

Priority Health Issue 1: Support Mental Wellbeing through Mental Health Care and Social Connection

Assets / Resources:

Several organizations are currently providing or are interested in expanding mental health supports and social connection in Goodhue County, such as SE MN NAMI, the SE MN Suicide Prevention Coalition, the Minneapolis VA, Winona Health, Fernbrook Family Center, Hiawatha Valley Mental Health Center, Mayo Clinic Health System, Crisis Response and the Southeast Regional Crisis Center (SERCC), SEMCIL, Goodhue County Health and Human Services, Live Well Goodhue County, United Way of Goodhue, Wabasha & Pierce Counties, Workforce Development Inc., and Goodhue County Child and Family Collaborative. Many of these organization are looking at both evidence-based and innovative ways of increasing access to training, education, therapy, group supports, and making systems-level changes to improve the community's mental health. Businesses are a resource to provide education and ensure workers are aware of community services and supports. In 2022, the Goodhue County Board of Commissioners allocated funds from the American Rescue Plan Act (ARPA) to support mental health projects and programs of the Mental and Chemical Health Coalition of Goodhue County.

Challenges / Barriers:

Challenges and barriers include stigma and public perception, lack of mental health education and awareness of signs of mental illness, lack of awareness of existing resources available, complicated eligibility, insurance, and intake process, and workforce recruitment barriers (such as low insurance reimbursements, low wages, credentialing challenges, competing with Twin Cities and Rochester, and no local 4-year college).

Collaborative Partnerships:

The Mental and Chemical Health Coalition of Goodhue County formed in 2018 to improve mental health and reduce duplication. It is convened by the Community Health Assessment Committee, Goodhue County Child and Family Collaborative, Live Well Goodhue County, Mayo Clinic Health System, Fernbrook Family Center, Hiawatha Valley Mental Health Center, C.A.R.E. Clinic, and University of Minnesota Extension. This coalition, in collaboration with other groups, such as Winona Health, the SE MN Suicide Prevention Coalition and the Goodhue Community Health Awareness Coalition, will be essential in moving the strategies laid out in this plan forward.

The Honoring Dakota Project is a collaborative project that includes partners from Prairie Island Indian Community, City of Red Wing, Goodhue County Health and Human Services, Goodhue County Child & Family Collaborative, Red Wing Arts, and Thrive Unltd. This project is addressing social connection through a process of community conversations and events that provides education, builds relationships, and creates a space for healing.

Action Plan Overview:

Result: All community members have access to mental health supports and know how to use them			
Indicator(s):			
<ul style="list-style-type: none"> Percentage of people who delayed mental health care in the past year Average number of mentally unhealthy days Suicide (number and rate) 			
Strategies	Timeframe	Strategy lead	Performance measures (how much, how well, is anyone better off?)
Suicide Prevention Training/Community Education Programs	2023-2025	Mental and Chemical Health Coalition	<i># participants</i> <i>#/% trainings that incorporate SERCC and Mobile Crisis</i> <i>% participants who use training to connect people to mental health care</i>
Peer-led Groups	2023-2025	Mental and Chemical Health Coalition	<i># new groups created</i> <i>% new groups sustained</i> <i>Average mentally healthy days for group participants</i>
Employee Friendly Workplace Certification Program	2023-2025	Live Well Goodhue County; Workforce Development Inc.	<i>#/% employers completing certification</i> <i>Average mentally healthy days for employees</i> <i>% employees who delay mental health care</i>

Result: All community members feel connected and valued by others			
Indicator(s):			
<ul style="list-style-type: none"> Percent of Goodhue County students who feel that adults in their community care about them Goodhue County Adults 25+ who always have the social and emotional support they need 			
Strategies	Timeframe	Strategy lead	Performance measures (how much, how well, is anyone better off?)
Support and expand the Honoring Dakota Project	2023-2025	Honoring Dakota Project Team	<i># of people who attend events</i> <i>\$ of funds secured</i>
Educate the community about Positive Childhood Experiences	2025	Goodhue County Child & Family Collaborative	<i># of people trained</i> <i>% of people trained who report an increase in knowledge</i>

Priority Health Issue: Support Mental Wellbeing through Mental Health Care and Social Connection

Result: All community members have access to mental health supports and know how to use them

Indicator(s):

- Percent of people who delayed mental health care in the past year
- Average number of mentally unhealthy days
- Suicide (number and rate)

Strategy: Suicide Prevention Training/Community Education Programs

Activities	Timeframe	Strategy Lead	Performance Measure(s)	Progress Notes
Hold a meeting to explore coordinating existing training/ education efforts that support access to mental health care and/or equip individuals and organizations to recognize warning signs of suicide and connect people in crisis with help.	April 2023	GCHHS	<i># existing efforts identified and invited</i> <i>#!/% existing effort representatives who agree to collaborate or coordinate future efforts</i>	2023: 7 community partners met in April 2023 to share current trainings/education and resources that provided opportunities to collaborate. 17 opportunities identified including Q.P.R. Training, S.A.V.E. Training, and various mental health support groups.
Identify target audiences that need these type of trainings. Engage full Access to Mental Health Supports team and members of potential target audiences.	Ongoing	TBD by groups leading existing efforts	<i># target audiences identified</i> <i>% potential target audiences engaged</i>	2025: GCHHS staff reviewed the 2024 Goodhue County Report from the Southern Minnesota Regional Medical Examiner's Office to identify populations experiencing the highest rates of suicide and overdose death. They will work in 2026 to more effectively engage new community partners and target high risk populations. 2024: Hiawatha Valley Mental Health Center (HVMHC) received a grant in May 2024 from Minnesota Dept. of Health to establish a regional coalition in 5 SE MN Counties focused on substance misuse and suicide prevention in 10 – 24 year olds.

				<p>GCHHS staff reviewed the 2023 Goodhue County Report from the Southern Minnesota Regional Medical Examiner's Office to identify populations experiencing the highest rates of suicide. They will work in 2025 to more effectively engage new community partners and target high risk populations.</p> <p>2023: Hiawatha Valley Mental Health Center (HVMHC) applied for the Minnesota Community-Based Substance Misuse and Suicide Prevention Coalition grant in March 2024 to establish a regional coalition focused on substance use and suicide prevention in 10 – 24 year olds. Training and education efforts will begin Summer 2025.</p>
Determine if new local training curriculum is needed to reach target audiences. Develop learning objectives, training content, and evaluation materials.	2024-2025	HVMHC	<i># new curricula developed</i>	<p>2025: HVMHC will utilize existing training curriculum like S.A.V.E., Q.P.R., and COMET and will consider if curriculum containing regional data and resources is needed.</p> <p>2024: HVMHC will utilize existing training curriculum like S.A.V.E., Q.P.R., and COMET and will consider if curriculum containing regional data and resources is needed.</p> <p>2023: HVMHC will utilize existing training curriculum like S.A.V.E. and Q.P.R. and will consider if curriculum containing regional data and resources is needed.</p>
Identify existing trained trainers able to present existing trainings. Recruit and train additional trainers as needed to reach target audience(s).	2023-2025	TBD by groups leading existing efforts	<p><i># total trainers (by type of training)</i></p> <p><i># new trainers trained (by type of training)</i></p> <p><i>% new trainers who use their training</i></p>	<p>2024: University of Minnesota Extension staff were trained to offer COMET (Changing Our Mental & Emotional Trajectory) trainings in Summer 2024.</p> <p>2023: Community Engagement and Partnerships Coordinator at Minneapolis VA Health Care System identified to host S.A.V.E. Veterans Suicide Prevention Trainings.</p>

				Zumbro Valley Health Center providers identified to host Question. Persuade. Refer. Trainings.
Incorporate promoting SERCC and Mobile Crisis into trainings by providing information to new and existing trainers.	2023-2025	SERCC & Mobile Crisis	<p><i># trainers receiving information about SERCC and Mobile Crisis</i></p> <p><i>% trainers who use information about SERCC and Mobile Crisis in trainings</i></p> <p><i># participants at trainings that incorporate SERCC and Mobile Crisis</i></p> <p><i>#/% trainings that incorporate SERCC and Mobile Crisis</i></p>	<p>2025: Beginning in January 2025, Hiawatha Valley Mental Health Center took over the operation of Goodhue County's Mobile Crisis Services.</p> <p>988 and Hiawatha Valley Mental Health Center's Mobile Crisis services were promoted at 7 suicide prevention events in 2025.</p> <p>2024: SERCC and Mobile Crisis resources were promoted at 7 suicide prevention events.</p> <p>2023: SERCC and Mobile Crisis resources were promoted at 5 suicide prevention events. Lake City Public Schools hosted two suicide prevention events in January 2024. Over 765 people total attended both events. Both events had a resource booth with info about local mental health support including SERCC, HVMHC, 988 and 741741 mental health crisis lines. Aiden's Light was also present with gear and support materials.</p> <p>Pine Island Public Schools hosted a suicide prevention event in January 2024 that drew about 700 students and 50 staff members. They also recorded a podcast that had 279 listens just two weeks after the event. The event had resources promoting SERCC and Mobile Crisis.</p> <p>S.A.V.E. Veterans Suicide Prevention Training: SERCC and Mobile Crisis materials were available to training participants in addition to VA crisis resources.</p>
Develop marketing materials and promote new and existing	2023-2025	TBD by groups leading	<i># people reached by marketing materials</i>	2025: Flyers promoting suicide prevention events like <i>The Anxious Generation</i> book club conversations

<p>trainings to target audiences. Engage full Access to Mental Health Supports team and members of target audiences.</p>		<p>existing efforts</p>		<p>and the Lake City Suicide Prevention Coalition’s “Waves of Hope” event were created to spread the word. These flyers were handed out to local businesses, government agencies, and libraries, posted on Goodhue County HHS social media accounts, sent to members of the Mental & Chemical Health Coalition of Goodhue County and local community leaders, and promoted on local radio and news stations.</p> <p>2024: Flyers promoting various suicide prevention events like HVMHC’s Bringing Light into Darkness event in Lake City, COMET Trainings in Zumbrota and Red Wing, and S.A.V.E. Veterans Suicide Prevention Training in Cannon Falls were created to spread the work. These flyers were handed out to local businesses, government agencies, and libraries, posted on Goodhue County and GCHHS social media accounts, sent to members of the Mental & Chemical Health Coalition of Goodhue County and local community leaders, and promoted on local radio and TV stations.</p> <p>2023: S.A.V.E. Veterans Suicide Prevention Training: Flyers posted on all social media platforms and emailed to Mental & Chemical Health Coalition of Goodhue County members. Facebook posts reached 424, 588, 444 across 3 posts. Emails sent to 341 contacts and totaled 761 opens across 2 emails.</p>
<p>Offer trainings in the community</p>	<p>2023-2025</p>	<p>TBD by groups leading existing efforts</p>	<p># trainings</p> <p># participants</p> <p>% participants who use training to connect people to mental health care</p>	<p>2025: Lunch & Learn education session held for Lorentz Meats staff in January. 21 attended. Interpreter services were provided to Spanish-speaking staff members.</p> <p>Lake City Suicide Prevention Coalition hosted a “Waves of Hope” event in January, which included a screening of <i>My Ascension</i>, Q&A panel with suicide survivors, and</p>

			<p><i>Additional evaluation measures by type of training</i></p>	<p>community resource fair. Approximately 75 community members attended the film screening and panel discussion. Roughly 100 attended including community partners.</p> <p>Goodhue County Health & Human Services hosted 3 book read conversations about <i>The Anxious Generation</i> by Jonathan Haidt in Red Wing, Lake City, and Cannon Falls. These were attended by approximately 28 people in total.</p> <p>Zumbrota-Mazeppa Schools held a screening of “Screenagers: Growing up in the Digital Age” for students, parents/caregivers, and families during their middle and high school open house in August.</p> <p>Cannon Falls Area Schools hosted a screening of “My Ascension” for their 7th-12th grade students in October. Community partners were invited to table and provide resources after the film. Resources included 988, Mobile Crisis, Cannon Falls Treehouse, and a student advocacy group for mental health. Approximately 200 students and staff attended.</p> <p>A screening of <i>My Ascension</i> was held in Red Wing in November. Following the screening, there was a Q&A panel and an introduction to HOPE Squad. Approximately 20 community members attended.</p> <p>Goodhue County Health & Human Services did a social media campaign for Suicide Prevention Awareness Month. The campaign utilized the tools and messaging developed by SAMHSA, and featured the mental health and suicide prevention efforts local organizations including NAMI SE MN, HVMHC, and the Local Advisory Council.</p>
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				crisis resources and encourage seeking treatment.
Strategy: Peer-led Groups				
Activities	Timeframe	Strategy Lead	Performance Measure(s)	Progress Notes
Identify existing groups in Goodhue County that connect individuals with mental health and substance use disorders with peers that have lived experience to facilitate a sense of connectedness and belonging and normalize protective factors for suicide such as help-seeking, reaching out, and adaptive coping.	2024-2025	GCHHS; SEMCIL;	<i># existing groups identified</i>	<p>2025: The Lake City Suicide Prevention Coalition identified the need for NAMI support groups in Lake City. They hope to create 1-2 support groups that meet regularly, and have identified a member who is interested in being trained as a facilitator.</p> <p>Hope and Harbor, which partners with churches in Red Wing to host temporary shelters for people experiencing homelessness during the cold months, expressed interest in starting a NAMI support group once they opened their new day program, The Next Step.</p> <p>In August 2025, the NAMI Connection Support Group was moved from Maple Hills to Hope and Harbor in hopes that increased visibility would boost attendance.</p> <p>2024: Maple Hills, an affordable housing community in Red Wing, was awarded ARPA funding from the Mental & Chemical Health Coalition to provide resident activities that promote social connectedness. Maple Hills is also the site of a new NAMI peer-led support group for residents and community members.</p> <p>Pine Island Schools received ARPA funding from the Mental & Chemical Health Coalition to establish HOPE Squads for their middle and high school students. HOPE Squads are peer-to-peer suicide prevention groups led by students and trained Advisors.</p> <p>2023: SEMCIL and GCHHS met in February 2024 to discuss creating a</p>

				new peer support group for Cannon Falls, Kenyon, and Wanamingo families with a recent autism diagnosis who are looking for support. Focus groups will be conducted with families in April.
Identify potential peer leaders and build capacity (e.g. necessary training from NAMI, or Refocus Recovery Group CPRS (Certified Peer Recovery Specialist) Training or Certified Peer Support Specialist Training (available online through SE Tech))	2023-2025	HVMHC; SEMCIL; NAMI	<p># potential peer support workers identified</p> <p># peer support workers trained</p>	<p>2025: 7 NAMI Connection Support Group facilitators were trained in 2024, and 1 additional facilitator was trained in 2025. 1 individual has recently been trained as a NAMI Family Support Group facilitator. They will continue recruiting and training facilitators through 2026.</p> <p>2024: NAMI SE MN, in partnership with NAMI MN, has successfully trained 9 NAMI Connection support group facilitators in Goodhue County. They collaborated with Red Wing Shoes to train 4 employees as facilitators within the workplace. They will continue recruiting and training facilitators through 2025.</p> <p>2023: SE NAMI had 7 DHS-certified peer support specialists as of May 2023. A Goodhue County member of the CREST Adult Mental Health Initiative Regional Management Team with lived mental health experience also went through peer support training in 2023.</p>
Support creation of additional SEMCIL and NAMI Family Support Groups and other groups in Goodhue County and sustain them. Create a group for parents of youth with mental illness.	2023-2025	SEMCIL; NAMI; Fernbrook Family Center	<p># new groups created</p> <p># people attending groups</p> <p>% new groups sustained</p> <p>Average mentally healthy days for group participants</p>	<p>2025: In partnership with Hiawatha Valley Mental Health Center, an afternoon NAMI Connection Support Group was launched at the Red Wing drop-in center in June 2025.</p> <p>Fernbrook school-linked therapists continued to attend school open houses to help caregivers learn about services, including family services. They have also attended several community events and local career fairs to share resources and information on services. They also host <i>Fernbrook Features</i>, a virtual training series that are open to the public. Recent topics include “Prioritizing Safety and Belonging in Children’s Mental Health,” “Supporting</p>

				<p>and Accommodating PDA,” and “Helping Youth with Big Emotions.”</p> <p>2024: NAMI SE MN received an ARPA grant from the Mental & Chemical Health Coalition to establish peer-led mental health and family support groups in Goodhue County.</p> <p>51 Maple Hills residents engaged in an activity including community art workshops, weekly games and social events, a resident birthday program, and Night to Unite. Funds were also used to transform three community rooms with comfortable chairs and books to provide a space for social connection among staff and residents.</p> <p>CommonBond connected with NAMI SE MN and began hosting a NAMI Connection peer-led support group at Maple Hills, an affordable housing complex in Red Wing. 6 people attended the first meeting.</p> <p>NAMI SE MN has identified an individual interested in becoming a NAMI Family Support Group facilitator. A push to recruit additional facilitators will take place December 2024 and January 2025. With 2 trained facilitators, a new group can be started.</p> <p>Fernbrook Family Center attempted to host another parent support group but had limited participation. A therapy intern will start a parenting support group in 2025.</p> <p>Fernbrook school-linked mental health staff led two community education sessions about mental health in Spring and Summer 2024.</p> <p>2023: SEMCIL, Hispanic Outreach of Goodhue County, and Autism Society of Minnesota hosted a peer mentoring group for 10 Latinx families with a child with a recent Autism diagnosis in October 2023. Hispanic Outreach</p>
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				<p>referred families and provided childcare.</p> <p>Goodhue County HHS, CARE Clinic, and NAMI SE MN met in May 2023 to discuss how to make peer-led groups for people and families experiencing mental illness sustainable.</p> <p>Fernbrook Family Center hosted a parent support group that consisted of 6 sessions over 12 weeks in Fall 2023. 6 families were served. Planning to host another group in Fall 2024.</p> <p>Fernbrook school-linked mental health staff have been leading community education sessions about mental health.</p>
Promote new and existing groups in Goodhue County	2023-2025	Access to Mental Health Supports team	<i># people reached by promotion materials</i>	<p>2025: Goodhue County Health & Human Services, the Mental & Chemical Health Coalition of Goodhue County, and NAMI SE MN supported the promotion of new and existing support groups and the Local Advisory Council in Goodhue County in 2025 through social media posts, mailing lists, and direct outreach to trusted messengers in the community.</p> <p>2024: The Mental & Chemical Health Coalition of Goodhue County provided funding to NAMI SE MN to promote their support groups in Goodhue County. GCHHS and the Mental & Chemical Health Coalition will continue to support NAMI SE MN in promoting support groups through 2025.</p> <p>2023: Goodhue County HHS staff will assist SEMCIL in promoting focus groups and support groups through creating flyers and posting on social media.</p>
Create a consumer Local Advisory Council to advise Goodhue County HHS board	2023-2025	GCHHS; NAMI SE MN; HVMHC	<i># LAC members</i> <i># LAC meetings held</i>	<p>2025: Goodhue County Health & Human Services partnered with NAMI Southeast MN to begin recruiting community members with lived experience to serve on the Goodhue County Adult Mental Health Local</p>

				<p>Advisory Council. An informational meeting about LACs was held in June, and it's first official meeting in August. There are currently 10 members with 7 open positions available. Meetings are open to all.</p> <p>New members were accepted through the remainder of the year. In September, the council was setting bylaws to create their internal structure and operating policies.</p> <p>2024: Identified a peer support specialist from NAMI SE MN interested in contracting with GCHHS to coordinate the Local Advisory Council. Discussions are continuing in 2025.</p> <p>2023: Discussions are continuing about the creation of a Local Advisory Council.</p>
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Strategy: Employee Friendly Workplace Certification Program

Activities	Timeframe	Strategy Lead	Performance Measure(s)	Progress Notes
Get feedback from employers and employees about developing an employee-friendly workplace certification program.	June-April-2023	Live-Well Goodhue County; Workforce Development, Inc.	<p>#employers engaged</p> <p>#employees engaged</p> <p>% response rate</p>	<p>2023: Focus groups were conducted with local business owners in June 2023.</p> <p>This strategy was eliminated in the 2023 CHIP Annual Report due to limited capacity.</p>
Recruit additional team members to develop the employee-friendly workplace certification program.	?	?	#new team members recruited	This strategy was eliminated in the 2023 CHIP Annual Report due to limited capacity.
Draft and finalize certification requirements for employee friendly	June-August 2023	Live-Well Goodhue County; Workforce	#program created	This strategy was eliminated in the 2023 CHIP Annual Report due to limited capacity.

workplace certification program.		Development, Inc.		
Develop evaluation plan for program. Plan to evaluate impact on mentally healthy days and accessing mental health care.	June-Aug 2023	Live-Well Goodhue County; Workforce Development, Inc.	#evaluation questions	This strategy was eliminated in the 2023 CHIP Annual Report due to limited capacity.
Develop a marketing and recruitment plan to get employers to participate in the program.	Aug-Sep 2023	Live-Well Goodhue County; Workforce Development, Inc.	#employers reached out to	This strategy was eliminated in the 2023 CHIP Annual Report due to limited capacity.
Recruit employers to get certified and offer coaching throughout the certification process.	Sep-Dec 2023	Live-Well Goodhue County; Workforce Development, Inc.	#/% employers completing certification % employers satisfied with coaching	This strategy was eliminated in the 2023 CHIP Annual Report due to limited capacity.
Manage employer certifications, renewals, and communications.	Jan-Dec 2024	Live-Well Goodhue County; Workforce Development, Inc.	#/% employers renewing certification	This strategy was eliminated in the 2023 CHIP Annual Report due to limited capacity.
Evaluate program. Analyze data and report out to the community.	2024-2025	Live-Well Goodhue County; Workforce Development, Inc.	% response rate to employee survey % employees agree their workplace is a good place to work Average mentally healthy days for employees % employees who delay mental health care	This strategy was eliminated in the 2023 CHIP Annual Report due to limited capacity.

Priority Health Issue: Support mental wellbeing through mental health care and social connection

Result: All community members feel connected and valued by others

Indicator(s):

- Percent of Goodhue County Students who feel that adults in their community care about them.
- Goodhue County Adults 25+ who always have the social and emotional support they need

Strategy: Support and expand the Honoring Dakota Project

Activities	Timeframe	Strategy Lead	Performance Measure(s)	Progress Notes
Buffalo Kill Ceremony & community education	April 2023	PIIC	<i># of people who attend community education event</i>	2023: 500 people attended the Buffalo Kill Ceremony and community education event in April 2023. They are using the additional tanned hides from this event for community crafting sessions.
Work with Red Wing Elementary Schools to organize an art project and assembly based on the We Are All Related book	April 2023	Red Wing Arts	<i># of completed canvases</i>	2023: Red Wing Elementary School students created 840 canvases that were displayed in downtown Red Wing businesses in May 2023. They now reside in the Red Wing High School library.
Hold monthly Zoom Community Conversations and Crafting Circles	Ongoing	Red Wing Arts	<i># of people who attend conversations</i>	2024: Community Conversations were attended by over 200 people in 2024, and they attracted participants from outside the Red Wing and Prairie Island communities. Community Conversations will continue in 2025 with additional outreach into regional communities. More than 300 participants engaged in Community Crafting Circles in 2024. They have proved to be a powerful way to connect, serving as a vital conduit for preserving traditional knowledge, expressing cultural identity, and fostering a sense of community cohesion across generations. 2023: 1141 people attended Community Conversations in 2023. Community

				Conversations will continue outreach into regional communities.
Screen the documentary “Dodging Bullets”	May 2023	Goodhue County Child & Family Collaborative	# of attendees	2023: 110 community members attended the May 2023 screening at the Sheldon Theatre in Red Wing.
Hold a series of community engagement events at various locations throughout Red Wing	Ongoing	Red Wing Arts/ Thrive Unltd.	# of attendees	<p>2024: The 2nd annual Indigenous Art Market occurred in July. The event included local and regional Indigenous artists showcasing their art and performing. 350 people attended this event.</p> <p>The inaugural He Mni Can Wacipi (Powwow) was held at Red Wing High School on September 14th. The event honored the Dakota people and celebrated their rich cultural heritage through a series of activities aimed at cultural preservation and celebration, educational outreach, community building, and youth engagement. An educational day was held throughout Red Wing Public Schools on Friday. 2,050 students and community members attended this programming between the two days. 8 organizations sponsored this event.</p> <p>A Ripple Effect Mapping or “story weaving” session invited community members who have engaged with the project to share oral stories about their experiences with the Honoring Dakota Project, providing a space for reflection and the deepening of relationships. A visual representation of the story weaving tapestry was created that will help the project team understand the relationships developed and healing that has taken place because of the work.</p> <p>A Cultural Competency Training was held in November to help deepen community leaders understanding of Indigenous values and their relevance to governance, education, and community engagement. It also emphasized the preservation and stewardship of our lands, as Red Wing is</p>

				<p>the ancestral homeland of the Dakota people. 125 Red Wing community leaders attended the training sponsored by the Jones Family Foundation and Red Wing Shoe Foundation.</p> <p>11 different organizations provided funding to the project in 2024.</p> <p>2023: 670 people attended a community engagement event. The quarterly engagement included an Indigenous artist market and tipi teachings. The community painted tipi will be incorporated into future community events.</p>
Create a mural in downtown Red Wing based on community feedback	September 2023	Red Wing Arts/ Thrive Unltd.		2023: Mural unveiled on Indigenous People's Day, October 2023.
Hold a community celebration on Indigenous Peoples Day	October 2023	Red Wing Arts	# of attendees	2023: 1500 people attended the celebration on Indigenous Peoples Day in 2023 including school events and the unveiling of the mural.
Hold a "We Are All Related" winter carnival	2023	PIIC/ Red Wing Arts	# of attendees	2023: 200 community members attended the winter carnival in 2023. They are hoping to host another winter carnival in 2024.

Strategy: Educate the community about Positive Childhood Experiences

Activities	Timeframe	Strategy Lead	Performance Measure(s)	Progress Notes
Hold a meeting with ACEs trainers to see if they are interested in being trainers	2025	Child & Family Collaborative, GCHHS Deputy Director	# of trainers identified	2025: A meeting with current ACEs trainers was not held, but 7 additional people were recruited and trained to present the ACEs/PCEs material in 2025. A biannual meeting of trainers will begin taking place in 2026 to better coordinate trainings, discuss marketing resources and strategies, identify target audiences, and share training evaluation data.

				2023: Not started due to capacity limits. Workplan revised to begin activities in 2025.
Create a poster/social media posts to advertise training	2025	Child & Family Collaborative		2023: Not started due to capacity limits. Workplan revised to begin activities in 2025.
Identify target audiences	2025	Child & Family Collaborative, GCHHS Deputy Director	% of target audiences engaged in training	2025: GCHHS Deputy Director wants to host two Positive Childhood Experiences (PCEs) trainings per year for GCHHS staff. 2023: Not started due to capacity limits. Workplan revised to begin activities in 2025.
Develop training evaluation	2024	GCHHS Data Analyst		2024: GCHHS Data Analyst reviewed training materials and developed an evaluation in November 2024. 2023: Not started due to capacity limits. Workplan revised to begin activities in 2025.
Offer training to the community	2025	Child & Family Collaborative, GCHHS Deputy Director	# of people training % of attendees who report an increase in knowledge	2025: Training held for GCHHS staff in January, 14 attended. 77% of training attendees who completed an evaluation reported an increase in knowledge. 2023: Not started due to capacity limits. Workplan revised to begin activities in 2025.