walk-throughs to departments
- **Discussed**
 - Appraising In Action
 - Onboarding videos
 - Day in the Life
 - Road Construction

WEBSITE

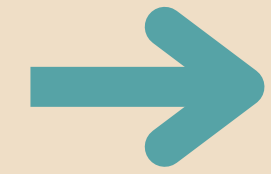
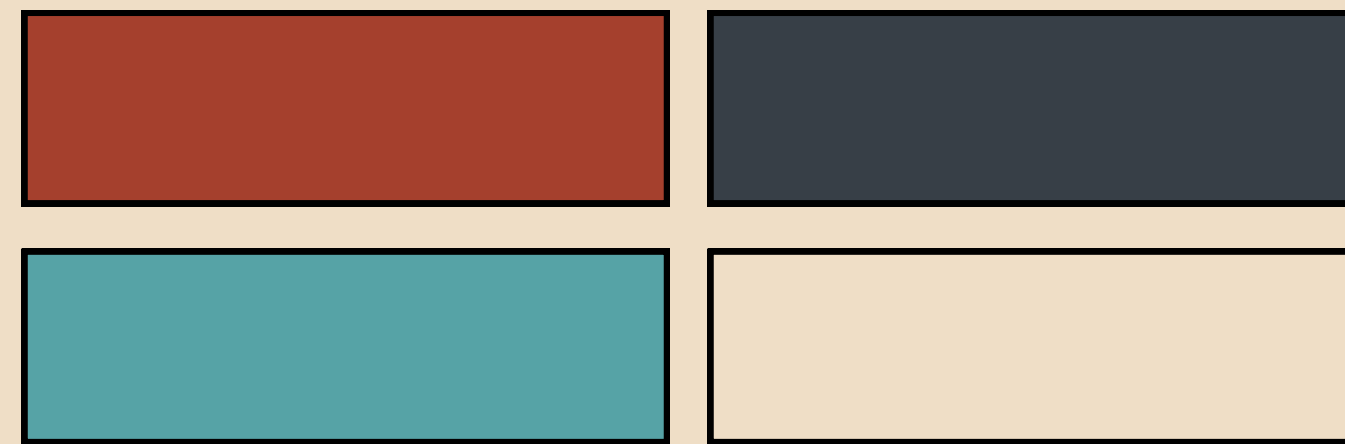
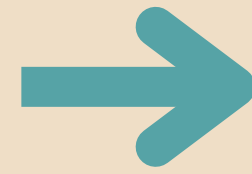
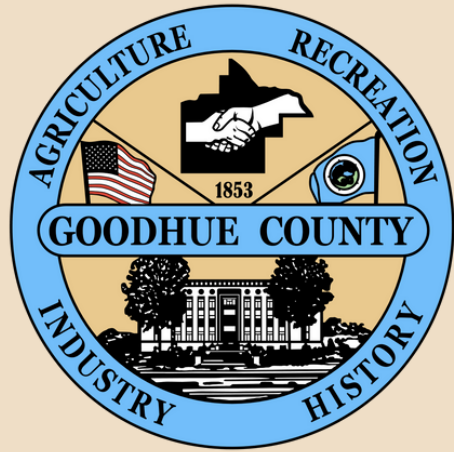


- Front Page Clean-up
- Department Material Review
- Formatting
- News Flashes
- General Maintenance
- Refresh

WEBSITE



BRANDING

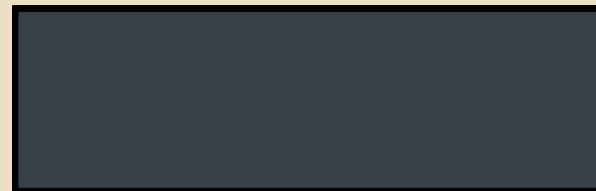
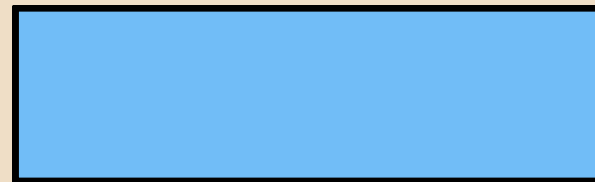


A B C D E F G H I
J K L M N O P Q R
S T U V W X Y Z

A B C D E F G H I
J K L M N O P Q R
S T U V W X Y Z



BRANDING



Times New



Roman

Poppins



MINNESOTA

RAMSEY COUNTY



CITY OF Minnesota
ROCHESTER
MINNESOTA



EMERGENCY COMMS



- Trainings Completed
 - Introduction to Incident Command System
 - Building Partnerships w/Tribal Governments
 - Evacuation/Re-Entry
 - Basic Public Information
 - Public Information Officer Awareness
 - REP Ingestion Training
- Exercises
 - REP Exercise – June
 - FEMA supervised REP Exercise – August
 - Tabletop Exercise – October
- Extra work
 - Met with HSEM to revise prepared press releases
 - An emergency page for the website
 - City of Red Wing, Red Wing Public Schools, and MN State College SE



Goodhue County **COMMUNICATIONS**

QUESTIONS?