

Goodhue County Community Health Needs Assessment Community Engagement Summary June-August 2022

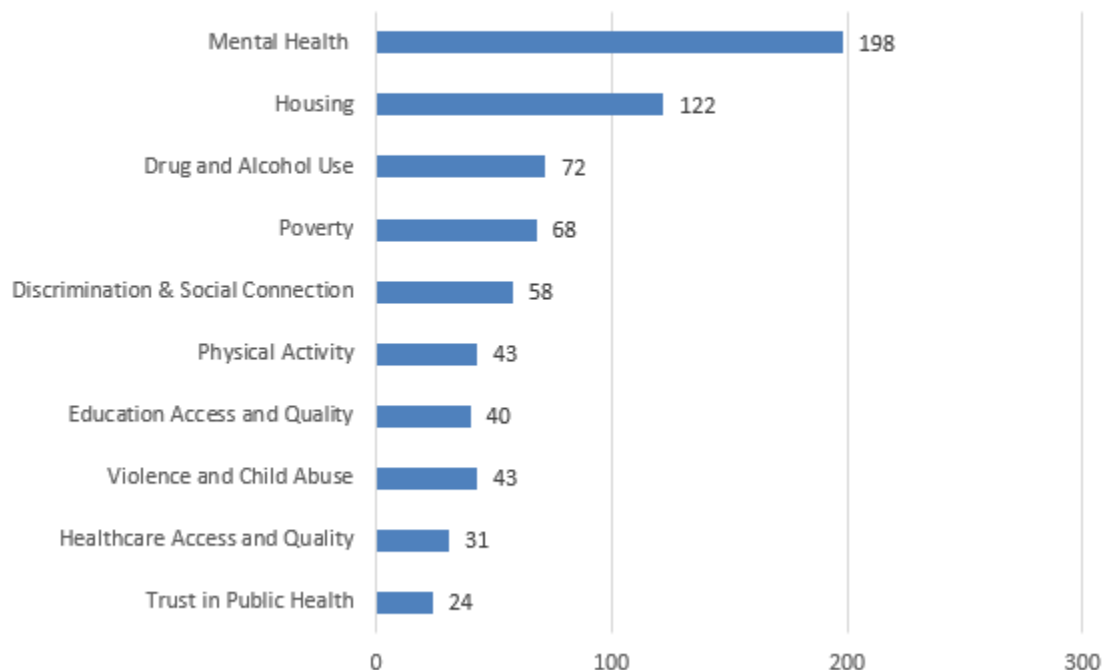
Engagement Strategy

The engagement strategy was an interactive tabling activity for community members to stop at and help identify what they think is the biggest health issue in the county. The activity consisted of a display board which included 10 health issues and asked community members to vote with a sticky dot on what they think out of the 10 is the biggest issue in the county to be addressed. Additionally, community members tallied what they thought was contributing to the issue and what could be done to address it. Staff also distributed incentives such as facial tissue, COVID-19 test kits, and hand sanitizer.

Grand Totals

Out of 15 Community Engagement events a total of 699 community members participated in our activity. From that total, there were 198 people who identified mental health as their biggest health concern, 122 people who identified housing as their biggest health concern, and 72 people who identified drug and alcohol use as their biggest health concern.

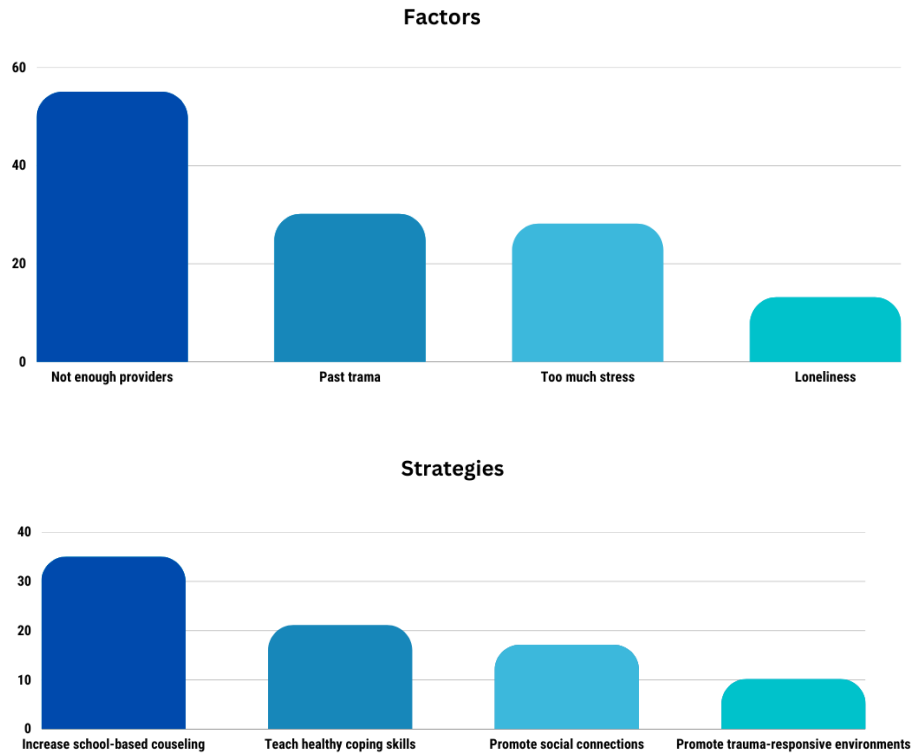
Mental Health and Housing Identified as Top Issue by
Community Members at Community Engagement Events



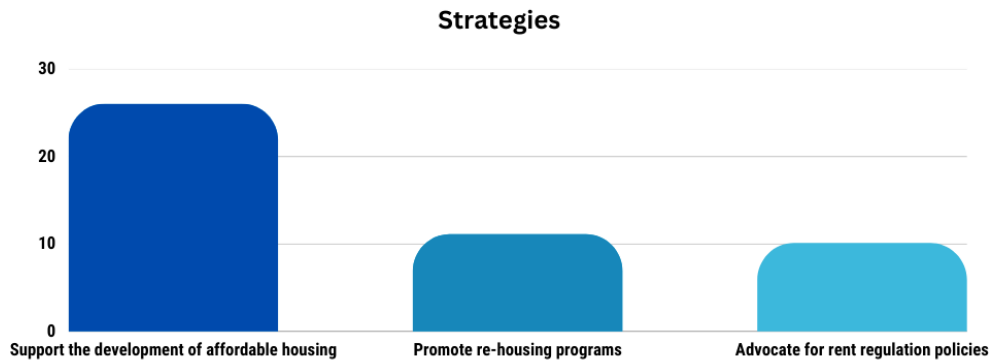
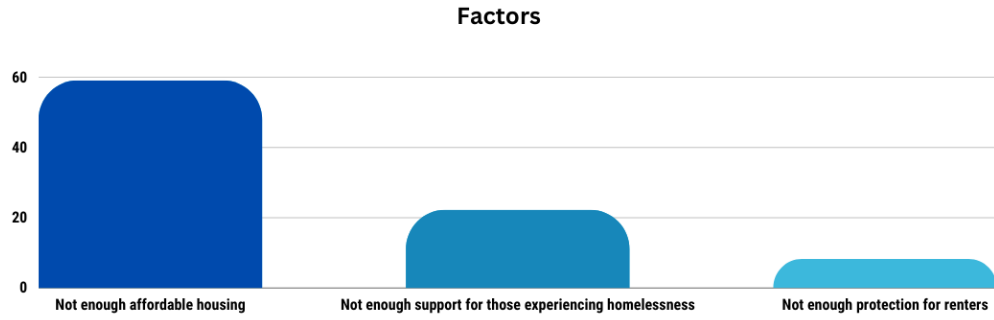
Factors & Strategies on Top 3 Issues

For each issue community members were able to select from a list of factors that they felt were contributing to the health issues, as well as potential strategies to address it. People were also given the opportunity to include additional factors and strategies that were not on the provided list. Factors and strategies responses for the top three issues identified by community members are shown below:

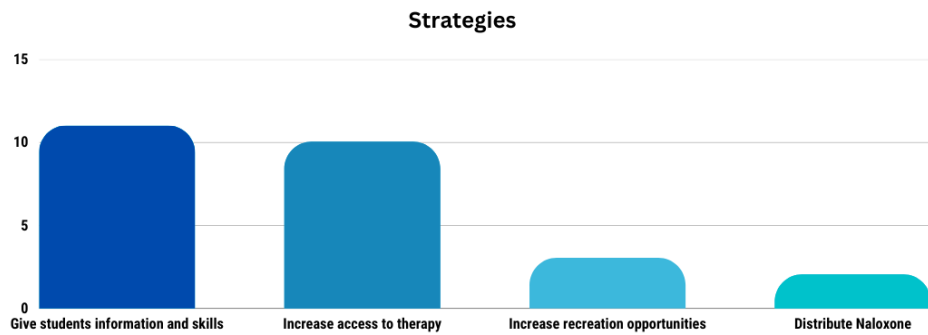
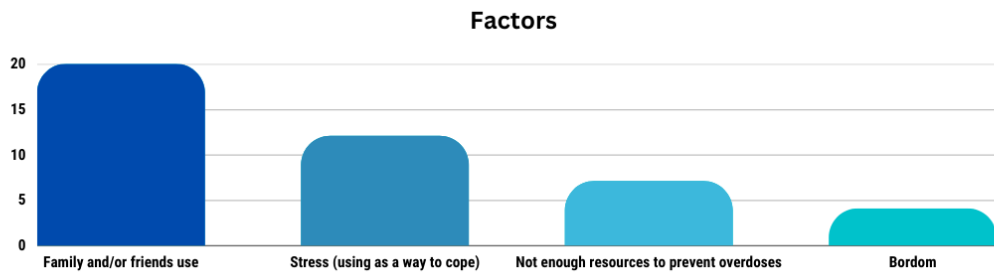
Mental Health



Housing



Drugs & Alcohol



Events

June 19th Cannon Falls Father's Day Pancake Feed and the Red Wing Juneteenth Park Celebration:

The Pancake Feed was an event by the Cannon Falls Lions Club celebrating Father's Day and taking donations for the Lions Club. The Juneteenth Celebration was an event by the City of Red Wing to share with the community the history of Juneteenth. At these events, a total of 55 community members participated. The top 3 issues identified by community members were:

- 1. Mental health**
- 2. Housing**
- 3. Discrimination and social connection**

June 25-26th Lake City Water Ski Days:

Water Ski Days are an annual festival in Lake City with a carnival, water show, parade, and lots of family fun activities. At this event, a total of 65 community members participated. The top issues identified by community members were:

- 1. Housing**
- 2. Mental health**

June 29th Red Wing Music in the Park:

This event is a weekly concert series in the park hosted by the Red Wing Arts organization. At this event, a total of 34 community members participated. The top 3 issues identified by community members were:

- 1. Mental health**
- 2. Drug and alcohol use**
- 3. Education access and quality**

July 12th and 19th Zumbrota Music in the Park:

This event is a weekly concert series in the park hosted by the Zumbrota Lions Club. At these events, a total of 66 community members participated. The top issues identified by community members were:

- 1. Housing**
- 2. Mental health**
- 3. Poverty**

July 14th Cannon Falls Open Air Fair:

The fair is hosted by the Cannon Falls Chamber with vendors and activities. At this event, a total of 28 community members participated. The top 3 issues identified by community members were:

- 1. Mental health**
- 2. Housing**
- 3. Drug and alcohol use**

July 16th and 23rd Red Wing Farmers Market:

The market has different local vendors and food sales. At these events, a total of 120 community members participated. The top 3 issues identified by community members were:

- 1. Mental health**
- 2. Housing**
- 3. Drug and alcohol use**

July 22nd Pine Island Farmers Market:

The market has different local vendors and food sales. At this event, a total of 59 community members participated. The top 3 issues identified by community members were:

- 1. Mental health**
- 2. Housing**
- 3. Drug and alcohol use**

August 2nd Kenyon Night to Unite:

This event was partnered with local police to unite with community members and provide a free meal. At this event, a total of 25 community members participated. The top issues identified by community members were:

- 1. Mental health**
- 2. Housing**



August 5-6th Red Wing River City Days:

This event is an annual festival with music, carnival activities, and local events. At this event, a total of 133 community members participated. The top 3 issues identified by community members were:

1. **Mental health**
2. **Housing**
3. **Discrimination and social connection**

August 11th Cannon Falls Fun Fest:

The fair is hosted by the Cannon Falls Chamber and offers different vendors and activities. At this event, a total of 28 community members participated. The top issue identified by community members was **mental health**.

August 12th Goodhue County Fair:

At this event, a total of 65 community members participated. The top 3 issue identified by community members were:

1. **Mental health,**
2. **Drug and alcohol use**
3. **Physical activity**

August 20th Kenyon Rose Fest:

The fest is hosted by the city of Kenyon and offers different vendors and activities. At this event, a total of 26 community members participated. The top issue identified by community members was **mental health**.

