

2025 Annual Report

on the 2023-2025 Goodhue County
Community Health Improvement Plan

Partnering for the health of Goodhue County, Minnesota



*Report prepared for the Goodhue County
Community Health Assessment Committee.*

This report includes progress and revisions
made from January to December 2025.

INTRODUCTION

A community health improvement plan is a long-term plan, describing how the local health department and a broad set of community partners are addressing needs identified in the last community health assessment. Goodhue County is fortunate to have many organizations working to **Support Mental Wellbeing through Mental Health Care and Social Connection**, **Advocate for More Housing**, and **Address Chemical Health in Youth and Reduce Overdose Deaths**. These areas can only be improved by the whole community working together. Completing and monitoring the plan, with community stakeholders and partners, is a responsibility of Goodhue County Health and Human Services under Minnesota Statutes §145A and is required by the Public Health Accreditation Board.

The [2023-2025 Community Health Improvement Plan](#) and the most up-to-date action plans are available on the [Goodhue County website](#).

This 2025 Community Health Improvement Plan Annual Report covers the period from **January 2025** through the end of **December 2025**.

You can read the 2023 and 2024 Community Health Improvement Plan Annual Reports [here](#).

The purpose of this annual report is twofold:

- communicate **progress**
- make **revisions**

Communicate Progress

This report communicates the **progress** that organizations working on the county's top health issues have made in implementing strategies in the 2023-2025 CHIP. Strategies are being implemented in collaboration with stakeholders, partners, and the community. The Progress Notes column reflects activity over the past year.

Make Revisions

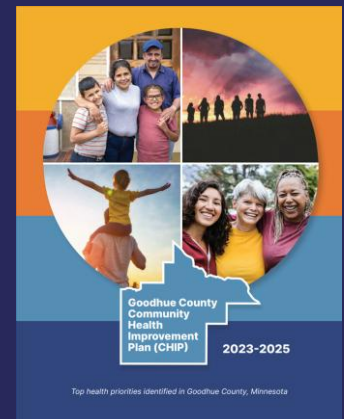
The annual report also provides an opportunity to revise the 2023-2025 CHIP. Revisions can be based on the feasibility and effectiveness of the strategies and/or changing priorities, resources, or community assets. Under each data dashboard, the 2023-2025 CHIP strategies are shown with action plan activities. The 2025 Annual Report contains ~~struck~~ or underlined text to show new revisions.

The Community Health Assessment Core Group monitors the action plans quarterly and provides updates to the Community Health Assessment Committee. Community partners are contacted as needed to obtain progress notes and discuss action plan revisions.

Goodhue County Health and Human Services extends its sincere appreciation to our partners and stakeholders who serve on the Community Health Assessment Committee and any team taking action on the 2023-2025 strategies.

ON THE WEB

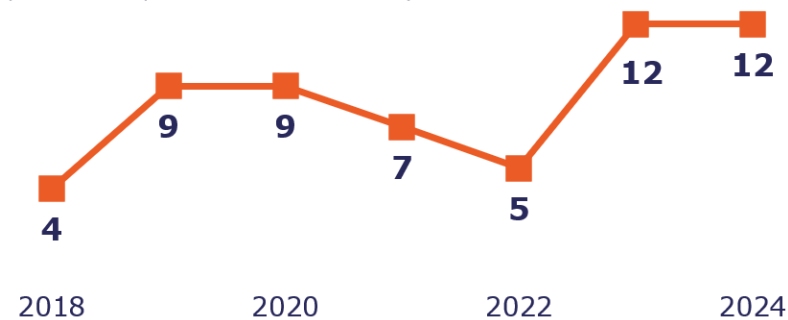
To download the 2023-2025 Community Health Improvement Plan and the most up-to-date versions of the action plans, visit [Goodhue County's Community Health Improvement Plan page](#).



THIS 2025 ANNUAL REPORT CONTAINS ~~STRUCK~~ OR UNDERLINED TEXT TO SHOW REVISIONS.

Priority Health Issue #1: Support Mental Wellbeing through Mental Health Care and Social Connection

Suicide deaths among Goodhue County residents have increased since 2018 (Olmsted County Public Health Services, 2025)



The percentage of people who delayed mental health care in the past year (Goodhue County CHNA Survey, 2024)

30% HHS, C.A.R.E. Clinic, and food shelf customers

25% Goodhue County adults

Cost, being too nervous or afraid, and not thinking it was serious enough were the most common reasons for delaying mental health care.

Result 1: All community members have access to mental health supports and know how to use them.

Provide Suicide Prevention Training/Community Education Programs			
Activities	Timeframe	Strategy Lead	Progress Notes
Hold a meeting to explore coordinating existing training/ education efforts that support access to mental health care and/or equip individuals and organizations to recognize warning signs of suicide and connect people in crisis with help.	April 2023	Goodhue County Health & Human Services	Completed in 2023. See Access to Mental Health Supports Action Plan for progress notes.
Identify target audiences that need these types of trainings. Engage full Access to Mental Health Supports team and members of potential target audiences.	Ongoing	TBD by groups leading existing efforts	GCHHS staff reviewed the 2024 Goodhue County Report from the Southern Minnesota Regional Medical Examiner’s Office to identify populations experiencing the highest rates of suicide and overdose death. They will work in 2026 to more effectively engage new community partners and target high risk populations.
Determine if new local training curriculum is needed to reach target audiences. Develop learning objectives, training content, and evaluation materials.	2024-2025	HVMHC	HVMHC will continue utilize existing training curriculum like S.A.V.E., Q.P.R., and COMET and will consider if curriculum containing regional data and resources is needed.
Identify existing trained trainers able to present existing trainings. Recruit and train additional trainers as needed to reach target audience(s).	2023-2025	TBD by groups leading existing efforts	Clinical Social Worker at Minneapolis VA Health Care System identified to host S.A.V.E. Veterans Suicide Prevention Trainings. Zumbro Valley Health Center providers identified to host Question. Persuade. Refer. (Q.P.R.) Trainings. University of Minnesota Extension staff were trained to offer COMET (Changing Our Mental & Emotional Trajectory) trainings in Summer 2024.

Incorporate promoting 988 SERCC and Mobile Crisis into trainings by providing information to new and existing trainers.	2023-2025	SERCC & Mobile Crisis	<p>Beginning in January 2025, Hiawatha Valley Mental Health Center took over the operation of Goodhue County's Mobile Crisis Services.</p> <p>988 and Hiawatha Valley Mental Health Center's Mobile Crisis services were promoted at 7 suicide prevention events in 2025.</p>
Develop marketing materials and promote new and existing trainings to target audiences. Engage full Access to Mental Health Supports team and members of target audiences.	2023-2025	TBD by groups leading existing efforts	<p>Flyers promoting suicide prevention events like <i>The Anxious Generation</i> book club conversations and the Lake City Suicide Prevention Coalition's "Waves of Hope" event were created to spread the word. These flyers were handed out to local businesses, government agencies, and libraries, posted on Goodhue County HHS social media accounts, sent to members of the Mental & Chemical Health Coalition of Goodhue County and local community leaders, and promoted on local radio and news stations.</p>
Offer trainings in the community	2023-2025	TBD by groups leading existing efforts	<p>Goodhue County Health & Human Services hosted 3 book read conversations about <i>The Anxious Generation</i> by Jonathan Haidt in Red Wing, Lake City, and Cannon Falls. These were attended by approximately 28 people in total. Public health staff shared key themes from the book, including how social media, video games, screentime, and lack of "risky play" can have a long-term impact on youth and adolescent mental health, particularly related to depression, anxiety, and suicidal ideation. They also provided attendees with local mental health data on adults and students.</p> <p>Zumbrota-Mazeppa Schools held a screening of "Screenagers: Growing up in the Digital Age" for students, parents/caregivers, and families during their middle and high school open house in August. "Screenagers" is a film about the impacts of social media, video games, and phone use on youth mental health and behavior, and offers some tips on what students and parents/caregivers can do to set boundaries around social media and phone use.</p> <p>Lorentz Meats in Cannon Falls hosted a Lunch & Learn education session for their staff on mental health and suicide prevention. Zumbro Valley Health Center presented and Goodhue County HHS provided local resources and information. 21 staff members attended, and interpreter services were provided to Spanish-speaking staff members.</p> <p>Lake City Suicide Prevention Coalition hosted a "Waves of Hope" event in January, which included a screening of <i>My Ascension</i>, Q&A panel with suicide survivors, and community resource fair. Approximately 75 community members attended</p>

			<p>the film screening and panel discussion. Roughly 100 attended including community partners.</p> <p>Cannon Falls Area Schools hosted a screening of “My Ascension” for their 7th-12th grade students in October. Community partners were invited to table and provide resources after the film. Resources included 988, Mobile Crisis, Cannon Falls Treehouse, and a student advocacy group for mental health. Approximately 200 students and staff attended.</p> <p>A screening of <i>My Ascension</i> was held in Red Wing in November. Following the screening, there was a Q&A panel and an introduction to HOPE Squad. Approximately 20 community members attended.</p> <p>Goodhue County Health & Human Services did a social media campaign for Suicide Prevention Awareness Month. The campaign utilized the tools and messaging developed by SAMHSA, and featured the mental health and suicide prevention efforts local organizations including NAMI SE MN, HVMHC, and the Local Advisory Council.</p>
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Expand Peer-led Groups			
Activities	Timeframe	Strategy Lead	Progress Notes
Identify existing groups in Goodhue County that connect individuals with mental health and substance use disorders with peers that have lived experience to facilitate a sense of connectedness and belonging and normalize protective factors for suicide such as help-seeking, reaching out, and adaptive coping.	2024-2025	Goodhue County Health & Human Services; SEMCIL	<p>The Lake City Suicide Prevention Coalition identified the need for NAMI support groups in Lake City. They hope to create 1-2 support groups that meet regularly, and have identified a member who is interested in being trained as a facilitator.</p> <p>Hope and Harbor, which partners with churches in Red Wing to host temporary shelters for people experiencing homelessness during the cold months, expressed interest in starting a NAMI support group once they opened their new day program, The Next Step.</p> <p>In August 2025, the NAMI Connection Support Group was moved from Maple Hills to Hope and Harbor in hopes that increased visibility would boost attendance.</p>
Identify potential peer leaders and build capacity (e.g. necessary training from NAMI, or Refocus Recovery Group CPRS (Certified Peer Recovery Specialist) Training or Certified Peer Support Specialist	2023-2025	HVMHC; SEMCIL; NAMI	7 NAMI Connection Support Group facilitators were trained in 2024, and 1 additional facilitator was trained in 2025. 1 individual has recently been trained as a NAMI Family Support Group facilitator.

Training (available online through SE Tech))			They will continue recruiting and training facilitators through 2026.
Support creation of additional SEMCIL and NAMI Family Support Groups and other groups in Goodhue County and sustain them. Create a group for parents of youth with mental illness.	2023-2025	SEMCIL; NAMI; Fernbrook Family Center	<p>In partnership with Hiawatha Valley Mental Health Center, an afternoon NAMI Connection Support Group was launched at the Red Wing drop-in center in June 2025.</p> <p>Fernbrook school-linked therapists continued to attend school open houses to help caregivers learn about services, including family services. They have also attended several community events and local career fairs to share resources and information on services. They also host <i>Fernbrook Features</i>, a virtual training series that are open to the public. Recent topics include “Prioritizing Safety and Belonging in Children’s Mental Health,” “Supporting and Accommodating PDA,” and “Helping Youth with Big Emotions.”</p>
Promote new and existing groups in Goodhue County	2023-2025	Access to Mental Health Supports team	Goodhue County Health & Human Services, the Mental & Chemical Health Coalition of Goodhue County, and NAMI SE MN supported the promotion of new and existing support groups and the Local Advisory Council in Goodhue County in 2025 through social media posts, mailing lists, and direct outreach to trusted messengers in the community.
Create a consumer Local Advisory Council to advise Goodhue County HHS board	2023-2025	Goodhue County Health & Human Services; NAMI SE MN; HVMHC	Goodhue County Health & Human Services partnered with NAMI Southeast MN to begin recruiting community members with lived experience to serve on the Goodhue County Adult Mental Health Local Advisory Council. An informational meeting about LACs was held in June, and it’s first official meeting in August. There are currently 10 members with 7 open positions available. Meetings are open to all. New members were accepted through the remainder of the year. In September, the council was setting bylaws to create their internal structure and operating policies.

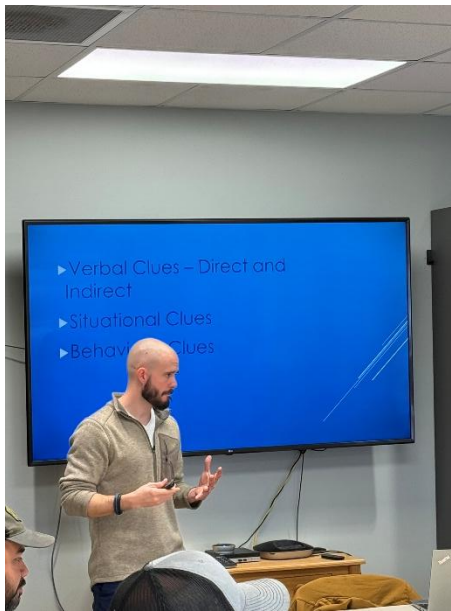
Result 2: All community members feel connected and valued by others.

Support and expand the Honoring Dakota Project			
Activities	Timeframe	Strategy Lead	Progress Notes
Buffalo Kill Ceremony & community education	April 2023	Prairie Island Indian Community (PIIC)	Completed in 2023. See Access to Mental Health Supports Action Plan for progress notes.
Work with Red Wing Elementary Schools to organize an art project and assembly based on the We Are All Related book	April 2023	Red Wing Arts	Completed in 2023. See Access to Mental Health Supports Action Plan for progress notes.

Hold monthly <u>quarterly</u> Zoom Community Conversations and Crafting Circles	Ongoing	<u>Honoring Dakota Project</u> , Red Wing Arts	
Screen the documentary “Dodging Bullets”	May 2023	Goodhue County Child & Family Collaborative	Completed in 2023. See Access to Mental Health Supports Action Plan for progress notes.
Hold a series of community engagement events at various locations throughout Red Wing	Ongoing	<u>Honoring Dakota Project</u> , Red Wing Arts/ Thrive Unltd.	
Create a mural in downtown Red Wing based on community feedback	September 2023	Red Wing Arts/ Thrive Unltd.	Completed in 2023. See Access to Mental Health Supports Action Plan for progress notes.
Hold a community celebration on Indigenous Peoples Day	October 2023	Red Wing Arts	Completed in 2023. See Access to Mental Health Supports Action Plan for progress notes.
Hold a “We Are All Related” winter carnival	2023	PIIC / Red Wing Arts	Completed in 2023. See Access to Mental Health Supports Action Plan for progress notes.

Educate the community about Positive Childhood Experiences

Activities	Timeframe	Strategy Lead	Progress Notes
Hold a meeting with ACEs trainers to see if they are interested in being trainers	2025 <u>Ongoing</u>	Child & Family Collaborative, GCHHS Deputy Director	A meeting with current ACEs trainers was not held, but 7 additional people were recruited and trained to present the ACEs/PCEs material in 2025. A biannual meeting of trainers will begin taking place in 2026 to better coordinate trainings, discuss marketing resources and strategies, identify target audiences, and share training evaluation data.
Create a poster/social media posts to advertise training	2025 <u>Ongoing</u>	Child & Family Collaborative	
Identify target audiences	2025 <u>Ongoing</u>	Child & Family Collaborative, GCHHS Deputy Director	
Develop training evaluation	2024	GCHHS Data Analyst	Completed in 2024. See Access to Mental Health Supports Action Plan for progress notes.
Offer training to the community	2025 <u>Ongoing</u>	Child & Family Collaborative, GCHHS Deputy Director	<p>Training offered to Goodhue County Health & Human Services employees in January 2025. 77% of training attendees who completed an evaluation reported an increase in knowledge.</p> <p>Goodhue County Education District hosted the training for all new school staff across Goodhue County in August 2025.</p>



Lunch and Learn on mental health and suicide prevention at Lorentz Meats in Cannon Falls.

***Waves of Hope* event, hosted by the Lake City Suicide Prevention Coalition in January 2025.**

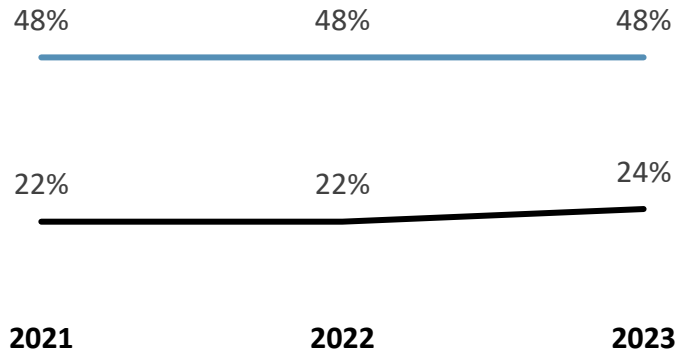


Priority Health Issue #2: Advocate for more housing

4.1% rental housing vacancy rate (market-rate and subsidized combined) in Red Wing in 2023. Across Goodhue County, it was **4.5%**.

A vacancy rate of **5%** is needed to maintain a healthy balance of supply and demand. (*Red Wing Report Card*)

Nearly half of renter-occupied households paid more than 30% of their income on housing in 2023 compared **24% of owner-occupied households with a mortgage** (ACS)



Result: Everyone, regardless of income and background, will have a safe, stable, and healthy place to live.

Advocate for additional affordable and supportive housing units			
Activities	Timeframe	Strategy Lead	Progress Notes
Provide opportunities for CHA/CHIP partners to formally support opportunities for additional affordable and supportive housing units – Joint letters of support, public comment	2023-2025	Red Wing Community Engagement Facilitator and Red Wing HRA Executive Director (2025), GCHHS Housing Resource Specialist (2023)	The Red Wing Community Engagement Facilitator will reach out to partners and community members with opportunities to support housing related items at city council meetings.
Send out email updates regarding progress with different developments, opportunities for community conversations, and opportunities to share support for project to CHA partners/HRT?	2023-2025	Varies (Developer, Red Wing Community Engagement Facilitator and Red Wing HRA Executive Director (2025), GCHHS Housing Resource Specialist (2023), etc.)	
<u>Conduct outreach to landlords and administrative tasks to increase</u>	<u>2025</u>	<u>GCHHS Adult Mental Health</u>	Goodhue County Health & Human Services received a Community Living Infrastructure (CLI) grant from the MN Dept of Human Services that will support a staff

<u>the number of Housing Support (formerly known as GRH) units.</u>		<u>Lead Worker, Contractor</u>	position to help increase use of the Housing Support program.
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Prepare a community education and engagement campaign to shift the narrative around the importance of a robust housing market that meets the needs of all community members

Activities	Timeframe	Strategy Lead	Progress Notes
<p>Organize data from local studies that can be used to share with local developers, city officials, the public</p> <ul style="list-style-type: none"> American Community Survey data Goodhue County Housing Study Red Wing Report Cards Local City comp plan goals/community needs? Local shelter/other nonprofit housing related needs/people served? 	2023-2025	City of RW Community Engagement Facilitator, GCHHS Housing Resource Specialist	<p>The Red Wing Report Card was updated in 2025 includes data from the Red Wing Comprehensive Housing Needs Analysis completed by Maxfield Research & Consulting.</p> <p>The 2020-2024 American Community Survey (ACS) estimates will be made available in early 2026.</p> <p>A Strategic Analysis of the Housing Continuum in Goodhue County was published in Fall 2025.</p>
Create a fact sheet for the county including current needs for different types of units, research on effectiveness of housing types, research on how affordable housing impacts communities	2023	City of RW Community Engagement Facilitator, GCHHS Housing Resource Specialist	Completed in 2023. See Advocate for More Housing Action Plan for progress notes.
Share facts in small “bit-sized” portions in City Beat newsletter and/or on social media. Share fact sheets, videos, infographics, others’ social media posts, virtual tour videos, etc.	2025	City of RW Community Engagement Facilitator	The City of Red Wing will share facts and information for housing events in social media posts and the City Beat newsletter.
Presentations and workshops around how government can help increase housing in Red Wing using reframing language. Educate the public on Red Wing’s housing situation so everyone understands the challenges and multiple impacts on the community.	2023-2025	City of RW Community Engagement Facilitator - Community Development Department	The City of Red Wing hosted a Housing Summit in October and invited community organizations, business leaders, city council, and developers to discuss the housing needs in Red Wing, 66 people attended.
Host a business roundtable to talk about the needs in our communities.	December 2024 2024- 2025	United Way of Goodhue, Wabasha, and Pierce Counties Executive Director in partnership with	Red Wing Shoe Company and United Way of Goodhue, Wabasha, & Pierce Counties continued to organize business roundtables throughout 2025 to discuss community needs and challenges. Housing continued to be a top priority for the group. Discussed Asset Limited, Income Constrained, Employed (ALICE). Conversations have focused on how the business

		Red Wing Shoe Company	community can partner with city and county leaders to work on the development of workforce housing to support employee recruitment and retention and support the local economy. Separately, Goodhue County Health & Human Services Deputy Director met with Jones Family Foundation and mentioned the need for others to come in and talk about the housing shortage effect on business and workforce.
Hold meetings for rental property owners and engage them about the need for affordable and supportive housing.	2024-2025	City of Red Wing Community Engagement Coordinator	Completed in 2024. See Advocate for More Housing Action Plan for progress notes.

Understand the issues and amount of need for housing

Activities	Timeframe	Strategy Lead	Progress Notes
Conduct a Red Wing-focused housing study to better learn how much housing is needed per year in Red Wing to meet demand	Late 2025	Red Wing Community Development Director, Red Wing HRA	The City of Red Wing consulted with Maxfield Research and Consulting to complete a Comprehensive Housing Needs Analysis . The housing study was presented to the Red Wing Housing and Redevelopment Authority and Red Wing City Council. Data from the housing study was included in the Red Wing Report Cards and includes 10-year needs for subsidized, affordable, and market-rate housing units as well as senior-living units.
Complete Goodhue County Housing Continuum Strategic Analysis	2025	GCHHS Housing Consultant	Goodhue County Health & Human Services consulted with Sand Prink Consulting, LLC to complete a Strategic Analysis of the Housing Continuum in Goodhue County . The analysis included conducting key informant interviews with community organizations providing any housing service.

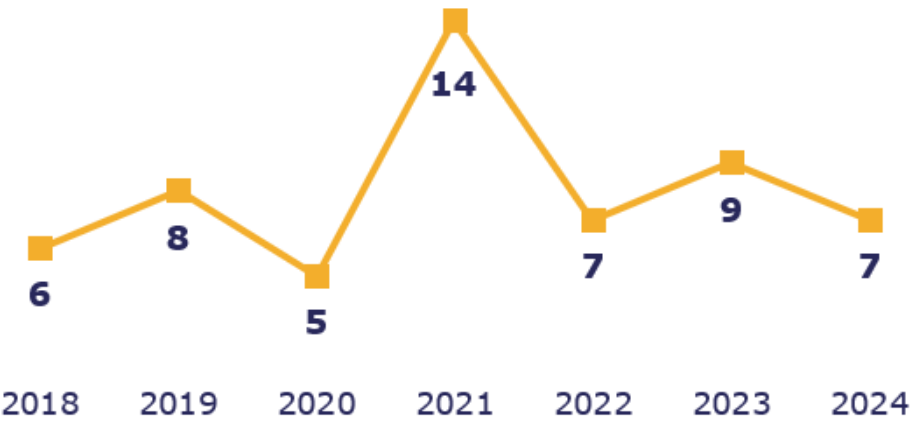
Remove barriers to new housing

Activities	Timeframe	Strategy Lead	Progress Notes
Identify and target sites for rezoning to multi-family residential.	Early <u>Late</u> 2025	City of Red Wing Community Development Department/Planning	Red Wing City Council approved a new zoning district for “residential multi-family” and will be working with the Community Development and Planning Departments to place this new zone around the city to allow for the development of new multi-family housing.
Review and consider updating the Zoning Ordinance to provide more opportunities for all types of housing	Late 2025	City of Red Wing Planning	The City of Red Wing amended parking stall requirements to ease the development of new housing units.

Priority Health Issue #3: Address chemical health in youth and reduce overdose deaths

*The original version of the 2023-2025 CHIP published in May 2023 compared national **opioid** overdose death data to Goodhue County overdose death data from **all drug categories**. This has been corrected in the annual reports.

Overdose deaths among Goodhue County residents have decreased since 2021
(Olmsted County Public Health Services, 2025)



2% of Goodhue County **11th graders** reported **using prescription drugs without a doctor’s prescription or differently than how a doctor told them to use it in the past year.** *(MSS, 2025)*

Result 1: Youth stay substance free.

Educate students, caregivers, and educators on substances, risk factors, and protective factors			
Activities	Timeframe	Strategy Lead	Progress Notes
Explore grants and other funding opportunities to hire staff to focus on youth prevention work.	2023-2025 2024	Goodhue County Health & Human Services, Mental & Chemical Health Coalition	<p>Goodhue County Health & Human Services received funds from the Goodhue County Opioid Settlement Advisory Council (OSAC) to continue expanding the Youth Prevention Specialist work to provide additional services at Tower View and Red Wing High School.</p> <p>Goodhue County Health & Human Services received Cannabis and Substance Use Prevention (CSUP) funding from the Minnesota Dept. of Health in 2025. They are using CSUP funds for youth and community education, safe storage, and providing quit kits to youth.</p> <p>The Opioid Settlement Advisory Council (OSAC) prioritized youth mental health treatment and increasing protective factors for at risk youth in the 2025 grants they awarded to community organizations. For their 2026-2028 community grants, they are prioritizing awareness, reducing stigma, and harm reduction.</p>
Use evidence-based curriculum and resources like Positive Community Norms Messaging to	2024-2025	GCHHS; Common Ground Midwest	Conducted an end of school year focus group and survey with River Bluff students to understand their perception of substance use.

design presentations, fact sheets, and handouts		Recovery ; Goodhue County Education District	<p>Created an application and interviewed youth to be part of the 2nd Youth Prevention Team in October.</p> <p>Attended the annual Prevention Sharing Conference in Duluth with 4 River Bluff students.</p> <p>The Youth Prevention Specialist is an active member of Goodhue County's Opioid Settlement Advisory Council.</p> <p>River Bluff has created a partnership with local Licensed Alcohol and Drug Counselors (LADC) from Common Ground to offer services to River Bluff and Tower View students on a regular basis.</p>
Conduct educational presentations/events through schools, community education, faith organizations, and more.	2024-2025	GCHHS; <u>Common Ground</u> ; Midwest Recovery ; Goodhue County Education District	<p>Creating a greenhouse space for all River Bluff students allowing them to take mental health breaks and connect with nature.</p> <p>Hosted Change the Outcome who gave a presentation to students and staff at River Bluff. Planning on providing same presentation to Tower View in the future.</p> <p>All S.T.A.R. team members have become Narcan trained and certified.</p> <p>The Youth Prevention Specialist participated with the Pine Island Schools Wellness Coordinator to do a Panther Pulse podcast episode and shared his personal experience with substance use to provide education to parents/caregivers and community members.</p>

Expand access to youth mentoring programs			
Activities	Timeframe	Strategy Lead	Progress Notes
Have meetings with communities outside of Red Wing on starting youth mentoring programs	2024-2025	RiseUp Red Wing; IFOC Chaplain	RiseUp Partnership has met with Red Wing, Lake City, and Cannon Falls to discuss youth mentoring programs.
Support alternative mentoring models, such as peer-mentoring and group mentoring	2023-2025	RiseUp Red Wing; IFOC Chaplain	266 youth are involved in RiseUp Red Wing programming in November 2025. 96% of youth participants reported they have at least 3-5 adults they are connected to and can rely on for guidance. 91% of youth participants reported they feel that the community cares about them, which increases their sense of stability for successfully transitioning into adulthood.

Support the recruitment of mentors through paid advertising, employer recruitment, and special events	2023-2025	RiseUp Red Wing; IFOC Chaplain	<p>RiseUp Partnership receives a yearly grant from Minnesota Alliance for Volunteer Advancement, focused on the recruitment, training, and retainment of caring and competent mentors for youth and volunteers for youth programs. RiseUp has recruited 3 community volunteers since March 2025.</p> <p>105 community volunteers are involved in RiseUp Partnership mentoring programs. 26 of those volunteers have received one or more types of training.</p>
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Reduce barriers for youth to participate in healthy activities

Activities	Timeframe	Strategy Lead	Progress Notes
Work with partners on the creation of an activity fund to help pay for activity fees, camps, needed equipment, clothing, travel fees, etc.	Spring 2023/2024	Goodhue County Child & Family Collaborative	Completed in 2024. See Address Chemical Health in Youth & Reduce Overdose Deaths Action Plan for progress notes.
Work with Mayo Clinic Health System or other partners to secure adequate funding	2025	Goodhue County Child & Family Collaborative	Additional funds were not secured, however the Goodhue County Child & Family Collaborative merged with the RiseUp Partnership's Youth Partnership effort, which is working to increase visibility and marketing of Community Education offerings across Goodhue County.
Develop a system for requesting and receiving funds from this account	Spring-Summer 2023	Goodhue County Child & Family Collaborative	Completed in 2024. See Address Chemical Health in Youth & Reduce Overdose Deaths Action Plan for progress notes.
Advertise the funds availability with school and county social workers, as well as youth activity organizations.	2023-2025	Goodhue County Child & Family Collaborative	Completed in 2024. See Address Chemical Health in Youth & Reduce Overdose Deaths Action Plan for progress notes.

Result 2: All community members know how to prevent fatal overdoses.

Expand knowledge about opioids and harm reduction through community education

Activities	Timeframe	Strategy Lead	Progress Notes
Hold at least three community education sessions about opioids and harm reduction methods.	2024-2025	Opioid Settlement Advisory Council	<p>Opioid Settlement Advisory Council (OSAC) will continue using evidence-based curriculum including Facing Fentanyl and Change the Outcome to host community and school-based education sessions in 2026.</p> <p>Change the Outcome, an organization based in the Twin Cities, presented at the Mental & Chemical Health Coalition's Spring 2025 Meeting. Their presentation included a documentary film about</p>

			<p>opioid use in Minnesota, people with lived experience sharing their story, and education about Naloxone and fentanyl test strips.</p> <p>RIPple Drug Education & Awareness presented to 138 students and 4 staff in 6 classrooms in Goodhue County Schools. Approximately 350 community members received education and resources at community events.</p> <p>CARE Clinic hosted a forum for the Hispanic community to learn about the risks of opioid abuse and risk factors in December.</p>
Use social media and other advertising methods to distribute key messages	2024-2025	Opioid Settlement Advisory Council	OSAC's 2026-2028 grant opportunity was promoted on social media and via email by Goodhue County Health & Human Services and the Mental & Chemical Health Coalition of Goodhue County.
Use key learnings from the Goodhue County Opioid Settlement Needs Assessment to adjust messaging.	2024-2025	Opioid Settlement Advisory Council	
Promote Take Back Day	2023-2025	Mayo Clinic Health System	Prescription Drug Take Back Day was not promoted locally by Mayo Clinic Health System.

Increase access to Naloxone and fentanyl test strips			
Activities	Timeframe	Strategy Lead	Progress Notes
Add 10 Naloxone and Fentanyl test strip access points throughout the county	2024-2025	Opioid Settlement Advisory Council	Goodhue County Health & Human Services adopted a personnel policy allowing certain staff positions to be trained to carry and administer Narcan/Naloxone and hosted a training for staff in June.
Provide 3 community trainings on Naloxone usage	2024-2025	Opioid Settlement Advisory Council	
Use ODMAP and other data sources to saturate hot spots with Naloxone and fentanyl test strips.	2024-2025	Opioid Settlement Advisory Council	<p>Hiawatha Valley Mental Health Center hosted 5 Naloxone trainings across Goodhue County that educated 60 community members on the signs of an opioid overdose and how to administer Naloxone. Average training evaluations demonstrated an increase in knowledge of opioid overdoses and the use of Naloxone following the training.</p> <p>RIPple Drug Education & Awareness consistently stocked 10 little libraries and 2 dispensing boxes with Naloxone, fentanyl test strips, and xylazine test strips across Goodhue County. Approximately 323 units (646 doses) of Naloxone were distributed in Goodhue County in 2025.</p> <p>Change the Outcome, an organization based in the Twin Cities, presented at the Mental & Chemical Health Coalition's Spring 2025 Meeting. Their</p>

		<p>presentation included a documentary film about opioid use in Minnesota, people with lived experience sharing their story, and education about Naloxone and fentanyl test strips.</p> <p>“Prevention (increase awareness, reduce stigma, & harm reduction)” was one of two priority investment areas for the Opioid Settlement Advisory Council (OSAC) for their 2026-2028 grants. This includes educating the community about Naloxone and how to prevent an opioid overdose and increasing access to harm reduction materials. \$600,000 of settlement funds were available through grants to community organizations targeting these priority areas in 2026-2028.</p>
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Naloxone Training for Goodhue County Health & Human Services staff in June 2025, hosted by Hiawatha Valley Mental Health Center.

Partnering for the health of Goodhue County, Minnesota

